

Brussels, 13 June 2019

WK 7319/2019 INIT

LIMITE

COMPET

WORKING PAPER

This is a paper intended for a specific community of recipients. Handling and further distribution are under the sole responsibility of community members.

MEETING DOCUMENT

From:	General Secretariat of the Council
To:	Working Party on Competitiveness and Growth (Industry)
Subject:	European Strategy for Plastics in a Circular Economy - Voluntary Pledges and Circular Plastics Alliance - Powerpoint presentation (Compicro WP 13.06.2019)



CIRCULAR ECONOMY

Closing the loop

CIRCULAR ECONOMY

European Strategy for Plastics in a Circular Economy

Voluntary Pledges and Circular Plastics Alliance

Kirsi Ekroth-Manssila

COMPCRO Working Party Industry
Brussels, 13 June 2019



Today's agenda

- Coordinate campaigns at EU and national levels on voluntary commitments for recycled plastics
- European success story on recycled plastics
- Circular Plastics Alliance as a first step

Table of contents

1. Short summary of the EU campaign for voluntary pledges and the Commission's assessment
2. Overview of the Circular Plastics Alliance
3. Next meetings and timeline
4. Presentation of the draft Declaration

EU campaign for voluntary pledges

Jan. 2018	Annex III of the European Plastics Strategy calls for voluntary pledges to reach the EU target that 10 million tonnes of recycled plastics are used in the EU in 2025
Oct. 2018	70 pledges submitted to the European Commission
Nov. 2018	Preliminary assessment of the pledges
Dec. 2018	Launch of the Circular Plastics Alliance

70 pledges – Who pledged?

13 suppliers

40+ buyers

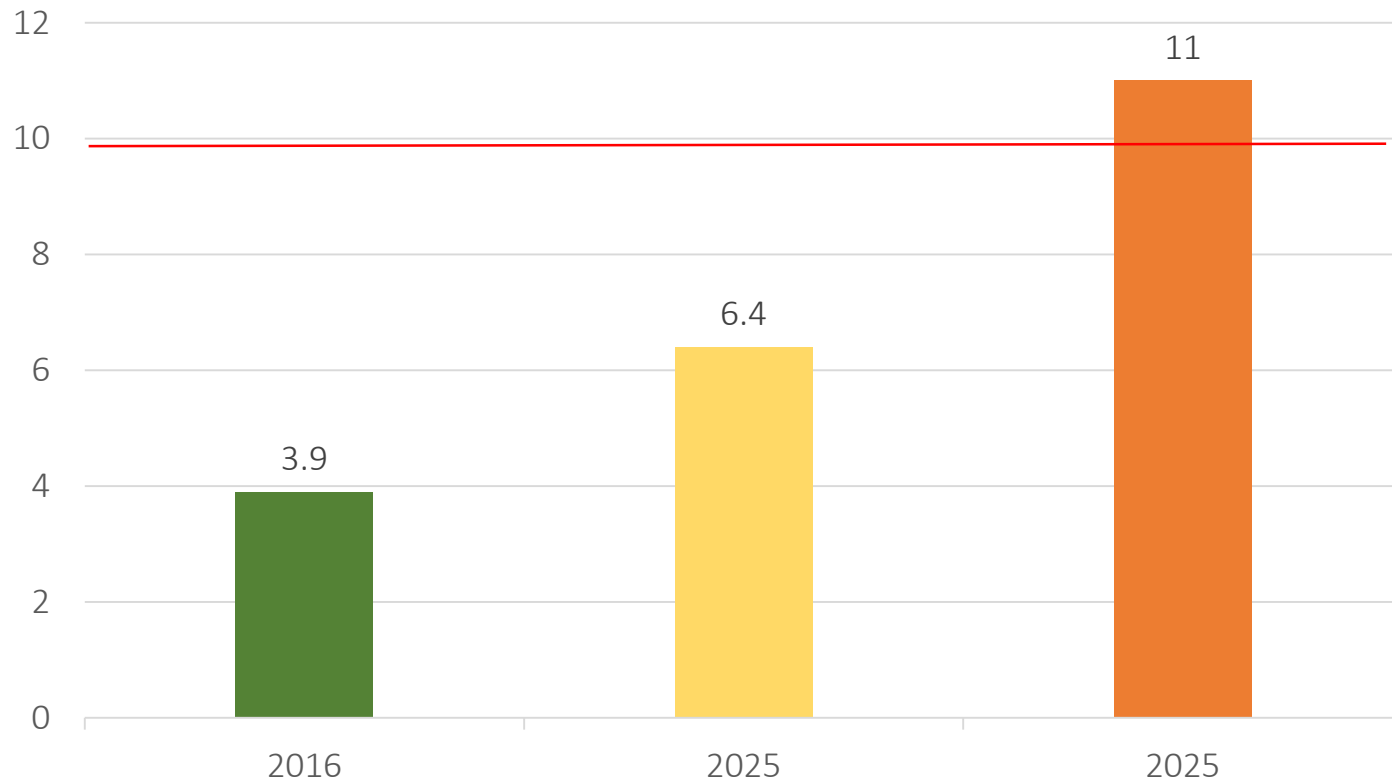
5 platforms

18 trade associations

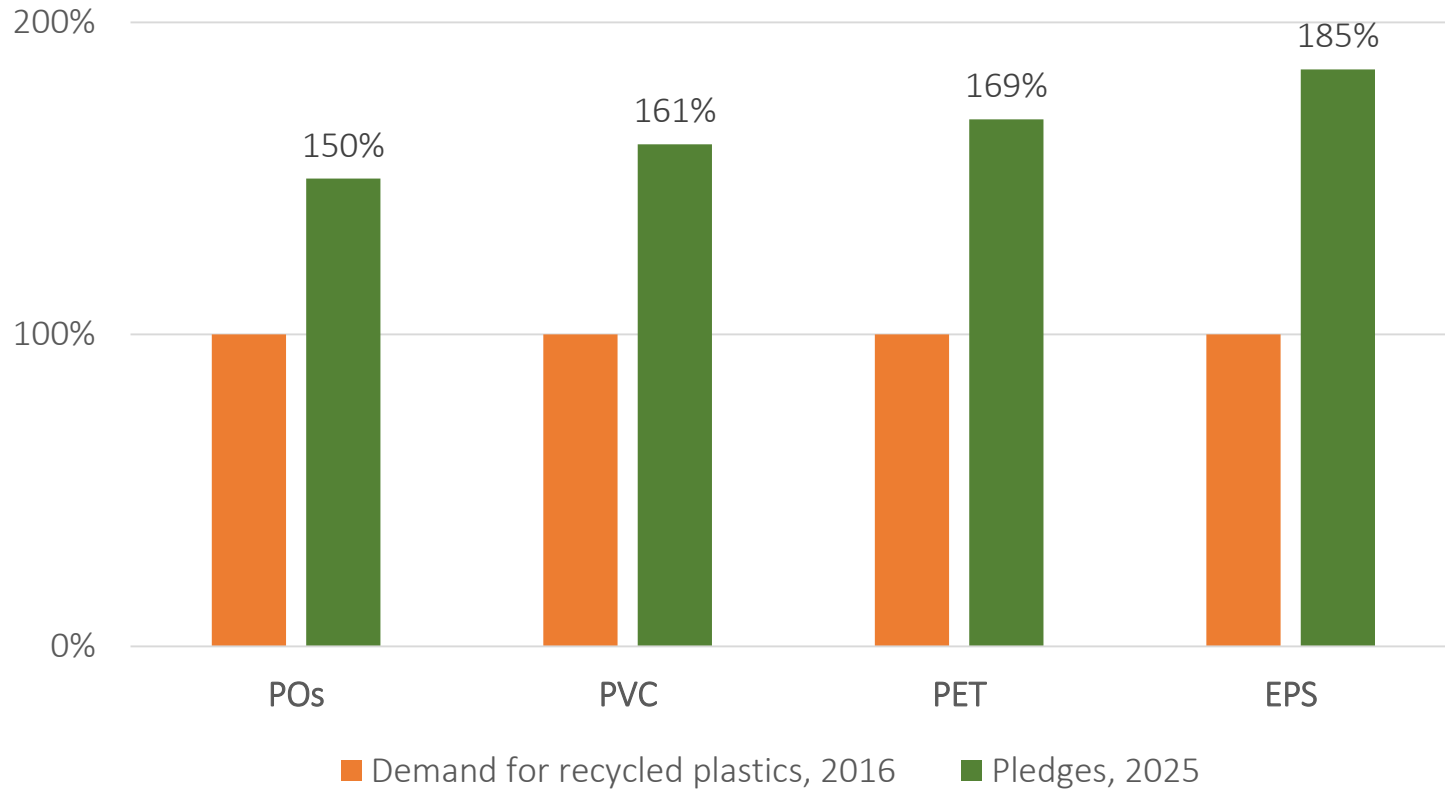
17 brands

- **Both individual companies and trade associations**
- **50+ pledges expressed as a tonnage of recycled plastics in 2025**

Commission's assessment of the pledges



Source: Commission's Assessment Report on Voluntary Pledges
Published on 4 March 2019 (together with the Circular Economy Implementation Report)



Source: Commission's Assessment Report on Voluntary Pledges

Circular Plastics Alliance

First meeting on 5 February 2019

European Industry Days

Chair: Vice-President Katainen





Circular Plastics Alliance

Mission:

**Reach the 10 million tonnes target
through voluntary action in a circular economy**

Circular Plastics Alliance

To fulfil the mission, 5 work topics:

- Collection and sorting of plastic waste
- Product design for recycling
- Recycled plastic content in products
- R&D and investments, including chemical recycling
- Monitoring system

All aspects of circular plastics except reduction targets already covered by Single Use Plastics Directive

Circular Plastics Alliance – Timeline and next steps

13 June 2019	Draft Declaration circulated to the whole Alliance and the Member States
3 July 2019	Final meeting at working level (with Member States)
5 Sept. 2019	Deadline for indicating intention to sign to DG GROW, deadline for registration
20 Sept. 2019	High-level event of the Circular Plastics Alliance, including signing ceremony



Working level meeting on 3 July

Draft agenda

- Revision of the draft Declaration as a whole, with a focus on any blocking issue or essential missing bit which may prevent an organisation or a Member State from signing - although willing in principle
- If time allows, re-drafting to improve the style (e.g. avoid redundant sentences)
- Networking

One participant per organisation or Member State in principle



High level event on 20 September

Draft agenda (provisional)

- Keynote address
- Panel with business signatories
- Panel with public signatories (Member States)
- Signing ceremony
- Group picture

Large event

The Declaration: which role for Member States?

In the short to mid-term

Share the vision of the Alliance at political level

Support and help steer the operational work

- Monitor progress by participating in the “steering board”
- Provide expertise or practical support
- Lead by example (e.g. green public procurement)
- Communicate
- ...

The Declaration: which role for Member States?

Action by the Alliance	Specific role for Member States
Set up a monitoring system by 1/1/2021	Help industry collect the necessary data
State of play on collected and sorted plastic waste and necessary investments by 1/1/2021	Help industry with the analysis. Make or support the necessary investments after 1/1/2021.
Call for zero littering	Participate in EU-wide awareness raising
Call for zero landfilling	Lead by example by eliminating plastic waste landfilling
Overview of the current production of recycled plastics by 1/1/2021	Help industry with the analysis
Call for more public procurement of recyclable or recycled plastics	Lead by example (green public procurement)
...	



Thank you

Kirsi Ekroth-Manssila

Head of Unit GROW.D.2, Chemicals

European Commission

DG for Internal Market, Industry, Entrepreneurship and SMEs

Kirsi.Ekroth-Manssila@ec.europa.eu