

From: [REDACTED] (ENV) on behalf of CALLEJA CRESPO Daniel (ENV)
Sent: 04 December 2018 17:23
To: ENV CAD
Subject: FW: Our Meeting Friday 30 November
Attachments: Tetra Pak SUP Development Plan 041218.docx

Bonjour,
Pour enregistrement et attribution + suivi approprié svp.
Merci,
[REDACTED]

From: Mink Erika <Erika.Mink@tetrapak.com>
Sent: Tuesday, December 4, 2018 2:58 PM
To: CALLEJA CRESPO Daniel (ENV) <Daniel.Calleja-Crespo@ec.europa.eu>; [REDACTED] (ENV) <[\[REDACTED\]@ec.europa.eu](mailto:[REDACTED]@ec.europa.eu)>
Cc: [REDACTED] <[\[REDACTED\]@tetrapak.com](mailto:[REDACTED]@tetrapak.com)>; [REDACTED] <[\[REDACTED\]@tetralaval.com](mailto:[REDACTED]@tetralaval.com)>
Subject: Our Meeting Friday 30 November

Dear Mr Calleja-Crespo,
Dear [REDACTED],

Thank you for taking the time to meet with us on Friday last and listening to the industrial challenges ahead to meet the timeline suggested for implementation of a plastics straw ban and a design requirement for tethered caps. The challenge industrially is really that the need to build a completely new supply chain. Rest assured that we fully support the Commissions' overall objective to minimise the use of fossil plastics and to take radical steps to prevent littering and ocean litter in particular. We also fully understand the urgency and the public profile of the issue. We do to complain; on the contrary the technical changes we suggest will make the directive implementable.

We promised to come back with some further details on why a different sunset time is needed. Attached are two illustrations, both explaining the complexity, time, resources and steps required to make this hugely significant industrial transformation. We trust these are self-explanatory, but we are of course available to explain the different steps in detail, should you so wish. There are a lot to say to explain the details, but to meet your request of a summary illustration we trust these meet your expectations.

Finally, allow us to just summarise a couple of other central points:

- We are convinced that the industry and consumer organisation would agree to that a portion package or the size of a package convenient for out of home consumption would not exceed 500ml in Europe and 600 ml in the US. The discussion that a 1 liter package should be considered a out-of-home size we cannot find any evidence for. As a consequence, we trust that any requirement on tethered caps are limited to out-of-home consumption sizes. Packages used at home will not be a main concern for littering in general or ocean littering in particular.

- We were encouraged by your statement that milk, as also expressed in your non-paper, is considered a beverage and that the consumption reduction targets therefore do not apply to carton packages for milk products.
- We would welcome if it is still possible, to introduce a beverage carton collection target of 70% in the Directive. The reason for the different number compared to the collection target would be the fact that the cartons are mainly based on renewable material and only a relative small part is plastics.

Again, thank you for making time in your busy schedules, we much appreciated to opportunity to share our thoughts.

Kind regards,
Erika Mink

Erika Mink

Vice President Public Affairs

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