

To:

Subject:

[REDACTED]
FW: Flash, meeting with [REDACTED] (Danish Business authority yesterday.

From: [REDACTED]

Sent: Wednesday, December 10, 2014 2:54 PM

To: JUST LIST C3

Cc: [REDACTED]

Subject: Flash, meeting with [REDACTED] (Danish Business authority yesterday.

[REDACTED] met with [REDACTED] on 9/12, [REDACTED] is a [REDACTED] from the Danish Business authority and [REDACTED] of 'digital self defense' (see links on digital self-defense tools below).

She had found JUST/JRC study on data protection privacy seals on the internet and was wondering when COM would start implementation, as the Danish Business authority is considering developing a 'privacy compass' and possibly a certification scheme for Danish businesses. The Danish Business authority is increasingly concerned by data protection issues, as it has become a critical topic for the export of services to Germany, and one possible approach is to establish a certification scheme / agree with Germany on mutual recognition of data protection certification schemes. She supports a European approach to the issue

I informed that COM may only start concrete work on privacy seals after the data protection reform is adopted, as it will provide the adequate harmonised framework for such certifications across the EU.

She informed that unfortunately there is little interest from the Danish government in the DP reform – "they don't understand it".

See the links below, especially the one on digital self-defense (the idea is to bring what all geeks do for themselves to a wider public).

"[REDACTED]
defense: [REDACTED]
I have a list of tools (not updated) here: [REDACTED]
[REDACTED] and it is hard to do it, but I believe this will be something everybody will learn in school in the future - like safe sex. I did a book about big data and digital selfdefense - [REDACTED]
which has been published in Danish, English, German and Finnish."

N,

[REDACTED]
European Commission
Directorate-General Justice (JUST)
Unit JUST/C/3, Data Protection
[REDACTED]
[REDACTED]

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