

From: [REDACTED] (GROW)
Sent: mercredi 23 janvier 2019 10:42
To: [REDACTED] (GROW-EXT)
Subject: FW: Meeting with Applied Materials

From: [REDACTED] (GROW) [REDACTED]
Sent: Tuesday, January 22, 2019 10:01 PM
To: TOKARSKI Slawomir (GROW) <Slawomir.TOKARSKI@ec.europa.eu>; GROW LIST F1 <GROW-LIST-F1@nomail.ec.europa.eu>
Subject: Meeting with Applied Materials

Dear Slawek, dear colleagues,

Please find below the main takeaways of our meeting with Applied materials.

Date : 10 January 2019

Participants: Sebastian Goeke, Head of EU Government Affairs for Applied Materials, [REDACTED]
[REDACTED] from public affairs consultancy Nove, [REDACTED] [REDACTED] ([REDACTED] GROW.F1), [REDACTED]
[REDACTED] (GROW.F1)

The meeting was requested by Applied Materials to discuss the role of the Strategic Forum on Important Projects of Common European Interest (IPCEIs), and the involvement of the European Commission in the IPCEI on Microelectronics.

Applied Materials is a world leader in semiconductor and display equipment, with a global revenue of more than 17 billion USD and 2 billion USD annual R&D budget. The company headquarter is in US, but it has an extensive European presence with more than 1 billion USD annual revenue. It is a partner in the ECSEL Joint Undertaking.

At the meeting, [REDACTED] [REDACTED] gave an overview on the overall process that led to the Commission decision on the IPCEI on Microelectronics and the ongoing work and future steps of the Strategic Forum.

The Strategic Forum is expected to announce the final key strategic value chains in February. In March 2019, it will invite a wide range of stakeholders relevant for the specific key value chains to contribute to the development of value chain-specific recommendations. Applied Materials is welcome to participate in this effort if appropriate for the relevant strategic value chains.

Applied Materials supports the efforts by the European Commission to boost electronic value chains in Europe, and highlighted the necessity of collaboration among a variety of actors in the supply chain and of building the right industrial framework that accounts for a range of investment instruments. In this context, they see the environment for collaboration with innovative SMEs and start-ups in Europe as unique – while in their view relations with start-ups in the US are driven more by VC finance and possible takeover perspectives.

They also welcomed the Commission's proposal for Horizon Europe, but expressed some concern about the lack of specific funding dedicated for (most) KETs (see attached position paper).



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Policy Officer



European Commission

Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs
GROW F.3 – KETs, Digital Manufacturing and Interoperability
Avenue des Nerviens 105/8
B-1049 Brussels/Belgium
+32 2 29 [REDACTED]

