

**From:** Mario Mueller [<mailto:mario.mueller@ceccm.eu>]  
**Sent:** Wednesday, August 22, 2012 4:00 PM  
**To:** VIEIRA Maria Helena (CAB-BARROSO)  
**Subject:** FW: CECCM request for a meeting

Dear Ms Vieira,

Further to our telephone conversation today, please find below my email send to Ms Martinez Alberola on July 16, 2012 requesting a meeting with her.

I look forward to her responds and remain,

With kind regards,

Mario Müller

Mario Müller  
Director EU Affairs  
CECCM  
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B - 1050 Brussels  
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Confederation of European Community Cigarette Manufacturers (CECCM) AISBL, registered number 0879 438919  
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**From:** Mario Mueller  
**Sent:** lundi 16 juillet 2012 11:37  
**To:** 'clara.martinez-alberola@ec.europa.eu'  
**Subject:** CECCM request for a meeting

Dear Ms. Martinez Alberola,

Please allow me to introduce shortly CECCM, the Confederation of European Community Cigarette Manufacturers. We are the leading European association representing the interests of European cigarette manufacturers with British American Tobacco, Imperial Tobacco and JT-International as direct member. CECCM also serves as the coordinating body for its thirteen associate members which are each European tobacco or cigarette national manufacturers' associations.

You are for sure aware of the upcoming review of the Tobacco Product Directive (2001/37/EC) which is due to be proposed by the Commission end of this year. It is our understanding that the review aims at suggesting a number of regulative measures which will have a substantial impact on tobacco product and its marketing.

We would like to express our high interest in meeting with you in order to discuss with you our position and to outline a number of concerns we have on this matter. We are of course in particular interested to hear your views on this subject. We had a meeting with your colleague Henning Klaus in late 2011 which was indeed a very fruitful and good exchange of views.

May I kindly ask you to consider our request and suggest a possible date at your best convenience. Since the status of this review has developed considerably over the last months, in our point of view a discussion would certainly be useful beginning of September.

Kind regards,

Mario Müller

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