

MEETING CONCLUSIONS

Title	Meeting Marie Frenay with [REDACTED] – Facebook’s Office
Date	06/02/2019
Participants	Ext : [REDACTED] COM: Marie Frenay (cab Ansip), Ulrik Smed (cab King) and [REDACTED] (EEAS)
Issues raised & follow-up	<p>The meeting took place following the conference on disinformation organised in Brussels on 29 January 2019: http://europa.eu/rapid/press-release AGENDA-19-41_en.htm and the publication of the reports by signatories of the code of practice on disinformation: http://europa.eu/rapid/press-release IP-19-746_en.htm</p> <p>1. Contribution of Facebook to the Rapid Alert System (incl. opening data to researchers)</p> <ul style="list-style-type: none"> - Cabinets and EEAS raised the importance of providing data to researchers, while complying with GDPR, raised possible access to deleted public accounts in order for researchers to analyse interactions/behaviours. They also asked which data Facebook could share as “early warning” to contact points of the rapid alert systems. - Facebook mentioned existing arrangement with German authorities on sharing data, could build a similar model with EU authorities. - Facebook mentioned looking into opening its Ad Archive API and insisted on compliance of its action with GDPR. <p>2. Issue of issuing corrections</p> <ul style="list-style-type: none"> - Cabinets raised the idea of issuing corrections for all those who have seen disinformation (referred to the intervention of Avaaz at the conference) - Facebook explained that the user who has shared disinformation can already receive a notification. - Cabinets and EEAS insisted that it would be good for all those who have seen disinformation to see a related correction, building on cooperation with fact-checkers. At least a pilot project could be launched. It could contribute to raise awareness. <p>AOB</p> <ul style="list-style-type: none"> - Cab Ansip explained that it would be useful that most actions are being implemented in March, mentioned that disinformation might be discussed at the EUCO on 21-22 March and that the media literacy week will take place on week 18 March too. - Facebook informed that a letter was being prepared in order to receive guidance for the European elections on political advertising, what is allowed in terms of pan-European political campaigns. - Facebook shared some insights on their work and active preparation on issue-based advertising and the possible topics that could be covered.