

19<sup>th</sup> Annual Meeting Tuesday, 11 July 2017

at the Palais d'Egmont, Brussels

Tentative version as of 26/06/2017 12:32:00

08:00 EU-side Prep. Meeting (*Orange Room*)

Japan-side Prep. Meeting (*Blue Room*)

*Except where indicated all sessions take place in the Arenberg Room*

08:45 Introduction

Chaired by E Schulz

- Introductory remarks by Eric Schulz and Kazuo Tsukuda

(2 min. each)

08:50 Endorsement of the BRT's 2017 Documents

Chaired by K Tsukuda

The formal adoption of the BRT's 2017 Recommendations and Press Release. *[This session ends at 08:55]*

09:00 Opening Session Keynotes

Chaired by E Schulz

- **Keynote: Jyrki Katainen** (European Commission Vice-President for Jobs, Growth, Investment and Competitiveness) (10 min.)
- **Keynote: Government of Japan** (10 min.)

09:25 Submission of the Recommendations to the European Commission

Chaired by K Tsukuda

The formal submission of the BRT's 2017 Recommendations to the European Commission

09:30 EU-Japan Cooperation on Science, Industrial Technology & Innovation

Chaired by K Tsukuda



This session will address practical examples of cooperation in science, industrial technology, research and development, and in innovation. Converging industrial standards and guidelines will also be addressed. It will focus on cooperation in 2 fields – 5G and aerospace.

Key words: 5G – AI & IoT – aerospace – EU-Japan projects

- **Keynote: Government of Japan – Ministry of Internal Affairs & Communications** (5 min.)
- *Cooperation projects in Aeronautics – Eric Schulz (Rolls-Royce plc)* (5 min.)
- *Cooperation projects in [TBC] – Yoshitake Yamaguchi (Toshiba)* (5 min.)
- **Free discussion, questions and answers** *[Session ends at 09:50] (90 seconds per speaker; 5 min. in total)*

09:55 EU-Japan FTA / EPA and Global Trade

Chaired by E Schulz



This session will allow the BRT to react to recent developments in the FTA/EPA negotiations. It will place the EU-Japan FTA/EPA in the context of external issues such as global trade, Brexit, G7 and G20 meetings, as well as the EU-Japan Summit.

Key Words: FTA/EPA – non-tariff measures and technical barriers to trade – rules of origin – sanitary and phytosanitary measures – investment and dispute settlements – corporate governance – government procurement – IPR and GIs – regulatory cooperation

- **Keynote: Cecilia Malmström** (European Commissioner for Trade) (10 min.)
- **Keynote: Government of Japan** (10 min.)
- **Keynote: Pedro Silva Pereira MEP** (EP Rapporteur, EU-Japan FTA negotiations) (5 min.)
- **Keynote: Government of Japan** (5 min.)
- *BRT response (Japan-side) – Hitoshi Kawaguchi (Nissan Motor Co., Ltd.)* (5 min.)
- *BRT response (EU-side) – Markus Beyrer (BUSINESSEUROPE)* (5 min.)
- **Questions and Answers** (90 seconds per speaker; 25 min. in total)

11:00 Coffee break

(in the Tapestry Room)

11:15 Digital Economy

Chaired by K Tsukuda



Digitalisation has ushered in a new industrial revolution, delivering societal, economic and other benefits. This session will address the potential benefits and possibilities for EU-Japan cooperation in AI and IoT, as well as the need for standardisation, interoperability and regulatory frameworks.

Key Words: Industry 4.0 – Society 5.0 – connected industries – AI & IoT – autonomous vehicles – free flow of data – data rules – digital trade – cyber security

- **Keynote: Andrus Ansip [TBC]**  
(European Commission Vice-President for the Digital Single Market) (10 min.)
- **Keynote: Government of Japan** (10 min.)
- **BRT response (Japan-side) – Norihiko Ishiguro (NEC Corporation)** (5 min.)
- **BRT response (EU-side) – Emmanuel Forest (Bouygues Group)** (5 min.)
- **Free discussion, questions and answers** (30 min.)

12:15 Lunch by Working Party

(in the Mirror Room)

13:30 Joint Session with the Authorities



Formal dialogue between the BRT Members and the EU and Japanese Authorities. The first part of the session will hear presentations by the Leaders of the BRT Working Parties. The second part of the session will consist of opening statements by the Representatives of the Authorities. The final part of the session will be devoted to exchanges and discussion by BRT Members and the Authorities.

13:30 Opening Remarks by the BRT co-Chairmen

Mini-session chaired by E Schulz

- **Remarks by Eric Schulz** (2 min. each)
- **Remarks by Kazuo Tsukuda** (2 min. each)

13:35 Reports by the BRT Working Parties

Mini-session chaired by K Tsukuda

- **Trade Relations; Investment and Regulatory Cooperation; Financial Services, Accounting and Taxation**
  - Hitoshi Kawaguchi (Nissan Motor Co., Ltd.) (5 min.)
  - Danny Risberg (European Business Council in Japan) (5 min.)
- **Life Sciences & Biotechnology, Healthcare and Well-Being**
  - Keiji Kono (Chugai Pharmaceutical Co., Ltd.) (5 min.)
  - Simon Collier (Bayer Yakuhin, Ltd.) (5 min.)
- **Digital Innovation & Mobility**
  - Masahiro Koezuka (FUJITSU Limited) (5 min.)
  - Jean-Jacques Lavigne (Fives Group) (5 min.)
- **Energy, Environment and Sustainable Development**
  - Mark Pleško (Cosylab d.d.) (5 min.)
  - Norihiko Ishiguro (NEC Corporation) (5 min.)

14:15 Coffee break

(in the Tapestry Room)

14:30	<b>Statements by the Authorities</b>	<i>Mini-session chaired by E Schulz</i>
	<ul style="list-style-type: none"> <li>• <b>METI</b> (5 min.)</li> <li>• <b>Antti Ilmari Peltomäki</b> (Deputy Director-General, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission) (5 min.)</li> <li>• <b>MOFA</b> (5 min.)</li> <li>• <b>Mauro Petriccione</b> (Deputy Director-General, DG TRADE, European Commission) (5 min.)</li> <li>• <b>MIC</b> (5 min.)</li> <li>• <b>Gunnar Wiegand</b> (Managing Director, Asia &amp; Pacific, European External Action Service) (5 min.)</li> <li>• <b>Väino Reinart</b> (Undersecretary – Economic and Development Affairs, Ministry of Foreign Affairs, Estonia) (5 min.)</li> </ul>	
15:05	<b>Free discussion</b>	<i>Mini-session chaired by K Tsukuda</i>
	<ul style="list-style-type: none"> <li>• <b>Remarks by BRT Members</b> (3 min. per speaker)</li> <li>• <b>Responses by the EU and Japanese Authorities</b> [This session ends at 17:30]</li> </ul>	
17:35	<b>Closing Session</b>	<i>Chaired by E Schulz</i>
	<p>Meeting wrap-up, and agreement on how the BRT can work in light of the FTA/EPA and other developments, ensuring any BRT reforms are operational in time for the 2018 annual meeting.</p> <ul style="list-style-type: none"> <li>• <b>Remarks by Eric Schulz</b> (5 min.)</li> <li>• <b>Remarks by Kazuo Tsukuda</b> (5 min.)</li> <li>• <b>Free discussion and closing remarks</b> (15 min.)</li> </ul>	
18:00	<b>Drinks Reception</b>	<i>(in the Marble Gallery)</i>
	[TBC] Speeches by the EU and Japanese Authorities, and informal networking	(5 min. per speech)
19:00	<b>Closing Dinner</b>	<i>(in the Mirror Room)</i>
	Speeches by the EU and Japanese Authorities and by the co-Chairmen, and dinner.	(5 min. per speech)

#### Meeting Chairmen



**Eric Schulz**  
President – Civil Aerospace  
Rolls-Royce plc



**Kazuo Tsukuda**  
Senior Executive Adviser  
Mitsubishi Heavy Industries, Ltd.