

Meeting between EVP Margrethe Vestager and [REDACTED] Zalando ZE (Zalando)
July 05 at 15:00–15:30, WebEx

Participants Zalando:

- [REDACTED]

Participants Cabinet of EVP Vestager:

- Margrethe Vestager, Executive Vice President
- Werner Stengg, Cabinet Expert
- [REDACTED]

The meeting took place on the initiative of Zalando.

Zalando started the meeting with an introduction to its company. Zalando understands itself as a European business. With roughly 17,000 employees (over 3,000 working in technology), Zalando operates in 25 European countries (including 22 EU member states), managing 12 logistic centres across Europe.

Next, Zalando commented on the Digital Services Act (DSA), especially its designation as a Very Large Online Platform (VLOP). In principle, Zalando expressed support for the DSA, acknowledging the regulation as a necessary right step for the EU. However,

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Lastly, Zalando voiced concern that the VLOP categorisation, introduced in the DSA, will be further used in other EU legislations. As possible examples, Zalando mentioned the regulation on electronic identification and trust services (eIDAS) and the Artificial Intelligence Act. In the context of AI, Zalando moreover noted the capacity of their AI algorithms to support an eco-friendly fulfilment; for example, Zalando's size recommender systems reduce the amount of parcels due to fewer return shipments.

EVP Vestager took due note of Zalando's comments.