

Brussels, 24<sup>th</sup> March 2016

→ C5

[REDACTED]  
**Head of Unit – Biotechnology and Food Supply Chain**  
**DG GROW**  
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**1040 Bruxelles / Brussel**

O/REF: JLM/II/**L-014-2016-EN**

**RE: EU-Japan Business Round Table (BRT) / EU Agri-food industry / Meat sector**

[REDACTED]  
UECBV is pleased to inform you on the EU-Japan Business Round Table (BRT)'s decision to accept [REDACTED], deputy chairman of Danish Crown Board of directors, as a member. [REDACTED] will be his Sherpa.

This decision is the outcome of consultations between BRT and UECBV about the representation of the EU agri-food industry in BRT.

The mission of [REDACTED] will be to represent not only the EU meat industry, but also the EU agri-food sector in BRT.

It is the first time that BRT welcomes a representative of the agri-food sector.

You might be aware of the fact that the EU-Japan Business Round Table is a forum for senior executives from leading EU and Japanese companies to discuss issues of common interest and submit recommendations to the EU and Japanese Authorities.

The next BRT meeting will be held in Tokyo on 20<sup>th</sup> April.

Both [REDACTED] will attend. [REDACTED] will give a lecture on the EU/Japan trade in the agri-food sector, with a focus on the pork sector, and submit a draft recommendation on agricultural issues, linked to the EU-Japan's FTA negotiation and the TPP deal.

As far as I know, Ms Elżbieta Bienkowska, Commissioner for the Internal Market, Industry, Entrepreneurship and SMEs, will be the key speaker at the dinner of the BRT April meeting in Tokyo.

Yours sincerely,

[REDACTED]

**Secretary General**

Copy to:

[REDACTED]

[REDACTED]

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