

**GROW)**

**Subject:** FW: Priorities for the working group on Promoting SME Access to and Use of Digital Tools

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**From:** [REDACTED]  
**Sent:** Thursday, September 30, 2021 4:48 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Priorities for the working group on Promoting SME Access to and Use of Digital Tools

Dear [REDACTED],

Many thanks for your timely message. As you will realize when reading last night's statement ([https://ec.europa.eu/commission/presscorner/detail/en/STATEMENT\\_21\\_4951](https://ec.europa.eu/commission/presscorner/detail/en/STATEMENT_21_4951)) our vision for the TTC, and in particular for Working Group 9, resonates with your ideas and suggestions and goes even further.

The envisaged work programme for Working Group 9 aims at addressing issues like skills, market access barriers, access to technologies, data and financing in close collaboration with the SME community. We want to enable SMEs to innovate, grow and compete by ensuring access to digital tools and technologies in both the U.S. and the EU.

To succeed in digitally empowering SMEs our planned joint activities will strike a fair balance between inclusive and interactive outreach activities targeting SMEs and concrete commitments from both EU and U.S. policymakers on how to improve the business environment and how to improve the access to and the uptake of digital technologies.

The work will kick off as soon possible with a number of events offering opportunities for SMEs to share their needs, experience, strategies and best practices with policymakers and with other SMEs.

In this context, I would also like to highlight that a structured outreach to stakeholders for input will be organised in the coming weeks to ensure a transparent involvement.

We are of course open to receiving further input and feedback from interested stakeholders like AmCham EU at this stage.

Best regards,

[REDACTED]

[REDACTED]



**European Commission**

DG GROW-Internal Market, Industry, Entrepreneurship and SMEs

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**From:** [REDACTED]  
**Sent:** Tuesday, September 28, 2021 12:01 PM

**To:** [REDACTED]

**Cc:** [REDACTED]

**Subject:** Priorities for the working group on Promoting SME Access to and Use of Digital Tools

Dear [REDACTED],

I hope this email finds you well.

On behalf of AmCham EU, I am emailing you regarding the upcoming meeting of the EU-US Trade and Technology Council, specifically with respect to the working group on Promoting SME Access to and Use of Digital Tools. AmCham EU speaks for American companies committed to Europe on trade, investment and competitiveness issues. We believe that the Trade and Technology Council can enhance EU-US cooperation by providing a forum for both sides to proactively work through potential emerging issues, including the impact of new technologies, the digitisation of trade and supply-chain resilience. The Trade and Technology Council (TTC) must serve as a sustainable mechanism for the EU and the US to engage with each other and build trust. It can also be a platform for both sides to be more forward-looking and shape global standards according to their common values.

#### **Promoting SME Access to and Use of Digital Tools priorities**

Our main priorities for the Promoting SME Access to and Use of Digital Tools working group are connectivity, enhancement of digital skills and export opportunities for EU and US SME. As a lead for the working group on Promoting SME Access to and Use of Digital Tools, we would like to draw your attention to the one-pager attached to this email and [available on our website](#), which highlights our positions for this thematic area.

We are very much looking forward to engaging with you in the coming months. We remain at your disposal if AmCham EU can be of support on any issue. Should you require any further information or assistance, please do not

hesitate to contact me directly or my colleague [REDACTED]  
[REDACTED] at AmCham EU.

Kind regards,  
[REDACTED]



[REDACTED]  
T [REDACTED] • M [REDACTED]

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*Speaking for American business in Europe*

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European Transparency Register



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