From:	
Sent:	mardi 28 septembre 2021 13:51
To:	
Cc:	
Subject:	TTC - Technology Standards - suggestions from Microsof
Attachments:	EU US White Paper.pdf
Dear	

In advance of the first meeting of the EU-US Trade and Technology Council (TTC), Microsoft wishes to convey our appreciation for the attention that the TTC is giving to technology standards. We share below a few suggested areas of focus as complements to a framing concept paper that we have previously shared with both EU and US officials (attached):

- Fairness in standards setting. We suggest the EU and US work to close an existing gap in the
 parties' WTO obligations by requiring that any standards governing digital trade be adopted in a
 manner consistent with the WTO Technical Barriers to Trade Committee Decision on
 International Standards and in accordance with the principle of national treatment (see the
 attached concept paper for additional details).
- Industry-led standards processes. The EU and US should underscore their commitment to standards development continuing to be industry led and voluntary, with improved informationsharing by governments.
- Cooperation on standards for AI. We understand that this is already an area of focus for the TTC. We recommend addressing ways that CEN-CENELEC standards can be more tightly aligned to international standards.
- Standards for Fast Healthcare Interoperability Records (FHIR). It would be useful to deepen cooperation on standards in this important emerging area.
- **Cybersecurity standards,** including standards that underpin the EU Cybersecurity Certification schemes on Cloud, IoT, 5G.

We would welcome the opportunity to engage further with your team and members of the Working Group on any of the aforementioned topics.

Kind regards,

Trade and Industrial Policy, European Government Affairs
CELA | Corporate, External and Legal Affairs

