

(SG)

**From:** SMULDERS Ben (CAB-TIMMERMANS)  
**Sent:** 02 October 2017 12:24  
**To:** CAB TIMMERMANS ARCHIVES  
**Subject:** FW: Implementation of the EU tracking & tracing system for tobacco products  
**Attachments:** ESTA Letter to Ben Smulders.pdf; ESTA Detailed Position Track & Trace.pdf

**Categories:** Orange Category

Please register and attribute to Helena

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**From:** [REDACTED]  
**Sent:** Monday, October 02, 2017 11:47 AM  
**To:** SMULDERS Ben (CAB-TIMMERMANS)  
**Cc:** Peter Van Der Mark  
**Subject:** Implementation of the EU tracking & tracing system for tobacco products

Dear Mr. Ben Smulders,

The [European Smoking Tobacco Association](#) (ESTA) and its members would like draw your attention to the attached letter and detailed position on the implementation of a tracking and tracing system of tobacco products.

ESTA is concerned that the recently proposed acts ([here](#)) wrongly implement articles 15 & 16 of the European Tobacco Products Directive (2014/40/EU) and violate the principles of "Better Regulation".

We hope that you can relate to our position and can act upon it. We remain at your disposal should you need any further information.

Yours sincerely,

p.p.  
Peter van der Mark

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