



Assemblée des Régions Européennes Viticoles

To: Claire Bury
Deputy Director General – DG SANTE
European Commission

9/2//22

Dear Ms Bury,

I am writing to you because AREV, the assembly of the European wine regions, is organizing -in collaboration with the think tank Farm Europe- on February 23rd from 10 to 11:30 a.m. a webinar entitled "Wine and Consumption" to deepen the debate on wine consumption and how ongoing societal and legislative developments may affect the perception and therefore the consumption of wine in Europe and its market.

First of all, we will focus on what moderate alcohol consumption means and the link between alcohol abuse and cardiovascular diseases and some types of cancer. We will also address the consumers' right to have a scientific and correct information.

AREV feels the need to discuss these issues with experts and institutional representatives in favor of a balanced debate based on scientific facts. Indeed, there are many legislative files that will have an impact on the world of wine: the Europe's Beating Cancer Plan, the revision of the policies of quality and promotion of agri-food products and the Front-of-pack nutrition labelling legislation.

Meps Irene Tolleret and Clara Aguilera will attend our webinar.

AREV would therefore like to invite you as a speaker to bring the point of view of the European Commission to this debate.

If you are not available, we will be pleased if you could indicate someone you trust who could speak in your place.

We thank you in advance and send you our best regards.


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