

NESTLÉ PLASTICS PACKAGING COMMITMENT



THE ISSUE

IN EUROPE TODAY
LESS THAN



OF
PLASTIC WASTE
IS COLLECTED
FOR RECYCLING

NESTLÉ COMMITMENT



OUR VISION

0

OF OUR PACKAGING, INCLUDING PLASTICS,
ENDS UP IN LANDFILL OR AS LITTER

NESTLÉ TODAY

2015: START OF
OUR PACKAGING

REDUCTION

COMMITMENT

THE 2017
MILESTONE WAS

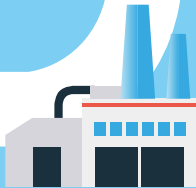
REACHED!

MORE THAN
100,000 TONNES
REDUCED

2020 OBJECTIVE:

AVOID

140,000 TONNES



NESTLÉ PLASTICS PACKAGING COMMITMENT



OUR GLOBAL VISION

OUR VISION IS THAT NONE OF OUR PACKAGING, INCLUDING PLASTICS, ENDS UP IN LANDFILL OR AS LITTER.

TRANSFORMING THE PLASTICS ECONOMY

Packaging plays an important role in safely delivering food and beverage products, and in reducing food waste. We have an existing target to **reduce the amount of packaging** we use by 140,000 tonnes by 2020 (on a 2015 baseline), and to continuously improve the environmental performance of our packaging.

However, we recognize that much more needs to be done to develop a circular economy for plastics, and to prevent packaging ending up as litter. In order for us to address this, we need to work together with others. We are therefore committed to:

PLAY AN **ACTIVE ROLE** IN THE DEVELOPMENT OF **WELL-FUNCTIONING COLLECTION, SORTING AND RECYCLING SCHEMES** ACROSS THE COUNTRIES WHERE WE OPERATE **INCLUDING TO COLLECT 90% BY 2025 OF OUR PET BOTTLES IN EUROPE**

WORK WITH VALUE CHAIN PARTNERS AND INDUSTRY ASSOCIATIONS TO: EXPLORE DIFFERENT PACKAGING SOLUTIONS TO REDUCE PLASTIC USAGE; FACILITATE RECYCLING; AND DEVELOP NEW APPROACHES TO ELIMINATE PLASTIC WASTE

LABEL OUR PLASTIC PRODUCT PACKAGING WITH RECYCLING INFORMATION TO **HELP CONSUMERS** DISPOSE OF IT IN THE RIGHT WAY

PROMOTE A MARKET FOR RECYCLED PLASTICS BY CONTINUING TO **INCREASE THE PROPORTION OF RECYCLED PLASTICS** IN OUR PACKAGING **INCLUDING 25% RECYCLED CONTENT BY 2025 IN PET BOTTLES IN EUROPE**

RETHINKING OUR PLASTIC PACKAGING

OUR AMBITION:

100%

OF OUR PACKAGING IS RECYCLABLE
OR REUSABLE BY 2025

