

From: [REDACTED] (GROW)
To: [REDACTED]
Cc: [REDACTED] (GROW)
Subject: RE: INVITATION - High-level roundtable and networking lunch, "For a Stronger Industrial Europe in the Global Digital Environment"- October 9, 2019 – 12:15-14:00, Microsoft Center, Brussels

Dear [REDACTED],

On behalf of [REDACTED] we thank you for your invitation to attend the High-Level roundtable and networking lunch on October 9th.

Unfortunately, Mr. [REDACTED] is not able to take part in this event due to prior engagements.

We wish you a successful event.

Best regards,

[REDACTED]



European Commission
DG for Internal Market, Industry, Entrepreneurship and SMEs
Directorate A - Competitiveness and European Semester

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From: [REDACTED] <[REDACTED]@microsoft.com>
Sent: Thursday, September 19, 2019 10:48 AM
To: [REDACTED] (GROW) <[REDACTED]@ec.europa.eu>
Subject: INVITATION - High-level roundtable and networking lunch, "For a Stronger Industrial Europe in the Global Digital Environment"- October 9, 2019 – 12:15-14:00, Microsoft Center, Brussels

High-level roundtable discussion and networking lunch:
For a stronger industrial Europe in the global digital environment:
Which agenda for the EU institutions in the next term?
October 9, 2019 – 12:15 – 14:00, Microsoft Center, Rue Montoyer 51, Brussels

Dear [REDACTED]

Schneider Electric and Microsoft are pleased to invite you to attend a special invitation-only high-level roundtable discussion.

The digital industrial revolution is a great opportunity for European businesses to enhance their competitiveness and global leadership. However, according to a recent study from PwC, only 5% of manufacturers in Europe, Middle East and Africa are "digital champions", versus 11% in the Americas and 19% in Asia Pacific.

The 2019 European institutional changes represent a unique opportunity to take stock of the Digital Single Market and identify the next challenges where EU action needs to step up. With its established industrial base, solid network of SMEs and bigger players, the EU should seize this opportunity to build on its strengths and shape the next generation regulatory framework.

While a greater focus has been put on B2C in the European digital agenda, the next term of the European Commission could look at how to create a renewed approach that includes a greater B2B dimension and takes on board global challenges such as climate change, environment and trade.

In this context, Schneider Electric and Microsoft have the pleasure of inviting you to a high-level roundtable discussion on the future of the EU industrial policy in the global digital environment, in the presence of [REDACTED]

[REDACTED] The discussion will be moderated by [REDACTED]

The event will start by a lunch reception at 12:15, and the discussion will kick-off at 13:00.

This high-level discussion will be held under Chatham House Rules and the invitation is personal and non-transferable.

We look forward to hearing back from you.

R.S.V.P. to [REDACTED], [REDACTED]@microsoft.com

On behalf of [REDACTED] Microsoft