

**To:** RATSO Signe (TRADE); GARCIA BERCERO Ignacio (TRADE);

[ Art. 4(1)(b) ]

**Cc:** ASENIUS Maria (CAB-MALMSTROM); EICHHORN Nele (CAB-MALMSTROM);  
TRADE TTIP TRANSPARENCY

**Subject:** Meeting Maria Asenius – CBI (Confederation of British Industry) 01/07/2015

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Participants:

From CBI: Ms Katja Hall (KH), [ Art. 4(1)(b) ]

From COM: Maria Asenius (MA), Head of the Trade Cabinet, Nele Eichhorn, Member of the Trade Cabinet and [ Art. 4(1)(b) ]

KH had asked for the meeting in order to discuss how British business can further support the Commission's trade policy objectives in the most effective way. Ms Hall will be leading the CBI's campaign on the referendum on the UK's membership of the European Union, calling for continued membership of a reformed EU. For the CBI, a key part of this reform agenda consists of turbo-charging EU free trade deals to deliver economically meaningful results for business, consumers and workers (and Trade Unions) alike. The CBI has commissioned a report, *Our Global Future* (<http://www.cbi.org.uk/global-future/>) where they make the case for these reforms and also the promotion of an open, competitive and outward-looking EU. Trade is one of the main CBI's priorities in this report.

KH said that the completion of the EU's internal market is another of their priorities and agreed that a functional single market will also help with the EU Trade agenda.

MA gave an update on the state of play of the TTIP negotiations including on the different chapters and the debate around ISDS. KH highlighted the importance of getting the message across to the US on the importance of public procurement for EU companies. CBI explained they are conducting several communication efforts on TTIP such as this brochure <http://news.cbi.org.uk/reports/ttip/a-new-era-for-transatlantic-trade/> (Five reasons not to believe everything you hear about TTIP) demystifying TTIP. CBI also indicated they are working on SME case studies on TTIP, something not easy since there are no concrete results on the negotiations yet and the case for the benefits of TTIP remains hypothetical. In this regard, CBI indicated it would be useful to have mid-way milestones or deliverables in the negotiations.