Ales (2013) 344 97 91 V

From:

SCHNICHELS Dominik (SANCO)

Sent:

10 November 2013 15:09

To:

Steensen, Mads K.

Cc: Subject:

RE: KPMG tobaccco survey

Categories:

TO REGISTER

Mads,

we are in the hopefully final stage to negotiate the new tobacco products directive. The Commission proposal can be found here: <a href="http://ec.europa.eu/health/tobacco/products/revision/">http://ec.europa.eu/health/tobacco/products/revision/</a>. The current version - discussed between the colegislators (Council and Parliament) - is confidential. As expanded tobacco consists of tobacco, I assume that expanded tobacco is covered by the Directive. An important change compared to the current Directive is probably the reporting obligation under Art. 5.

Kind regards

Dominik

From: Steensen, Mads K. [msteensen@kpmg.dk]

Sent: 10 November 2013 14:52
To: SCHNICHELS Dominik (SANCO)
Cc: (SANCO)

Subject: RE: KPMG tobaccco survey

Dear Dominik,

I accept then that you will not be able to participate in this survey.

Referring to your comment below that your are "engaged in legislation on tobacco products, which includes expanded tobacco" would you then be able to refer me to public documents or other material (e.g. commission/parliament papers etc.) where I could understand what the suggested legislation is covering in terms of "expanded tobacco"? I am basically only here looking for an understanding of the view of the EC/EU on expanded tobacco.

Br

Mads

From: Dominik.Schnichels@ec.europa.eu [mailto:Dominik.Schnichels@ec.europa.eu]

Sent: 08 November 2013 19:04

To: Steensen, Mads K.

Cc:

Subject: RE: KPMG tobaccco survey

Dear Mads,

Thanks for the explanation. Unfortunately I am not in a position to revisit my decision.

Kind regards

Dominik

From: Steensen, Mads K. [mailto:msteensen@kpmg.dk]

**Sent:** Friday, November 08, 2013 11:12 AM

**To:** SCHNICHELS Dominik (SANCO) **Subject:** RE: KPMG tobaccco survey

Dear Dominik,

Thank you for your email. My impression would be that you would always be engaged with legislation on tobacco products?

Our survey is not directed towards the tobacco market as such. We are conducting it from an engineering / equipment point of view where we are trying to build the world market size for expansion plants etc. and where we need to understand the industry drivers etc. where legislation is obviously one of these. Further we are not representing any tobacco market participants. If you should reconsider I can send you the questionnaire for you to be able to provide your point of view in this global KPMG market study and I would be happy to talk you through this should you wish to?

Thank you again and apologies for interrupting an otherwise busy period.

Br Mads



Mads K. Steensen | Director | KPMG Advisory +45 7323 3127 | +45 2529 3127 | msteensen@kpmg.dk

KPMG Statsautoriseret Revisionspartnerselskab Osvald Helmuths Vej 4 P.O. Box 250 DK-2000 Frederiksberg DENMARK

From: <u>Dominik.Schnichels@ec.europa.eu</u> [mailto:Dominik.Schnichels@ec.europa.eu]

**Sent:** 07 November 2013 18:49

To: Steensen, Mads K.

Cc: SANCO-CONSULT-D4@ec.europa.eu;

Subject: RE: KPMG tobaccco survey

Dear Mr Steensen,

Many thanks for your mail. As we are currently engaged in legislation on tobacco products, which includes expanded tobacco, we ask for your understanding that we cannot discuss the matter with you.

Kind regards

Dominik Schnichels

From: Steensen, Mads K. [mailto:msteensen@kpmg.dk]

Sent: Wednesday, November 06, 2013 1:53 PM

To: (SANCO)
Subject: KPMG tobaccco survey

Dear \_\_\_\_\_,

Thank you for your offer to find a most suitable person for me to speak to.

Within KPMG we are currently doing a global survey on tobacco manufacturing broadly and are among others looking on the concept of expanded tobacco (using various both chemical and non chemically treated methods).

I urgently looking for a person within either the health determinants department or within the department for substances of human and tobacco control who would have heard about the concept of expanded tobacco as referred to above.

If you could please guide me whom I should speak to on this would be of great help. Unfortunately my request here is urgent.

Br Mads



Mads K. Steensen | Director | KPMG Advisory +45 7323 3127 | +45 2529 3127 | msteensen@kpmg.dk

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