

From: [REDACTED] CAB-SINKEVICIUS) on behalf of SINKEVICIUS
Sent: Virginijus (CAB-SINKEVICIUS)
lundi 24 février 2020 08:39
To: CAB SINKEVICIUS ARCHIVES
Subject: FW: Meeting invitation from Henkel - Innovations to realise a circular economy (B2B and B2C)

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Sent: Friday, February 21, 2020 5:16 PM
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Subject: Meeting invitation from Henkel - Innovations to realise a circular economy (B2B and B2C)

Dear Commissioner Sinkevičius,
Dear Ms [REDACTED]

We are writing to inquire about a meeting to discuss the opportunities that sustainable industrial front-runners can offer to realise a circular economy, and therefore contribute to the success of the Green Deal. For the circular economy to become a reality, Henkel believes the Commission and industry should work closely together to match the upcoming regulations under the Circular Economy Action Plan with the most sustainable and innovative solutions available.

Henkel views a strong coordination of Commissioner Sinkevičius' cabinet as crucial given your lead on delivering the Circular Economy Action Plan and zero-pollution ambition. Henkel believes that substantial technological progress is needed in order to achieve those objectives, i.e. to tackle the persisting obstacles and unleash the full sustainability potential of fast- and slow-moving goods in general. As such, Henkel would like to offer you insights that enable a circular economy (both B2C and B2B):

- **Plastic packaging:** Henkel's innovative design solutions such as a masterbatch for black plastics packaging, ensuring that the bottles are fully detectable and sortable, or a zipper solution for sleeved plastics packaging, including targeted consumer information on how to apply and correctly dispose of - are two of many examples.
- **Markets:** Henkel's highly specialised adhesives are sold across many industries (airspace, construction, retail, etc.) as enablers of circularity. Adhesives and coatings usually only amount to about 5% of the product composition, they are key to enable recyclability of the remaining 95. As such, we can provide you with a glimpse of the latest insights on what are the most innovative and sustainable market solutions.

We greatly value your views and perspectives and would very much appreciate meeting you in the coming weeks at a time of your convenience.

With kind regards,



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