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**From:** GROW G  
**Subject:** FW: Priorities for the working group on Promoting SME Access to and Use of Digital Tools  
**Attachments:** Promoting SME Access to and Use of Digital Technologies.pdf

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**From:** [REDACTED]  
**Sent:** Tuesday, September 28, 2021 12:01 PM  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Priorities for the working group on Promoting SME Access to and Use of Digital Tools

Dear [REDACTED],

I hope this email finds you well.

On behalf of AmCham EU, I am emailing you regarding the upcoming meeting of the EU-US Trade and Technology Council, specifically with respect to the working group on Promoting SME Access to and Use of Digital Tools. AmCham EU speaks for American companies committed to Europe on trade, investment and competitiveness issues. We believe that the Trade and Technology Council can enhance EU-US cooperation by providing a forum for both sides to proactively work through potential emerging issues, including the impact of new technologies, the digitisation of trade and supply-chain resilience. The Trade and Technology Council (TTC) must serve as a sustainable mechanism for the EU and the US to engage with each other and build trust. It can also be a platform for both sides to be more forward-looking and shape global standards according to their common values.

#### Promoting SME Access to and Use of Digital Tools priorities

Our main priorities for the Promoting SME Access to and Use of Digital Tools working group are connectivity, enhancement of digital skills and export opportunities for EU and US SME. As a lead for the working group on Promoting SME Access to and Use of Digital Tools, we would like to draw your attention to the one-pager attached to this email and [available on our website](#), which highlights our positions for this thematic area.

We are very much looking forward to engaging with you in the coming months. We remain at your disposal if AmCham EU can be of support on any issue. Should you require any further information or assistance, please do not hesitate to contact me directly or my colleague [REDACTED] at AmCham EU.

Kind regards,



T [REDACTED] • M [REDACTED]

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American Chamber of Commerce to the EU  
*Speaking for American business in Europe*

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European Transparency Register



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