

BUSINESSEUROPE



# **Advisory and Support Group**

# **PROFILES**

Brussels, 8 November 2016



Emma Marcegaglia  
*President of BusinessEurope*

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Emma Marcegaglia has been President of BusinessEurope since July 2013. Ms Marcegaglia is Vice Chairman and Chief Executive Officer of Marcegaglia S.p.A., which is a leading group in steel processing, and of its controlled companies. Ms Marcegaglia is Chairman of ENI since May 2014 and was the President of Confindustria from May 2008 until May 2012. She is the President of Luiss Guido Carli University since July 2010.

Furthermore, Ms Marcegaglia is the President of Mita Resort, the company in charge of running the Forte Village touristic resort in Santa Margherita di Pula (Cagliari). She is also in the Board of Directors of the following companies: Bracco and Gabetti Property Solutions.

In the past, Ms Marcegaglia has held the following offices: President of Società Turismo & Immobiliare (a joint venture, in equal shares, between Gabetti Property Solutions, Marcegaglia and Pirelli R.E), Vice President of Italia Turismo, Member of the Management Board of Banco Popolare of Italcementi and Indesit Company, Member of the Board of Directors of Finecobank.

Ms Marcegaglia has been Confindustria Vice President for infrastructure, energy, transport and environment from May 2004 until May 2008 and Italian Representative in the High Level Group for energy, competitiveness, and environment created by the European Commission. She has been Vice President of Confindustria for Europe from 2000 until 2002, National President of Confindustria Young Entrepreneurs from 1996 until 2000, President of YES (Young Entrepreneurs for Europe) from 1997 until 2000 and National Vice President of Confindustria Young Entrepreneurs from 1994 until 1996.

Born in Mantua in 1965, Emma Marcegaglia holds a Degree in Business Administration, with first class honours, at the Bocconi University in Milano. She has later attended the postgraduate Master in Business Administration at the University of New York. She has been awarded and named “Bocconiana dell’anno” (Best Bocconi student of the year) for the year 1996.



Markus J. Beyrer

*Director General of BusinessEurope*

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Markus J. Beyrer has been Director General of BusinessEurope since late 2012. Prior to this he held the positions of CEO of the Austrian Industry Holding ÖIAG, Director General of the Federation of Austrian Industries (IV) and Director for Economic Affairs of the Austrian Federal Economic Chamber.

Before this Mr Beyrer served as Chief Economic Advisor to the Federal Chancellor of the Republic of Austria, Dr. Wolfgang Schüssel.

In the 1990s he worked on Austria's accession to the European Union and the integration of Austria into the European Single Market (at the Austrian Permanent Representation to the European Union and the European Commission).

In addition to his executive positions, Mr Beyrer held a number of non-executive board functions in various Austrian industrial companies and was a member of the non-executive board of the Austrian Central Bank.

Mr Beyrer read Law and Commercial Sciences in Vienna, graduating in Law at the University of Vienna. Later he completed postgraduate studies in European Law at the Danube University in Krems (Austria) and the Stanford Executive Program at the Graduate School of Business at Stanford University.

Mr Beyrer is married and has two children.



Amit Bajaj

*Chief Executive Europe of Tata Consultancy Services*

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Amit Bajaj is Head of Tata Consultancy Service's European business, a unit which spans over 15 countries generating 1.5 billion euro in revenues and supported by over 30,000 employees. He oversees strategic, customer, organisational and operational functions organised around 7 sub-regions that make up this unit – Nordics (Sweden, Finland, Norway, Denmark), Benelux (Belgium, Netherlands & Luxembourg), Central (Germany & Austria), Switzerland, France, South (Italy, Spain & Portugal) and Eastern (Hungary & Poland). In the 18 years that Mr Bajaj has worked for TCS, he has occupied several leadership roles across markets & industries.

Prior to his appointment in 2016 as Chief Executive for Europe, Mr Bajaj was the head of TCS's North European business where he oversaw the emergence of TCS as the industry-leading provider with top ranking growth & customer satisfaction, helping customers drive the twin objectives of simplification and digital transformation.

Earlier in his career, Mr Bajaj managed TCS' Consumer & Retail industry vertical for Europe based in the Netherlands and spearheaded the founding of European outsourcing practice at TCS. Before moving to Europe in 2005, Mr Bajaj spent over 5 years in the US in various industry and service line roles where he drove TCS' positioning as an integrated service provider, winning TCS' first integrated IT-Business Process outsourcing contract.

An engineer and MBA by qualification, Amit Bajaj is a Dean's Scholar from the Indian School of Business, Hyderabad, India. His professional interests are in the areas of organisational behavior and operating model design.

In his spare time, Mr Bajaj is passionate about nature, long-distance running and behavioral economics. He lives in Stockholm, with his wife Ritu and daughter Riam.



Werner Baumann

*Chief Executive Officer of Bayer AG*

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Werner Baumann became Chairman of the Board of Management (CEO) of Bayer AG on May 1, 2016.

Werner Baumann was born in Krefeld, Germany, on October 6, 1962. After studying economics at RWTH Aachen University and the University of Cologne, he joined Bayer in 1988. His first duties were in the Corporate Finance Department in Leverkusen. In 1991 he transferred to Bayer Hispania Comercial in Barcelona, Spain, to take up a position as controller, becoming assistant to the managing director in 1995. One year later, he moved to Bayer Corporation in Tarrytown, New York, latterly heading up the global Business Planning & Administration organization of the Diagnostics Business Group.

In July 2002, Baumann returned to Germany to become a member of the Executive Committee and Head of Central Administration & Organization at Bayer HealthCare. In October 2003, he was appointed a member of the Board of Management of the newly formed subgroup Bayer HealthCare AG, also serving as that company's Labor Director.

As a member of the Board of Management and Labor Director of Bayer Schering Pharma AG, Berlin, Germany, from 2006 through September 2009, he actively participated in this company's integration into the former HealthCare subgroup.

Effective January 1, 2010, Baumann was Chief Financial Officer of Bayer AG. From October 1, 2014, until his appointment as Chairman of the Board of Management, he was Chief Strategy and Portfolio Officer and also responsible for the Europe, Middle East and Africa Region. Between April and the end of December 2015, Baumann was additionally Chairman of the Board of Management of Bayer HealthCare AG.

Werner Baumann is married and has four children.



Henryka Bochniarz

*President of the Polish Confederation Lewiatan and Vice-President of BusinessEurope*

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Notable personality of economic and social life of the country. One of the most important voices in the European dialogue on diversity. Leader of a business community in Poland Founder and head of the Polish Confederation Lewiatan since 1999. Vice president of BusinessEurope. Vice president of the Social Dialogue Council. A Member of the supervisory boards at TP SA and FCA Poland SA as well as a member of the board of directors at Unicredit S. p.A. Since 2000, chairwoman of the Polish-Japanese Economic Committee. For last eight years, Ms Bochniarz had been the president of Boeing Central and Eastern Europe.

Minister of Industry and Trade in 1991 and candidate for the office of the President of Poland in 2005. Since 2002, Henryka Bochniarz has served as deputy chair of the Polish Tripartite Commission for Social and Economic Affairs, nowadays Council of Social Dialogue, and has played an active role in the dialogue between the government, employers' and trade unions' organizations. Author of many publications devoted to micro – and macroeconomics as well as press comments on current socio-economic issues. Ms Bochniarz is the originator of the European Forum for New Ideas, international congress of business communities, economists and experts from the world of culture and politics devoted to seek meaningful solutions to the most fundamental problems facing Europe. Henryka Bochniarz is one of the most important voices in the European dialogue on diversity. Co-founded the Congress of Polish Women, which has become an important social movement and initiated the parity legislation in Poland.

Awarded Commander's Cross with Star of the Order of Polonia Restituta (2014), prestigious Kisiel Prize (1998) for independent thinking and entrepreneurship and Andrzej Baczkowski Award (2003) for extraordinary contribution to development of social dialogue in Poland and activities beyond political differences. Decorated with the Japanese Order of the Rising Sun, Golden and Silver Star. In 2014, placed on the list of the 10 Most Influential Women in Poland by Newsweek magazine, in 2015 listed on similar ranking of 50 women that count by Gazeta Wyborcza. 2016 honored with Women's Leadership Award of Global Women Summit.

Ms Bochniarz holds PhD in economics from the School of Planning and Statistics in Warsaw and is former Fulbright scholar.



Anton Borg

*President of the Malta Chamber of Commerce, Enterprise and Industry  
and Vice-President of BusinessEurope*

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Anton Borg is a Certified Public Accountant. He graduated as a member of the Association of Certified Accountants in the UK in 1983 and became a member of the Malta Institute of Accountants in 1985. He sat on its Council for 14 years serving as President for 2 years in 1997.

No longer practicing the accountancy profession, Mr Borg is Director of Elepac, Meritlink and Eurosupplies Limited.

He was elected to the Council of the Malta Federation of Industry (FOI) since 1999 during which time he held various posts including that of President from 2003 to 2005. Mr Borg represented the FOI on the Malta Council for Economic and Social Development and was a Trustee of the Malta Business Foundation. He also served on the Board of Directors of Malta Industrial Parks and held the post of Deputy Chairman of Malta Enterprise.

Currently Mr Borg is the President of the Malta Chamber of Commerce Enterprise and Industry, representing the Chamber on MCESD and other organisations. He also sits on the Board of Malta Enterprise and of Junior Achievement Young Enterprise.



Nando Cesarone

*President UPS, Europe*

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Nando Cesarone is President of UPS, Europe since 1 March 2016.

Mr Cesarone joined UPS in 1990 as a preloader in Toronto, Canada, while attending York University.

Between 1992 and 1996 he worked as a package driver, followed by several management positions in package operations, transportation and industrial engineering.

Mr Cesarone then advanced to Metro Toronto package division manager in 2002 and later became Hub & Feeder division manager in Canada. In 2009, he accepted an assignment in the Europe Region as country manager responsible for Austria, Hungary, and Switzerland.

Mr Cesarone was promoted to North-East Europe District manager in 2012 and the following year, he accepted the position of South Asia District Manager. Under his leadership, UPS has expanded the company's network and portfolio of solutions it offers customers - as the company continues to increase its presence in Asia. In 2014, Mr Cesarone was named President, UPS Asia Pacific.

Mr Cesarone has a Master of Business Administration degree from the University of Edinburgh Business School.





Youngsuk "Y.S." Chi  
*Chairman of Elsevier*

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Youngsuk 'YS' Chi is an international businessman and a leader in the media and technology industry, and currently serves Elsevier and RELX Group in several different capacities. In his primary role as Director of Corporate Affairs and Asia Strategy for RELX Group, he is responsible for government affairs, corporate communications, and corporate responsibility for Elsevier's parent company.

As Chairman of Elsevier, he works directly with governments, Elsevier customers and in industry associations worldwide. Mr Chi also recently completed 4 years of service as the President of the International Publishers Association, a global organization that represents the interests of more than 50 publishing industry association members from countries around the world, and will serve as Past President for the next two years.

Early in his career as Chief Operating Officer of Ingram Book Group, Mr Chi co-founded Lightning Source, the first ever print-on-demand distributor and e-book services provider. After holding several senior executive positions at Ingram Book Group's parent company, he became President and Chief Operating Officer of Random House. Mr Chi has earned widespread respect for his ability to work across cultures. As founding Chairman of Random House Asia, he led efforts to make Random House the first foreign trade book publisher with local language publishing in Japan and Korea.

Mr Chi has served on numerous charitable, educational and industry boards, including Princeton University, the Korean American Community Foundation and McCarter Theatre. He is also a member of the Executive Committee of the boards of the Association of American Publishers and the International Association of Scientific, Technical & Medical Publishers.



Jean-Pierre Clamadieu

*Chief Executive Officer of Solvay*

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Jean-Pierre Clamadieu is CEO of Solvay and member of the Board of Directors since May 2012. He is also President of the European Chemical Industry Council (CEFIC).

Mr Clamadieu joined Solvay in September 2011 as member of the Executive Committee, immediately after Solvay acquired Rhodia. Before that, he was Rhodia's Chief Executive Officer since October 2003 and since March 2008 also Chairman of the Board of Directors.

Between 1993 and 2003, Mr Clamadieu held several executive positions within Rhodia and its former parent company Rhône-Poulenc, notably President of Rhodia Chemicals Latin America, President of Rhodia Eco Services, Senior Vice-President Corporate Purchasing as well as President of the Pharmaceuticals & Agrochemicals Division.

Before joining the chemical industry, Mr Clamadieu, a graduate from Ecole Nationale Supérieure des Mines de Paris, had a nine-year career at the French Civil Service, including as advisor to the Minister of Labor.

Mr Clamadieu is a member of the Board of Directors of French car parts maker Faurecia and of French insurer Axa. He is the President of the European Chemical Industry Council (CEFIC), a member of the Board of Directors of the International Chemical Industry Council (ICCA), as well as a member of the Executive Committee of the World Business Council for Sustainable Development (WBCSD). Mr Clamadieu was the Chairman of the Sustainable Development Commission of the French business association MEDEF between 2007 and 2014 and Chairman of the Franco-Brazilian Business Council of MEDEF International between 2010 and 2015.



Erich Clementi

*Chairman and Senior Vice President IBM Europe*

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Erich Clementi is Chairman and Senior Vice President, IBM Sales & Distribution with a focus on Europe. In this capacity, he leads IBM's second largest region in terms of revenue and measured market opportunity, at about 30% of the worldwide served IT market.

Prior to this position, he was the Senior Vice President for IBM Global Technology Services. In this role, Mr Clementi had worldwide responsibility for cloud computing services, IT and business process outsourcing, project-based services, technical support services and global delivery.

In recent years, Mr Clementi was IBM Vice President, Strategy and General Manager, Enterprise Initiatives. He ran IBM's strategy function responsible for identifying major growth opportunities for the company and driving integration across IBM's businesses. As part of this, Mr Clementi oversaw IBM's cloud computing strategy including global sales, business development and go-to-market solutions for enterprise clients.

He was also General Manager of Business Systems Division in IBM's Systems and Technology Group as well as the General Manager of IBM's Managed Business Process Services division, which became one of IBM's fastest growing businesses. Between 2003 through the end of 2005, he was General Manager of IBM's System z division. From 1999 through 2003, Mr Clementi held several leadership roles in corporate strategy, marketing and sales. He also ran enterprise system sales across Europe, the Middle East and Africa. Additionally, he oversaw the marketing and sales of IBM's entire hardware line, including IBM's server computers as well as printers, storage devices, networking components and microelectronic products.

Throughout the 1990s, Mr Clementi directed IBM sales and marketing operations for banking and financial accounts throughout Europe. He was director, Finance Sector, for IBM Europe's Central region, headquartered in Frankfurt, Germany after previously heading sales and marketing for IBM's key banking operations in Central Europe and Russia, as well as in Milan, Italy. After joining IBM in Milan in 1984, he held a variety of technical and sales professional positions in Italy and the South Tyrol region. He is a member of IBM's Performance Team and Growth & Transformation Team. Mr Clementi holds a degree in business administration from the Leopold-Franzens University, Innsbruck, Austria.



Carlo D'Asaro Biondo

*President for EMEA, Strategic Relationships of Google*

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Carlo D'Asaro Biondo began his career as a consultant at Macfin Management Consultants. He joined KPMG Consulting Italy in 1994 where he became Chief Executive Officer France in late 1998. Following the sale of KPMG Consulting, he joined Unisys as Vice President and MD EMEA Telecommunications and Media at the end of 2001.

In February 2004, Mr D'Asaro Biondo joined AOL Europe as Senior Vice President in charge of strategy. A few months later, he was appointed CEO of AOL France, and moved on to become CEO of AOL Europe in 2006.

In early 2007, Mr D'Asaro Biondo became the CEO of International Operations at Lagardère Active Digital before joining Google in July 2009 where he managed operations in Southern and Eastern Europe, the Middle East and Africa for five years. Since January 2015, Carlo is President Strategic Relationships for Europe, Middle East and Africa, Google.

Born in 1965, Carlo has dual French and Italian nationality. He graduated from La Sapienza University in Rome (Italy) and lives in Paris with his wife Nathalie; they have five children between them.



Jo Deblaere

*Chief Operating Officer of Accenture*

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Jo Deblaere is Accenture's Chief Operating Officer, responsible for leading the company's business operations globally, executing Accenture's business strategy and ensuring operational excellence company-wide. Mr Deblaere is also group Chief Executive Europe, covering the company's presence in more than 20 countries in Europe.

Mr Deblaere leads enterprise risk management for Accenture, working across the company to identify, assess and actively manage enterprise risks. He is a member of Accenture's Global Management Committee and chairs Accenture's Capital and Investment Committees.

Prior to becoming COO in September 2009, Mr Deblaere was chief operating officer of Accenture's outsourcing business globally, a position he held since 2006. In this role he was instrumental in driving operational excellence across Accenture's \$9 billion outsourcing business and in leading Accenture's outsourcing industrialisation agenda.

From 2005 to 2006, Mr Deblaere led Accenture's global network of business process outsourcing delivery centers. From 2000 to 2005, he had overall responsibility for Accenture's work with public-sector clients in Western Europe. Earlier in his career, he worked with numerous clients in a variety of industries including automotive, metals, energy, chemicals, media and entertainment, and public service.

Mr. Deblaere represents the company as part of BusinessEurope's Corporate Advisory and Support Group. He is also Chairman of the Board of Directors of Junior Achievement-Young Enterprise Europe and a member of the Board of Governors of Junior Achievement Worldwide.

Mr. Deblaere joined Accenture in 1985 and became a partner in 1996. He holds a degree in business administration and information management from KU Leuven in Belgium. Mr Deblaere is based in Brussels.



Leonid Fedun

*Vice-President for Strategic Development of LUKOIL*

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Mr Leonid Fedun is Member of the Board of Directors and Vice-President for Strategic Development at LUKOIL since 2012.

From 1994 to 2012 Mr Fedun was Vice-President, Head of the Directorate for Strategic Development and Investment Analysis at LUKOIL.

Before that, from 1993 to 1994, he was the Director General of AO LUKOIL-Consulting. In 1987, he started working at the “Kogalymneftegaz” company that was later incorporated into LUKOIL.

Mr Fedun is co-founder and the second biggest shareholder of LUKOIL.

Mr Fedun graduated from the M.I. Nedelin Higher School in Rostov-na-Donu with a PhD in Philosophical Sciences in 1977.

He was born in 1956 in Kiev, Ukraine. He is married and has 3 children.



Richard Francis

*Chief Executive Officer of Sandoz*

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Richard Francis has been CEO of Sandoz since May 2014. He is a member of the Executive Committee of Novartis.

Mr Francis joined Novartis from Biogen Idec, where he held global and country leadership positions during his 13-year career with the company.

Most recently, Mr Francis was the Senior Vice President of the company's US commercial organisation.

From 1998 to 2001, Mr Francis was at Sanofi in the United Kingdom, where he held various marketing roles across the company's urology, analgesics and cardiovascular products. He also has held sales and marketing positions at Lorex Synthelabo and Wyeth.

Mr Francis holds a B.A. in economics from Manchester Metropolitan University, in England.



Jusu Jon Imaz San Miguel

*Chief Executive Officer of Repsol*

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Mr Imaz was appointed Chief Executive Officer of Repsol and member of the Corporate Executive Committee in April 2014.

Mr Imaz began his career in the field of research when he was sent to the French Technological Center (CETIM) in Nantes, and with the promotion of industrial (Grupo Mondragón) and business projects linked to the energy sector. He was also a visiting scholar at the Harvard Kennedy School in the United States. In addition to his business activity, Mr Imaz also carried out political responsibilities within the Ministry of Industry, Trade and Tourism of the Basque Government in 1999, and the executive leadership of the EAJ-PNV.

Mr Imaz joined the Repsol Group in 2008 as Chairman of its subsidiary Petronor, a company where he successfully managed the challenges regarding modernisation, sustainability and community relations. In 2012, he joined the Executive Committee as General Director of the Industrial Area and New Energy, where he successfully completed two of the most important recent company projects: the modernisation of the Cartagena refinery and the construction of a new fuel oil reduction plant in the Petronor refinery in Muskiz.

Mr Imaz holds a Doctorate in Chemical Sciences from the University of the Basque Country. He graduated from the Faculty of Chemical Sciences in San Sebastián, and received the award of excellence upon completing his degree.





Miroslav Kiral'varga

*President of the National Union of Employers of Slovakia (RUZ)  
and Vice-President of BusinessEurope*

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Miroslav Kiral'varga graduated from the Faculty of Natural Sciences, University of P. J. Safarik in Košice 1987. Until 1995 he worked at the Physics Department, Technical University Košice, where for two years he was deputy head of department. During the period 1995 - 1997 he worked in turn for Procesna automatizacia VSZ a.s., VSZ Keramika, s.r.o. (General Director's Assistant) and VSZ a.s. (Vice President's Office Director).

Mr Kiral'varga was appointed Director of Controlling at Stabilita supplementary retirement insurance company in 1998. Towards the end of 1999, he started work as Senior Manager Personnel and Compensation in the VSZ U. S. Steel, s.r.o. joint venture.

During 1998 - 2000 he took the Master of Business Administration program at the University of Pittsburgh, Katz Graduate School of Business. In November 2000 he was appointed GM Compensation at U. S. Steel Košice. In March 2003 he took the Management Academy Program at U. S. Steel in Pittsburgh. In the same year he became Vice President Human Resources at U. S. Steel Košice. In November 2005 he successfully completed the U. S. Steel Leadership Development Program. He was appointed Vice President External Services and Administration in 2007.

Mr Kiral'varga has been President of the Association of Metallurgy, Mining Industry and Geology of the Slovak Republic, Vice President of the National Employers Association, a member of the Board of Directors of Stabilita, and President of HC Košice ice-hockey club.

In 2011 Mr Kiral'varga relocated to USA and took up the position of General Manager - Global Materials Management and Procurement Support at U. S. Steel headquarters in Pittsburgh. In October 2013 he was appointed Vice President External Affairs, Administration and Business Development U. S. Steel Košice and returned to Slovakia. In 2015, he was elected to the position of President of the National Employers Association.



Christian Morales

*Corporate Vice-President, General Manager of Intel, EMEA*

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Christian Morales is Corporate Vice-President and General Manager of Intel Europe, Middle East and Africa (EMEA). He is responsible for Intel product sales and marketing in the EMEA region.

Mr Morales has held senior international management roles in sales, channel operations and general management. He brings extensive experience in marketing and building brand awareness for new product segments, as well as a strong background in expanding and driving Intel's business into new and emerging markets.

Prior to this role, Mr Morales was Intel's Vice-President of the Sales and Marketing Group and co-general manager of Asia Pacific responsible for implementing Intel's strategies in Asia. He was also responsible for championing Intel's worldwide emerging markets strategy.

Before that, he was general manager of Latin America and was instrumental in helping to establish a new regional headquarters and expand the company's regional presence throughout the continent. He joined the company in 1980 in Paris as an Intel field sales engineer and in 1983 became director for Spain and Portugal, and then moved back to Paris in senior positions to manage Western Europe channels and OEMs.

He has been based in Paris, Madrid, Sao Paulo and Hong Kong.

Mr Morales graduated with an electrical engineering degree from the Electricity, Mechanics and Electronics Engineering School in Paris. In 1990, he completed the Young Managers Program in the MBA program at INSEAD.



Evangelos Mytilineos

*Chairman and Chief Executive Officer of Mytilineos*

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Mr Evangelos Mytilineos is Chairman and Chief Executive Officer of Mytilineos Holdings that he founded in 1990.

Mr Mytilineos was born in 1954 in Athens. He is a graduate of the Department of Economic Sciences of the University of Athens and holds a postgraduate degree in Economics from the London School of Economics. He took over the management of his family's 70-year-old metals trading company in 1978.

He is also the Chairman of the Board of Protergia S.A. and Vice-Chairman of the Board of Aluminum S.A., one of Mytilineos Group subsidiaries, since 2004.

Mr Mytilineos has received numerous distinctions and awards for his entrepreneurial activities, including the "Businessman of the Year" award in 1998 from the established business magazine Kefalaio, and the Kouros award for Innovation and Development in 1998 from the Hellenic Entrepreneurship Association.



Martin Ott

*Chief Executive Officer Central Europe of Facebook*

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As Chief Executive Officer Central Europe at Facebook, Martin Ott is responsible for the development of Facebook's business in the region Germany, Austria, Switzerland, Benelux and Eastern Europe. Mr Ott is an expert for digital and mobile transformation, and therefore deals intensively with its implications for corporations and markets. With more than 15 years of leadership experience in the digital industry, he advises companies from start-ups to leading global brands on their growth opportunities in the digital world.

Prior to joining Facebook in 2012, Mr Ott built one of Europe's fastest growing payment unicorns as the Co-Chief Executive Office of Skrill Group in London. With 30 million users, Skrill (formerly known as Moneybookers) was an early pioneer in offering global money transfer services.

From 2003 to 2007, he was the COO of Jamba/Jamster, where he was responsible for marketing, service, content as well as for building and operating the consumer business across North America, Europe, Africa, and Asia, leading up to the groups's acquisition by News Corporation.

Mr Ott studied International Business at WHU - Otto Beisheim School of Management in Vallendar, the Finance Academy in Moscow and Keio Business School in Tokyo. A father of three girls, Mr Ott is passionate about children's and women's rights and education as well as cultural diversity. He supports the board of trustees of AfriKids, a London headquartered NGO which supports sustainable development projects in Ghana.



Vincent Pang

*President of Western Europe Region of Huawei*

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Mr Vincent (Bo) Pang is the President of Huawei's Western European Region. In this role, he is responsible for the overall business development and management in this region, including sales, marketing, and business operations.

Prior to this new appointment, he served as Huawei's President of Global Sales and Key Accounts Department, overseeing global sales, orders and payment targets, analysing industrial policy, developing customer and competition strategies, as well as managing and developing global account organisations, coordinating cross-regional operations and building global organisational relationships.

Mr Pang joined Huawei after graduating from the Harbin Institute of Technology in 1999 and has held several senior positions within the company including Vice-President of the Western European Region, President of the Vodafone Global Account, member of the Carrier Network BG EMT, member of the Human Resources Committee and member of the Strategy & Development Committee.



Dr. Andreas Penk

*Regional President Oncology, International Developed Markets of Pfizer*

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Andreas Penk joined Pfizer in 1994 and, after holding leading positions in the organisation at both the country and regional levels, currently serves as the Regional President Oncology for International Developed Markets.

Dr Penk studied medicine and worked as a physician before starting his career in the pharmaceutical industry. He is an active member of several trade organizations, including the European Federation of Pharmaceutical Industries and Associations (EFPIA) where he serves on the Patient Access and European Market Committee.

He is also representing Pfizer in the International Section of the Pharmaceutical Research and Manufacturers of America (ISEC PhRMA). Aside from his professional engagement, Dr Penk is involved in a number of scientific institutions including being a board member of Bruegel, a leading European think tank specialising in economics.



Klaus Dieter Rennert

*Chief Executive for EMEA - CIS, Hitachi Ltd and Chairman of the Board of Directors of Hitachi Europe Ltd.*

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Mr Klaus Dieter Rennert was appointed as Chief Executive for EMEA-CIS in April 2015, having previously been Chief Executive for Europe since September 2013. He is also Corporate Officer, Hitachi Ltd., and Chairman of the Board of Directors, Hitachi Europe Ltd.

He joined the Hitachi Group in 2003 at which time Mr Rennert became Chief Operating Officer (COO) & Deputy Chairman of the Management Board of Babcock Hitachi Power Systems GmbH.

Mr Rennert played a lead role in the rebranding of the company to Hitachi Power Europe GmbH and in 2008 took over as Chief Executive Officer (CEO) & Chairman of the Management Board.

Mr Rennert started his career as an engineer for L. & C. Steinmüller GmbH after gaining a degree in Mechanical Engineering & Energy Conversion Technologies at Ruhr University Bochum.

He also serves as Chairman of the Structural Steel & Power Engineering Association in Düsseldorf and is a Member of the Board & Presidential Board of BDI.



Torkel Rhenman

*Chief Executive Officer of Lhoist*

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Mr Torkel Rhenman became Chief Executive Officer of Lhoist in September 2012.

Prior to Lhoist, Mr Torkel built his career with DuPont where he spent 26 years on various continents, first in sales & marketing positions, later in manufacturing and management positions.

During these years, he built his professional experience in Sweden, UK, Switzerland, the Czech Republic, the Netherlands, Belgium, Japan and the US. In 2008, he was appointed CEO of Solae LLC, a specialty food ingredient joint-venture between DuPont and the US agribusiness group Bunge.

Mr Rhenman holds a Master Degree in Chemical Engineering from The Royal Institute of Technology, Stockholm, Sweden.

Mr Rheman is Swedish. He is married and has 4 children.





Thomas A. Schmid

*Chief Operating Officer of Hyundai*

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In April 2015, Mr Thomas A. Schmid was appointed to the position of Chief Operating Officer (COO) of Hyundai Motor Europe. He is responsible for setting business direction and overseeing Hyundai's pan-European sales, marketing and customer service operations in 31 countries, as the company seeks further sustainable growth in Europe during the coming years.

Since 2013, Mr Schmid had been leading the company's sales division in the role of Vice President Sales and Fleet. He reports to President of Hyundai Motor Europe, Mr Byung Kwon Rhim.

Mr Schmid joined Hyundai Motor Europe in May 2013. Prior to this, he held various senior management roles in the European automotive industry, covering multiple brands and disciplines. Before he joined Hyundai, he has been operating in Austria, Central Europe, Moscow and Western Balkan. After almost 5 years as MD for Hyundai in Austria he joined in beginning 2013 Hyundai Motor Europe.

Mr Schmid is Austrian and graduated from the University of Vienna as Master of Business Administration, Master of Law and Economics, and Master of Laws, as well as completing further professional and business qualifications in the USA.



Claudia Schubert

*Chief Executive Officer Continental Europe of Diageo*

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As CEO, Diageo Continental Europe, Ms Claudia Schubert is responsible for the spirits and beer business across all Continental European countries, including Eastern Europe, with responsibility for over 60 countries. She is based in Amsterdam and was appointed into this role in September 2015.

Prior to her current role, Ms Schubert worked for Diageo North America for 14 years in number of commercial & marketing leadership positions. Most recently, she was President, US Control States and Canada where she led the commercial spirits & wine operations. She was instrumental in shaping and implementing Diageo's new Route-to-Market strategy and led the transition of Diageo's Washington spirits business from a control to an open state.

Previous to that, Ms Schubert served as President of Diageo Chateau & Estate (DC&E) Wines based on California where she was responsible for the marketing, sales and wine operations for Diageo's wine portfolio.

Ms Schubert joined Diageo in 2002 within the DC&E finance organisation and ultimately stepped into leading all marketing and new product development efforts for DC&E through 2009.

Ms Schubert began her career in Management Consulting at the Boston Consulting Group where she worked on global projects in their Frankfurt, Germany, Boston and San Francisco offices. While her assignments ranged across a number of industries including financial services, hi-tech and consumer products, she always enjoyed working on consumer products the most.

Ms Schubert holds an undergraduate degree in Financial Accounting and Taxation from the Technical University in Dresden and an MBA from Harvard Business School.

Claudia Schubert grew up in the East German city of Dresden, in the northern wine growing region of Saxony. Traveling and enjoying food and drinks was part of Ms Schubert's upbringing and led to her passion for our industry as an adult.



Peter Stracar

*Chief Executive Officer Central and Eastern Europe of GE*

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Mr Peter Stracar has been the CEO for GE Global Growth Organisation in Central and Eastern Europe (CEE) based in Prague since 1 January 2013.

Central and Eastern Europe is an important growth region for GE, which today represents a \$7.0 billion GE economic activity. It is also a major technology, engineering and manufacturing location for GE's aviation, energy and healthcare businesses with 20 000 industrial employees, has 21 plants and 5 R&D centers. The modernisation needs of the region's infrastructure, its drive to increase competitiveness and GE's deep presence here make CEE a key growth market for the company.

Prior to joining GE, Mr Stracar was President of Asia Pacific, Hilti Corporation based in Hong Kong as his last assignment of an 18-year career there.

Born in Slovakia in 1965, Mr Stracar holds a Master's Degree in Electronic Engineering & Computer Science from the Technical University of Kosice/Slovakia, and started his career at IBM Eastern Europe.



Geert Van Poelvoorde

*Executive Vice President, Chief Executive Officer of ArcelorMittal Europe Flat Products and European Purchasing*

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Mr Geert Van Poelvoorde is Executive Vice President, CEO of ArcelorMittal Europe Flat Products and European Purchasing since December 2013. He is a Member of the ArcelorMittal Group Management Committee since June 2011.

Mr Van Poelvoorde started his career in 1989 as a project engineer at the Sidmar Gent hot strip mill, where he held several senior positions in the automation and process computer department. He moved to Stahlwerke Bremen in 1995 as senior project manager.

Between 1998 and 2002, he headed a number of departments, and in 2003 he was appointed director of Stahlwerke Bremen, responsible for operations and engineering.

In 2005, Mr Van Poelvoorde returned to ArcelorMittal Gent to take up the position of chief operating officer primary. In 2008, he became CEO of ArcelorMittal Gent with direct responsibility for primary operations. He was appointed CEO of the Business Division North within Flat Carbon Europe in 2009 and in January 2014, he was appointed chief executive officer, Flat Carbon Europe.

Mr Van Poelvoorde graduated from the University of Ghent, Belgium, with a master degree in civil engineering and electronics.

Mr Van Poelvoorde was born in 1965 in Ghent, Belgium. He is married and has one daughter.