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MEETING DOCUMENT

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| From: | General Secretariat of the Council |
| To: | Working Party on Competitiveness and Growth (Industry) |
| Subject: | European Strategy for Plastics in a Circular Economy - Voluntary Pledges and Circular Plastics Alliance - Powerpoint presentation (Compro WP 13.06.2019) |



CIRCULAR ECONOMY

Closing the loop

European Strategy for Plastics in a Circular Economy

Voluntary Pledges and Circular Plastics Alliance

Kirsi Ekroth-Manssila

*COMPCRO Working Party Industry
Brussels, 13 June 2019*



Today's agenda

- Coordinate campaigns at EU and national levels on voluntary commitments for recycled plastics
- European success story on recycled plastics
- Circular Plastics Alliance as a first step

Table of contents

1. Short summary of the EU campaign for voluntary pledges and the Commission's assessment
2. Overview of the Circular Plastics Alliance
3. Next meetings and timeline
4. Presentation of the draft Declaration

EU campaign for voluntary pledges

| | |
|------------------|---|
| Jan. 2018 | Annex III of the European Plastics Strategy calls for voluntary pledges to reach the EU target that 10 million tonnes of recycled plastics are used in the EU in 2025 |
| Oct. 2018 | 70 pledges submitted to the European Commission |
| Nov. 2018 | Preliminary assessment of the pledges |
| Dec. 2018 | Launch of the Circular Plastics Alliance |

70 pledges – Who pledged?

13 suppliers

40+ buyers

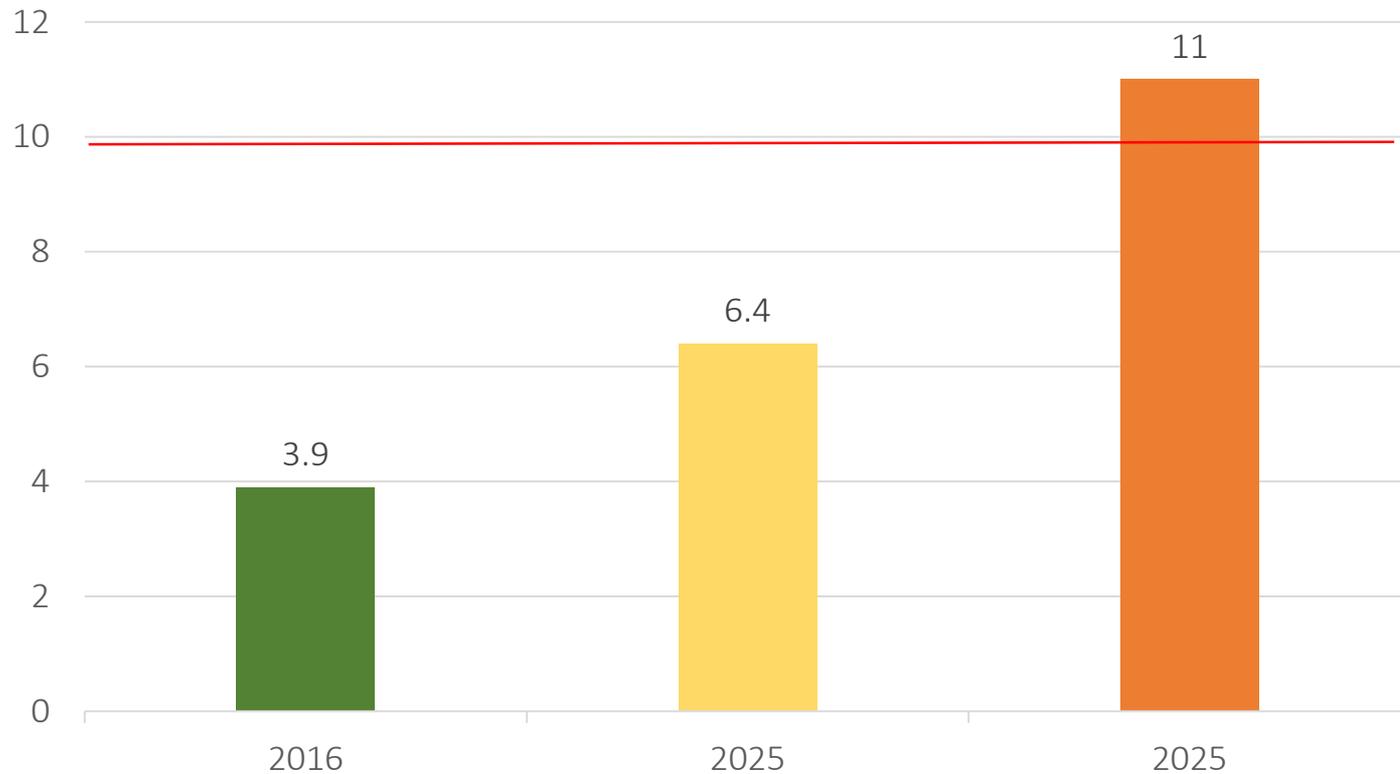
5 platforms

18 trade associations

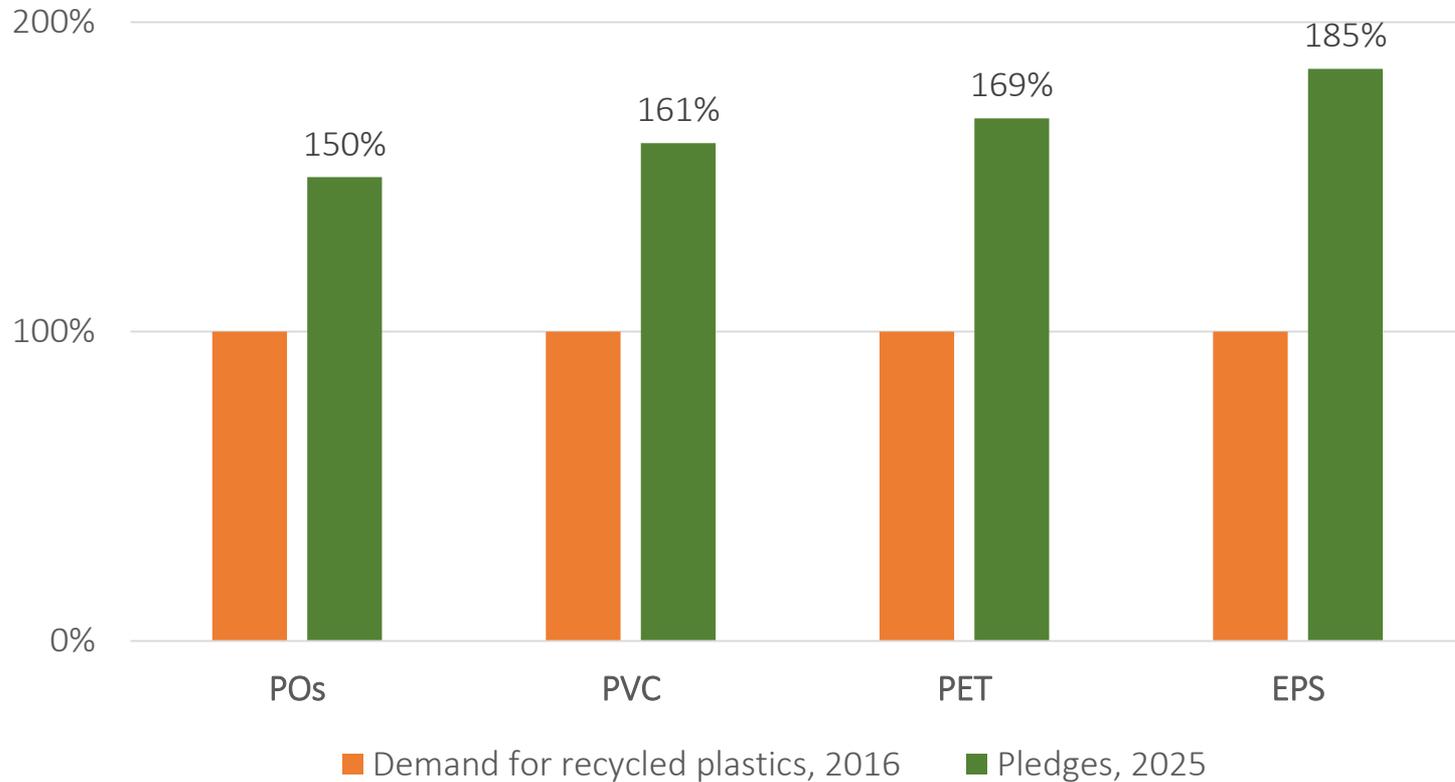
17 brands

- **Both individual companies and trade associations**
- **50+ pledges expressed as a tonnage of recycled plastics in 2025**

Commission's assessment of the pledges



Source: Commission's Assessment Report on Voluntary Pledges
Published on 4 March 2019 (together with the Circular Economy Implementation Report)



Source: Commission's Assessment Report on Voluntary Pledges

Circular Plastics Alliance

First meeting on 5 February 2019

European Industry Days

Chair: Vice-President Katainen





Circular Plastics Alliance

Mission:

**Reach the 10 million tonnes target
through voluntary action in a circular economy**



Circular Plastics Alliance

To fulfil the mission, 5 work topics:

- Collection and sorting of plastic waste
- Product design for recycling
- Recycled plastic content in products
- R&D and investments, including chemical recycling
- Monitoring system

All aspects of circular plastics except reduction targets already covered by Single Use Plastics Directive

Circular Plastics Alliance – Timeline and next steps

| | |
|--------------------------|---|
| 13 June 2019 | Draft Declaration circulated to the whole Alliance and the Member States |
| 3 July 2019 | Final meeting at working level (with Member States) |
| 5 Sept. 2019 | Deadline for indicating intention to sign to DG GROW, deadline for registration |
| 20 Sept. 2019 | High-level event of the Circular Plastics Alliance, including signing ceremony |



Working level meeting on 3 July

Draft agenda

- Revision of the draft Declaration as a whole, with a focus on any blocking issue or essential missing bit which may prevent an organisation or a Member State from signing - although willing in principle
- If time allows, re-drafting to improve the style (e.g. avoid redundant sentences)
- Networking

One participant per organisation or Member State in principle



High level event on 20 September

Draft agenda (provisional)

- Keynote address
- Panel with business signatories
- Panel with public signatories (Member States)
- Signing ceremony
- Group picture

Large event



The Declaration: which role for Member States?

In the short to mid-term

Share the vision of the Alliance at political level

Support and help steer the operational work

- Monitor progress by participating in the “steering board”
- Provide expertise or practical support
- Lead by example (e.g. green public procurement)
- Communicate
- ...

The Declaration: which role for Member States?

| Action by the Alliance | Specific role for Member States |
|---|--|
| Set up a monitoring system by 1/1/2021 | Help industry collect the necessary data |
| State of play on collected and sorted plastic waste and necessary investments by 1/1/2021 | Help industry with the analysis. Make or support the necessary investments after 1/1/2021. |
| Call for zero littering | Participate in EU-wide awareness raising |
| Call for zero landfilling | Lead by example by eliminating plastic waste landfilling |
| Overview of the current production of recycled plastics by 1/1/2021 | Help industry with the analysis |
| Call for more public procurement of recyclable or recycled plastics | Lead by example (green public procurement) |
| ... | |



Thank you

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European Commission

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