

(SG)

From: SMULDERS Ben (CAB-TIMMERMANS)
Sent: 21 November 2017 13:56
To: CAB TIMMERMANS ARCHIVES
Subject: FW: Implementation of the EU tracking & tracing system for tobacco products
Attachments: ESTA Second Letter to Ben Smulders.pdf; Letter from Cabinet of Commissioner Andriukaitis 13 11 2017.pdf

Please register and attribute to Antoine

From: [REDACTED]
Sent: Tuesday, November 21, 2017 1:55 PM
To: SMULDERS Ben (CAB-TIMMERMANS)
Cc: BRAUN Helena (CAB-TIMMERMANS); LYUBENOVA Vasilka (CAB-TIMMERMANS); Peter Van Der Mark; Michael von Foerster
Subject: RE: Implementation of the EU tracking & tracing system for tobacco products

Dear Mr. Ben Smulders,

On behalf of the [European Smoking Tobacco Association](#) (ESTA) and the [Verband der Deutschen Rauchtabakindustrie](#) (VdR), we thank you for your letter of 16 October.

However we would like to draw your attention to the attached letter on the implementation of Track and Trace and the application of the Better Regulation principles as well as the issues we have raised, that DG SANTE failed to address appropriately.

We hope that you can relate to our position and can act upon it. We remain at your disposal should you need any further information.

Yours sincerely,

p.p.
Peter van der Mark
ESTA Secretary General

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From: [REDACTED]
Sent: maandag 2 oktober 2017 11:47
To: [REDACTED]@ec.europa.eu' [REDACTED]@ec.europa.eu>
Cc: Peter Van Der Mark [REDACTED]
Subject: Implementation of the EU tracking & tracing system for tobacco products

Dear Mr. Ben Smulders,

The [European Smoking Tobacco Association](#) (ESTA) and its members would like draw your attention to the attached letter and detailed position on the implementation of a tracking and tracing system of tobacco products.

ESTA is concerned that the recently proposed acts ([here](#)) wrongly implement articles 15 & 16 of the European Tobacco Products Directive (2014/40/EU) and violate the principles of "Better Regulation".

We hope that you can relate to our position and can act upon it. We remain at your disposal should you need any further information.

Yours sincerely,

p.p.
Peter van der Mark

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