



EUROPEAN COMMISSION  
SECRETARIAT-GENERAL

Directorate E - Single Market & Connectivity  
SG.E.1 - Competitiveness, Innovation & Digital Europe

Brussels,  
SG.E.1

## MEETING REPORT

**Subject:** Note from a meeting between the representatives of MPA and the Cabinet of the Executive Vice-President Vestager, 18 Feb. 2020

**Present:** [REDACTED] (MPA),  
[REDACTED] (MPA),  
Alina-Stefania Ujupan (Cabinet Vestager),  
[REDACTED] (SG E1)

*Brussels, 18 February 2020*

Representatives of the Motion Picture Association (MPA) introduced the organization as advocacy for the audio-visual industry, focusing on anti-piracy. Their members include Walt Disney, Netflix, Paramount Pictures, Sony Pictures, Universal City Studios, and Warner Bros. They also work with European producers.

The representatives presented the positions of MPA on:

- *Geo-blocking directive*, where they support territorial-exclusivity. They argued that consumers would lose if geo-blocking were abolished and that it is too soon to review its scope. They also mentioned language-exclusivity as an alternative to territorial-exclusivity.
- *Digital services act*, where they support the ambition of the Commission to act on the liability of platforms. They also argued against the review of the safe harbour protections, and in favour of specifying the responsibilities of platforms.
- *E-commerce directive*, where they find Article 5 ineffective, because in practice, server providers often do not know who the consumer is. This makes it hard to identify who is responsible for contents and to comply with GDPR.
- Article 15 of the *copyright directive*, where they want to focus the discussion on its implementation, not revision.

Ms. Ujupan noted these positions.

[REDACTED] (SG.E1)