

AGENDA

ROUND-TABLE OF KEY INDUSTRY LEADERS ON "DIGITISING EUROPEAN INDUSTRY"

**BERLAYMONT BUILDING – SCHUMANN MEETING ROOM
200 RUE DE LA LOI, 1040 BRUSSELS
FRIDAY 18 SEPTEMBER 2015 – 9:30-12:00**

- 09:30 - 09:40 Welcome and introduction, Commissioner Oettinger
- 09:40 – 10:50 Presentations by key industry leaders (5-min. interventions)
- 10:50 – 11:15 Interventions by other high-level participants (5-min. interventions)
- 11:15 – 11:45 Interventions by all participants and discussion (2-min. interventions)
- 11:45 – 11:50 Intervention by Business Europe
- 11:50 – 12:00 Conclusions and next steps, Commissioner Oettinger

A networking get-together drink & light lunch follows

List of questions to guide the Roundtable discussion

- 1. How do you see digital technologies and platforms affecting your business in the short and medium term and do you see any additional pressure on your competitiveness and profits from new business models such as "*product as a service*", sharing economy, co-created products, 3D printing, etc.?**
- 2. What do you see as the role of public policy in particular at EU level in supporting European industry in seizing opportunities and mastering its digital transformation?**
 - a. Legislative and regulatory measures (Digital Single Market, access to data, liability and safety of autonomous systems, ...);
 - b. Optimal use of financial instruments to support the digitisation of European industry (e.g. Horizon 2020, European Structural and Investment Funds (ESIF), European fund for strategic investments (EFSI), ...).
 - c. Co-ordination, awareness raising, mobilisation of stakeholders and sharing of best practices
- 3. What would be the priority targets for public policy?**
 - a. Access to knowledge and technology for any business in Europe, e.g innovation hubs and competence centres
 - b. Focused R&D&I to ensure leadership in digital platforms for industry
 - c. Skills and adaptation of workforce
 - d. Framework conditions such as access to finance and legislation
 - e. other