



## MEETING WITH Amazon Head of Public Policy Team, Mr. James Waterworth

### Scene setter

You are meeting Mr. Waterworth, the Head of Public Policy of Amazon to discuss several consumer files, for the first time. This meeting would be an opportunity to follow up to these discussions:

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- **General Product Safety Regulation (GPSR):** Amazon expressed a general support to the Commission's proposal. They have however expressed some concerns regarding the sample testing obligation imposed on the responsible person in the EU (which can also be fulfilment service provider such as Amazon) and suggested other ways how to reinforce the responsible person to make this concept more reliable and verifiable.
- **Digital fairness:** You could **encourage** Amazon to participate in our ongoing reflection on how to ensure full online fairness, including by responding to the Call for Evidence once it opens later in May and the public consultation later this year.
- 
- **Covid-19 scams:** Thank Amazon for their constructive cooperation during the Covid-19 crisis, resulting in the removal of hundreds of millions of unfair listings and ads. Encourage them to continue the successful cooperation also in the future.

**Lines to take**

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**Meeting between Ms. Tuts and Amazon Head of Public Policy Team**  
**Videoconference -04/05/2022 14:00-15:00**

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## General Product Safety Regulation

- We welcome Amazon's general support for the Commission's proposal for a new General Product Safety Regulation.
- We take note of its suggestions to reinforce *the role of the responsible person*, which is a key concept in the GPSR proposal to ensure **the safety of products coming from outside the EU**. This concept also contributes to ensuring a level playing field between business from inside and outside the EU.
- We consider that Amazon's suggestion to limit the sample testing obligation to certain categories only **would limit the consumer protection**.

## Future plans on digital fairness

- We encourage Amazon to participate in our ongoing efforts in ensuring full online fairness.
- We have recently launched the "Fitness Check of EU consumer law on digital fairness" process, which will evaluate whether the existing EU consumer laws are still adequate for warranting a high level of consumer protection.



- We invite Amazon to respond to the **Call for Evidence** that just opened last week and to the **public consultation** later this year.

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### **Covid-19 related consumer scams**

- We appreciate the cooperation with online platforms during the Covid-19 crisis, resulting in the removal of hundreds of millions of unfair listings and ads.
- We thank Amazon for their efforts to adapt their algorithms and to provide regular feedback and encourage them to continue the successful cooperation for similar mass-harm situations also in the future.

**Videoconference -04/05/2022 14:00-15:00**

## BACKGROUND

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**Meeting between Ms. Tuts and Amazon Head of Public Policy Team**

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[REDACTED]

**Meeting between Ms. Tuts and Amazon Head of Public Policy Team**  
**Videoconference -04/05/2022 14:00-15:00**

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**DEFENSIVES**

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**Videoconference -04/05/2022 14:00-15:00**

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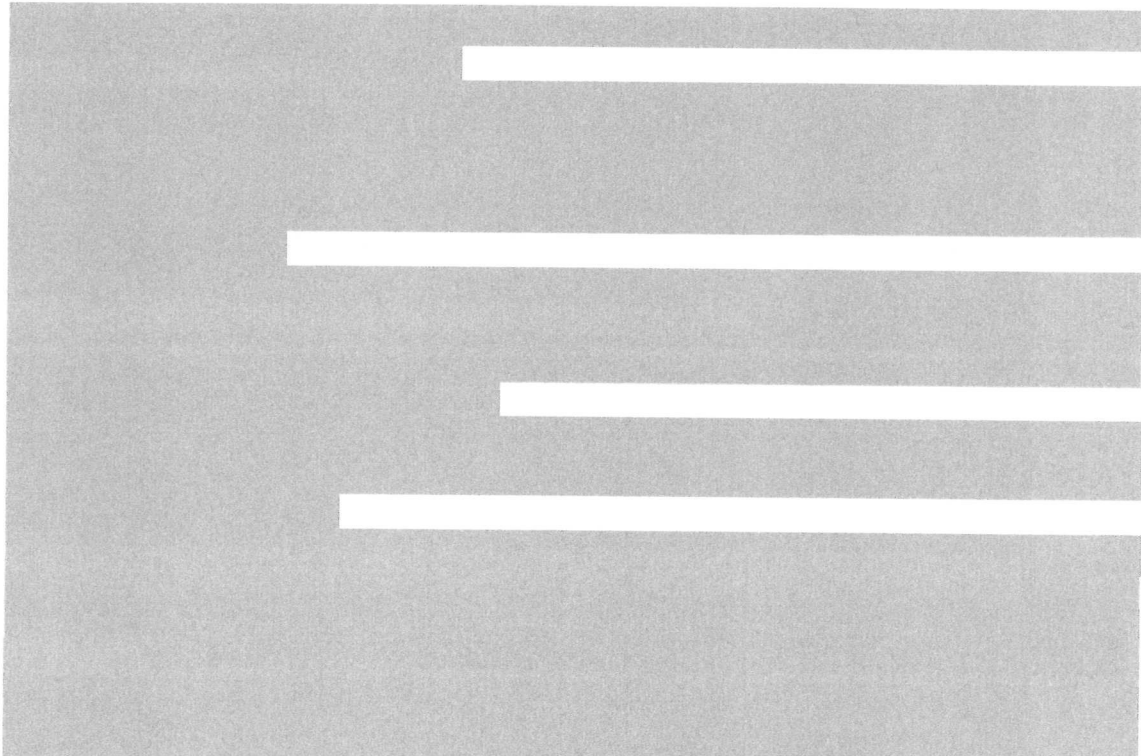


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**THE**

### Meeting between Ms. Tuts and Amazon Head of Public Policy Team

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**Meeting between Ms. Tuts and Amazon Head of Public Policy Team**

**Videoconference -04/05/2022 14:00-15:00**

**CV**

**Mr James Waterworth, Head of Public Policy Team**



