

**From:** [REDACTED]  
**Sent:** lundi 21 juin 2021 15:01  
**To:** [REDACTED]@diageo.com'  
**Subject:** RE: Launch of Diageo's 10 year Action Plan for a more inclusive and sustainable EU

Dear [REDACTED],

Many thanks for all your information. I regret to inform you that the Commissioner will not be able to meet with you. However, it is my pleasure to inform you that the Commission launched recently a new Stakeholder contact group in the framework of the Europe's Beating cancer Plan to allow more structured dialog with different stakeholders and to collaborate on implementation of the cancer plan.

The group will be divided into several thematic groups on 4 pillars of the Cancer Plan, including the pillar on prevention, which covers also actions preventing alcohol related harm. EU umbrellas organisations which have a genuine interest in improving public health and preventing cancer are welcome to express their interest to join this platform.

Best Regards,

[REDACTED]



**European Commission**  
Directorate-General for Health and Food Safety  
Directorate for Public Health

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**From:** [REDACTED] <[REDACTED]@diageo.com>  
**Sent:** Tuesday, June 1, 2021 3:40 PM  
**To:** CAB KYRIAKIDES [REDACTED] <CAB-KYRIAKIDES@ec.europa.eu>  
**Cc:** ROSSIDES Giorgos (CAB-KYRIAKIDES) <[REDACTED]@ec.europa.eu>; [REDACTED] (CAB-KYRIAKIDES) <[REDACTED]@ec.europa.eu>; [REDACTED] <[REDACTED]@diageo.com>  
**Subject:** Launch of Diageo's 10 year Action Plan for a more inclusive and sustainable EU

Dear Commissioner Kyriakides,

Please find attached a letter outlining Diageo's new **10-year action plan** "â€" **Spirit of Progress**", to help create a more inclusive and sustainable world. I look forward to hearing from you and discussing how our ambitions will advance the EU's priorities.

Yours sincerely,

[REDACTED]

[REDACTED]  
DIAGEO Ireland | St James's Gate | Dublin 8

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