Meeting with LEGO CEO, 18th January 2023

LEGO:

- Strong support to EU/COM efforts on circularity in plastics;
- LEGO use only of very high quality plastics; LEGO plastics stay in the market/being used by consumers for 40 years;
- Do not use single use plastics
- We are changing our all packaging from plastics to paper; Paper packaging is increasing our CO2 emissions, but we are committed to reduce single use packaging plastics and address the issue of CO2 emissions;
- LEGO lack good/high quality of plastic waste to use for LEGO production;
- In principle on packaging we are very sustainable. But we need stability and unification of EU regulation on packaging. For example, FRA and BG currently asking different symbols on packaging. That means we need more investments in the packaging production. Market becomes more fragmented.
- Majority of our plastics (as a material) comes from Europe. From Asia only one supplier. Europe is cradle of good chemical technologies.
- LEGO will continue seeking fossil-free plastics for our production.

COM:

- COM is working hard to address the issue of different labelling requirements across the EU.
- Plastics is a good material, but we need to stop abusing it and creating unnecessary waste;
- Important to work more on the sustainability of plastics sector.