



COPENHAGEN FASHION SUMMIT

SPEAKER INVITATION: 15-16 MAY 2019

"We have to have this conversation and we have to be held accountable."

STELLA MCCARTNEY
Copenhagen Fashion Summit 2018

YOUR INVITATION

Global Fashion Agenda invites you to share your experiences
and insights as a speaker at the next Copenhagen Fashion
Summit on 15-16 May 2019

A non-profit organisation founded and rooted in the Scandinavian fashion industry, Global Fashion Agenda has organised and hosted Copenhagen Fashion Summit, the world's leading business event on sustainability in fashion, since 2009.

Leveraging the strength of this platform, Global Fashion Agenda has for 10 years advocated for focused industry efforts and created joint commitments for change that has the potential to transform the fashion industry. We are proud to celebrate our 10-year anniversary in 2019 under the heading "10 years of re-writing sustainability in fashion".

Global Fashion Agenda's Board of Directors and Management team welcome you to join the Summit in May 2019. Your voice is crucial and together we can engage in important conversations and push the agenda for a more sustainable fashion industry.

As a speaker at the Summit you have the unique opportunity to promote and create awareness of your brand and personal qualifications while connecting with industry leaders and decision makers from across the globe, expanding your global reach and recognition.

THEME: 10 YEARS OF RE-WRITING SUSTAINABILITY IN FASHION

ABOUT COPENHAGEN FASHION SUMMIT

Copenhagen Fashion Summit is the flagship event of Global Fashion Agenda. It has established itself as *the world's leading business event on sustainability in fashion*. Convening major fashion industry decision makers, the multi-stakeholder event has become the nexus for agenda-setting discussions on the most critical environmental, social and ethical issues facing our industry and planet.

A two-day event with side-events spanning over a full week of activities, this fashion-first event translates the sustainability agenda to a wider fashion context, making it relevant and inspirational for a broader audience. The flagship event bridges the gap between sustainability and fashion.

OUR MISSION

Global Fashion Agenda is on a mission to make sustainability fashionable by mobilising the global fashion system to change the way we produce and consume fashion.

In partnership with a group of Strategic Partners, currently counting the industry leaders Kering, H&M, Target, BESTSELLER, Li & Fung and Sustainable Apparel Coalition, Global Fashion Agenda spearheads the fashion industry's journey towards a more sustainable future.

Copenhagen Fashion Summit is key to driving this mission.



SUMMARY OF ACTIVITIES

MAIN STAGE KEYNOTES, PANELS AND CONVERSATIONS

Main stage interventions help set the sustainability agenda for the industry by shining a light on some of the most critical sustainability issues and solutions available to the fashion industry today and answer the difficult questions.

DEEP-DIVE SESSIONS

Deep-dive sessions allow for longer and more detailed discussions on relevant topics of particular relevance in line with The CEO Agenda priorities.

INNOVATION FORUM

Innovation Forum is a curated exhibition area at the Summit presenting the fashion industry with some of the world's most promising solution providers. Covering the entire supply chain it gives visiting fashion companies the opportunity to turn words to action by meeting solutions face to face at the Summit.

LEADERSHIP ROUNDTABLES

Leadership Roundtables gather industry decision makers, civil society and government for closed-door roundtable discussions and public-private dialogues on the most urgent environmental, social and ethical issues, with clear policy recommendation outcomes.

YOUTH FASHION SUMMIT

Youth Fashion Summit is a sustainability education program and idea generation platform for students engaged in sustainability and fashion – it is the voice of the next generation. The mission of the program is to give students the opportunity to influence the decisions made today for a better tomorrow.

SIDE EVENTS

In connection with the Summit we host several social, networking and knowledge sharing events. Furthermore, numerous international companies schedule their events to take place in Copenhagen simultaneously with the Summit. Thereby, cementing Copenhagen as an international hub for sustainable fashion.

PULSE OF THE FASHION INDUSTRY MASTERCLASS

Global Fashion Agenda will present the data and insights from the Pulse of the Fashion Industry report together with the co-authors from The Boston Consulting Group.

SOCIAL EVENTS & DINNERS

The Summit is also a great opportunity to connect with new and old friends, it is a forum for excellent networking with exclusively curated and tailored social events and dinners.

PROPOSED SPEAKER SCHEDULE

TUESDAY 14 MAY 2019
2.30 PM - 3.30 PM

Press Conference (subject to planning by GFA)

WEDNESDAY 15 MAY 2019
9.00 AM - 6.00 PM

Copenhagen Fashion Summit: Keynotes, conversations, round tables, deep-dives and panel discussions.

THURSDAY 16 MAY 2019
9.00 AM - 6.00 PM

Copenhagen Fashion Summit: Keynotes, conversations, round tables, deep-dives and panel discussions.

TUESDAY 14 MAY 2019
4.00 PM - 6.00 PM

Pulse Masterclass (get the latest insights on the fashion industry's sustainability performance)

WEDNESDAY 15 MAY 2019
12.10 PM - 3.30 PM

Copenhagen Fashion Summit: Leadership Roundtables

THURSDAY 16 MAY 2019
12.10 PM - 3.30 PM

Copenhagen Fashion Summit: Leadership Roundtables

TUESDAY 14 MAY 2019
6.00 PM - 7.00 PM

Official Welcome Reception

WEDNESDAY 15 MAY 2019
8.00 PM - 11.00 PM

Copenhagen Fashion Summit: Networking Reception and Exclusive Private Dinners

THURSDAY 16 MAY 2019
8.00 PM - 02.00 AM

Official Celebration dinner

THE FASHION *CEO* AGENDA IS THE PROGRAMME BACKBONE

In 2018 Global Fashion Agenda launched the first-ever *CEO Agenda* for the fashion industry, in collaboration with its Strategic Partners, spelling out the seven most crucial sustainability priorities for fashion leaders to take action on sustainability.

The programme of Copenhagen Fashion Summit 2019 will be guided by the *CEO Agenda*, which will thereby create the topical framework for the Summit. To unfold these topics most sessions in the programme explore facets of one specific *CEO Agenda* priority, while a few sessions take a helicopter perspective on fashion in general.

2019-version is to be launched in Davos January 2019



2019 PROGRAMME HEADLINES

THE POWER OF CREATIVE DIRECTORS

The power of Creative Directors in fashion is indisputable, but how are they exploiting their power to create real change?

THE END OF OWNERSHIP?

From Uber to Spotify, ownership is giving way to on-demand services. What does this mean for fashion?

THE TRACEABILITY GAME-CHANGER

Blockchain? Buzzword or business imperative?

MODERN MATERIALS

New and more sustainable materials are constantly announced to revolutionise the industry but will too many fade away after the first hype?

THE BUSINESS CASE FOR AND AGAINST SUSTAINABILITY

Investors and asset managers are increasingly involving themselves in fixing a broken supply chain, why now?

MAKING SUSTAINABILITY SEXY

Creative directors on barriers and opportunities of implementing sustainability in the design process

LEADING THE FOURTH INDUSTRIAL REVOLUTION

Everybody is talking about it but what does it actually mean on the ground and for whom?

EUROPEAN STRATEGY FOR TEXTILES IN A CIRCULAR ECONOMY

Textile is the new Plastics for the European Commission but what does the new strategy look like?

WAGES – WHAT SHOULD FASHION BRANDS DO?

Fair wages, living wages, minimum wages – how and when do we get this right?

MILLENNIALS WILL SAVE US ALL

Millennials are being fast-tracked into leadership positions in fashion companies, but are they going to change the system?

HOW TO DISRUPT AN INDUSTRY

Disruptors from other industries such as music and tourism share their stories

WHAT WE OFFER YOU AS A SPEAKER

SPEAKER EXPOSURE

Speaker exposure will be handled by our experienced communications team and includes these optional features:

- Promotion of your speaker engagement through Summit's extensive social media channels
- Promotion of your speaker engagement through Summit newsletter reaching a global audience
- Bio and portrait on copenhagenfashionsummit.com
- Live broadcast of your intervention on copenhagenfashionsummit.com (can be shared if requested)
- Bio and portrait on Summit app

We encourage you to share your speaker engagement on own social media.

HOSPITALITY PACKAGE

As a speaker of the 2019 Copenhagen Fashion Summit, you will be provided with a comprehensive hospitality package including:

- Accommodation at five star Skt. Petri Hotel in the middle of Copenhagen
- Transportation to and from Summit via our sustainable car fleet
- Premium seating at the Summit
- Invitation to VIP Summit events such as the exclusive Celebration Dinner and VIP-private dinners
- Personalised Summit itinerary
- Concierge services through dedicated Summit travel and hospitality agent



CPH – A SUSTAINABLE CITY

As the capital of Denmark, Copenhagen is a frontrunner in green transformation, recycling and upcycling, green mobility, renewable energy etc. and the city aims to become the world's first carbon-neutral capital by 2025.

Bikes outnumber the cars and Copenhagen has one of the world's most dedicated biking cultures. In fact, the city has more bicycles than people. Hop on a bike and go for a swim - the water in the Copenhagen harbour is so clean that you can easily take a dip before or after a busy Summit day.

Copenhagen has been rated the world's most liveable city several times by lifestyle magazines such as Monocle and Metropolis and was ranked #1 as the top city to travel to in 2019 by Lonely Planet. Come see for yourself!

SELECTED SPEAKER ALUMNI

A

Amber Valetta
Model, actress and entrepreneur

Anna Gedda
Head Of Sustainability, H&M

Arnaud Soirat
Chief Executive, Copper & Diamonds, Rio Tinto

B

Bandana Tewari
Editor-at-large, Vogue India

Brian Mikkelsen
Denmark's Minister for Industry, Business and Financial Affairs

C

Caroline Rush
Chief executive, British Fashion Council

Carlo Capasa
President, Camera Nazionale della Moda Italiana

Carry Somers
Founder and global operations director, Fashion Revolution

Cecilia Takayama
Director, Materials Innovation Lab, Kering

Chris Grantham
Circular Economy Portfolio Director, IDEO

Clare Press
Sustainability editor-at-large, Vogue Australia

D

Daniella Vega
Director of Sustainability, Selfridges

Dao-Yi Chow
Creative Director, Public School

David Fisher
Founder, Highsnobiety

David Roberts
Serial Entrepreneur and thought leader, Singularity University

Derek Blasberg
Fashion journalist and host of CNN Style

Dilys Williams
Director, Centre for Sustainable Fashion, London College of Fashion

Dee Poon
Managing director of brands and distribution, Esquel Group

E

Edie Campbell
Model

Edwina McCann
Editor-in-chief, Vogue Australia

Eileen Fisher
Founder, Eileen Fisher, Inc.

Ellen Macarthur
Founder, The Ellen Macarthur Foundation

Elzbieta Bienkowska
European Commissioner for Internal Market, Industry, Entrepreneurship and SMEs

Eric Sprunk
COO, NIKE, Inc.

G

Giulio Bonazzi
Chairman and CEO, Aquafil Group

Graydon Carter
Editor, author, director

H

Hannah Jones
Chief sustainability officer and vice president, Innovation Accelerator, NIKE, Inc.

Her Royal Highness
Crown Princess Mary of Denmark

J

James Scully
Casting director

Jason Kibbey
CEO, Sustainable Apparel Coalition

Javier Seara
Partner And Managing Director, Boston Consulting Group

Jessica Simor
Lawyer, European Court of Human Rights

John Moore
Co-Founder and Creative Director, Outerknown

Juan Orlando
Hernandez President of Honduras

Julie Wainwright
Founder & CEO, The RealReal

K

Katrin Ley
Managing director, Fashion for Good

Kelly Caruso
President, Target Global Sourcing

Kirsten Brodke
Campaign Leader, Greenpeace

L

Leonard D. Lane
Managing Director, Fung Academy, Fung Group

Lewis Perkins
President, Cradle To Cradle Product Innovation Institute

Lily Cole
Actor and Entrepreneur

Linda Greer
Senior scientist, National Resources Defense Council

Livia Firth
Founder and Creative Director, Eco-Age

Lola Young
Baroness and Independent Member, House of Lords

Lucy Shea
CEO, Futerra

M

Margrethe Vestager
European Commissioner for Competition

Marie-Claire Daveu
Chief Sustainability Officer, Kering

Marco Bizzari
President and CEO, Bottega Veneta

Mark Langer
CEO, Hugo Boss

Martijn Hagman
CFO, Tommy Hilfiger Global And Pvh Europe

Maxwell Osborne
Creative Director, Public School

Michael J. Kowalski
Chairman of the Board and Interim CEO, Tiffany & Co.

Miroslava Duma
Founder and CEO, Fashion Tech Labs Venture Inc.

Mostafiz Uddin
Managing director, Denim Expert Ltd. and founder & CEO, Bangladesh Apparel Exchange

O

Orsola de Castro
Founder and creative director, Fashion Revolution

P

Pamela Batty
Vice president, corporate responsibility, Burberry

Paul Dillinger
Vice president and head of Global Product Innovation and Premium Collection Design, Levi Strauss & Co.

Prabal Gurung
Designer, Prabal Gurung

R

Renzo Rosso
President, OTB Group

Rick Darling
Executive Director of Government & Trade Relations, Li & Fung Trading

Robby Gu
Vice president, Investment and Innovation, JNBY Group

S

Sara Ziff
Founding director, Model Alliance

Shaway Yeh
Editorial Director, Modern Weekly

Simon Collins
Founder and CEO, Fashion Culture Design Series

Simon Platts
Director of Sourcing, ASOS.com

Simone Cipriani
Founder and Manager, Ethical Fashion Initiative at the International Trade Centre

Stella McCartney
Founder and designer, Stella McCartney

Suzy Menkes
Vogue international editor

T

Tyler Brulé
Editor-In-Chief, Monocle

V

Vanessa Belleau
Head of Consultancy Emea, WGSN Mindset

Vanessa Friedman
Fashion Director & Chief Fashion Critic, The New York Times

W

Wendy Schmidt
President, The Schmidt Family Foundation

William McDonough
Chief Executive, McDonough Innovation

And many more..



COPENHAGEN FASHION SUMMIT 2018 RECAP



Recap video of Copenhagen Fashion Summit 2018 (opens in browser)

COPENHAGEN FASHION SUMMIT 2018

- In May 2018, 1,300 key players from more than 50 countries across the globe representing the fashion sector, policy makers, NGOs, academia and the media gathered for the sixth edition of the **world's leading annual business event on sustainability**, Copenhagen Fashion Summit.
- More than **60% of the guests came from C-suite and executive management level**, which is 14 percentage points higher than last year. Moreover, this year's guests represented 53 nationalities, with a 60% growth in participation from Asia.
- Expanding to a two-day event the Summit **lead the conversation on sustainability** for the fashion industry by allowing participants more time to gain knowledge, share experiences and discover innovative sustainable solutions to **turn words into action**.
- The Summit presented an **outstanding line- up of 75 high-level keynote speakers**, while the Leadership Roundtables convened industry **decision-makers, civil society and government** for closed-door roundtable discussions and public-private dialogues on the most urgent environmental, social and ethical issues.
- Due to the urgent need to support and accelerate the decision-making process for fashion businesses, the Summit launched a brand new component, **Innovation Forum**. The Innovation Forum called attention to a curated selection of the world's most promising solutions available for the fashion industry and enabled participating fashion brands and investors to meet with **45 solution providers covering the entire supply chain** – from innovative fabrics to green packaging solutions.
- At the Summit, Global Fashion Agenda moreover released the 2018 edition of the **Pulse of the Fashion Industry report**, our annual in-depth assessment of the fashion industry's environmental and social performance. According to the industry assessment, **75% of fashion companies have improved their environmental and social performance** over the last year, but the pace of change isn't going fast enough – or far enough.



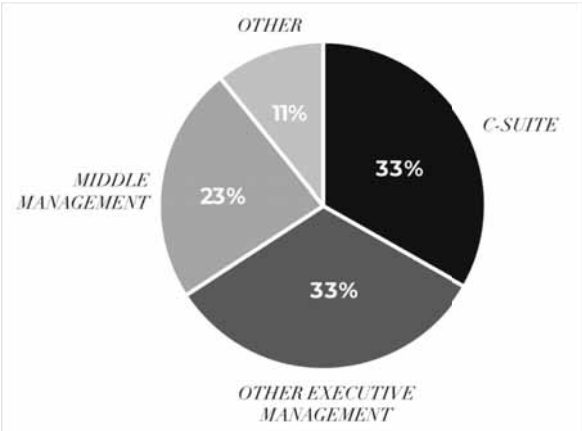
ATTENDANCE & REACH 2018

1,300 GUEST

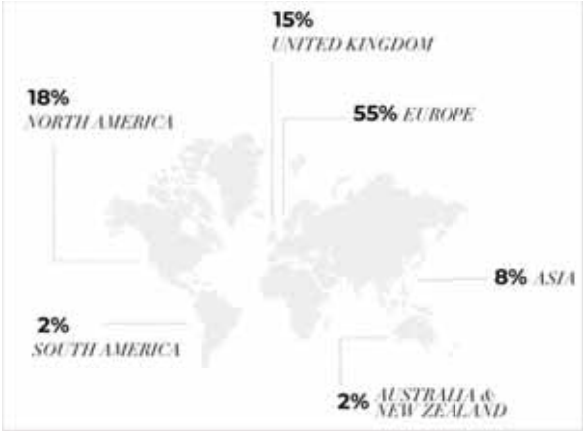
8,975 LIVE STREAMS

31m SOCIAL MEDIA IMPRESSIONS

REPRESENTATION FROM PRIVATE COMPANIES



ATTENDANCE BY GEOGRAPHY



ATTENDEES 2018



Selected attendees

A Adidas AQUAFIL ASOS Avery Dennison RBIS	D De Bijenkorf Desigual DK Company DuPont Biomaterials Dropel	G Ganni Gant G-Star Guess Gucci	J JASPAL JNBY Group Julie Gilhart Consulting	N Nike Norrøna Sport Novetex Novozymes	S Saga Furs Salvatore Ferragamo Selfridges Smartfiber Social Zoo Software Automation Stella McCartney Stussy Sustainable Apparel Coalition Swarovski	V Vestiaire Collective VF Corporation
B Boston Consulting Group BESTSELLER British Fashion Council BSR Burberry	E Eco Age Ellen Fisher Ellen MacArthur Foundation ESQUEL GROUP European Commission European Environment Agency	H HAVEP H&M H&M Foundation Hercs HKRITA House of Fraser HSBC HUGO BOSS	K KappAhl Kering Kopenhagen Fur	O OEKO-TEX RDRE Outerknown	T TAL Group Target TheCurrent TEXAID Tiffany & Co. Tommy Hilfiger Topshop	W WGSN Wool & the Gang Worn Again World Bank Group World Economic Forum
C Carhartt C&A C&A Foundation Centre for Sustainable Fashion CFDA Chloé Circular System Clover Group Conscious Commerce CottonConnect Cradle 2Cradle	F Fashion for Good Fashion Revolution Farfetch Fédération de la Haute Couture Fendi Filippa K Flanders DC for Fashion Fung Academy, Li & Fung Futerra	I I&CO IDEO IDH The Sustainable Trade Initiative Inditex Institut Français de la Mode ISKO	L Lenzing Levi Strauss & Co. Li & Fung London College of Fashion Lululemon Athletica	P Patagonia Peak Performance Procter & Gamble Première Vision Primark PVH	U UBM Fashion Unifi UN Global Compact	Y YOOX Net-A-Porter Group
			M MacAndrews & Forbes Marc Jacobs Marc O'Polo Marimekko Corporation Marks & Spencer McDonough Innovation	R Ratti Ramboll RealReal Reverb	Z Zalando ZDHC Foundation	...and more



MEDIA COVERAGE 2018

Once again, Copenhagen Fashion Summit received large international media coverage. Media from more than 20 different countries attended the Summit and among these were some of the greatest within the industry worldwide.

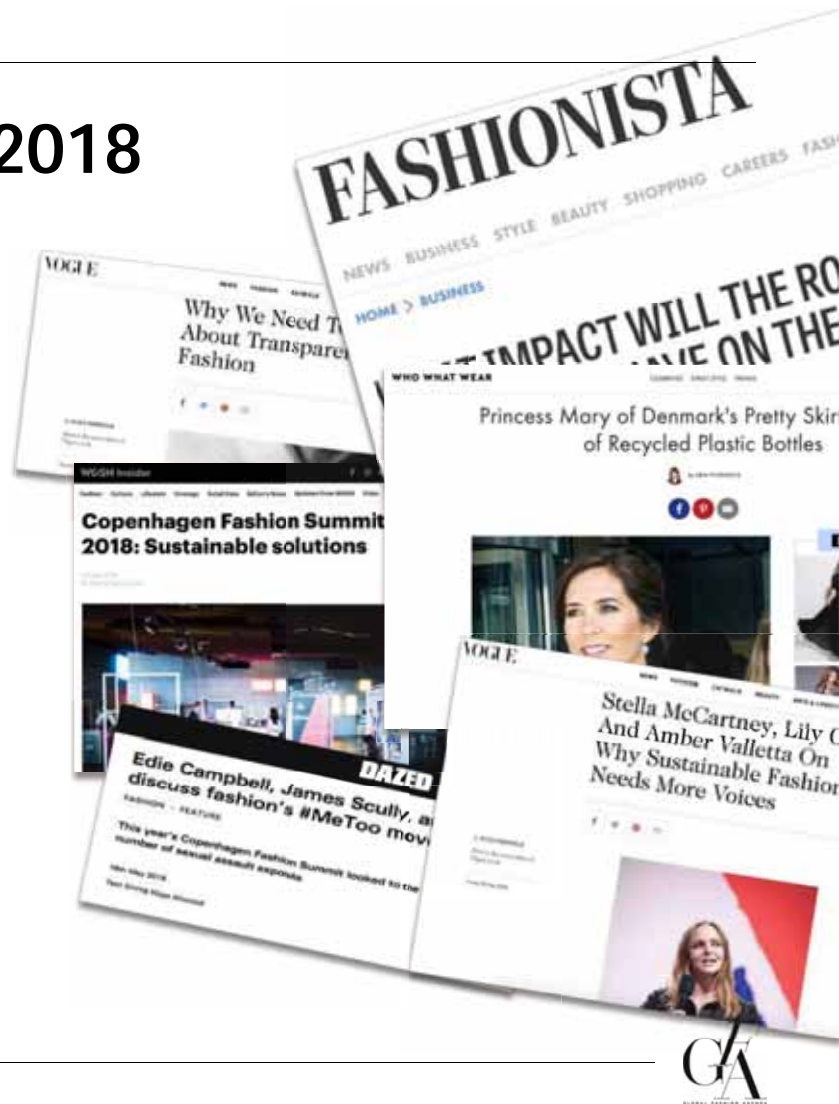
Selected Media

América Retail
Apparelinsider
Australian Financial Review
Berlingske
Buro 24/7
Business of Fashion
Børsen
Clarín Cosmopolitan
US DANSKMAGAZINE
Dazed
DR
Drapers
EcoTextileNews El
Pais
ELLE Denmark ELLE
Netherlands ELLE
Poland ELLE
Vietnam Fashion
Network Fashion
United
Fashionista.com

Fast Company
Fibre2Fashion
GQ
Grazia France
Grazia UK
Harpers Bazaar UK
Hey-Woman
High Snobiety I-d
Magazine Just
Style
Jyllandsposten La
Repubblica
MilanoFinanza
Mochi
Moda Operandi
Politiken Racked
Refinery29
Sourcing Journal Online
Sustain
Tatler Hong Kong
Teen Vogue

TextilWirtschaft
The Times UK TV2
Vogue Arabia
Vogue France
Vogue Germany
Vogue India Vogue
Italy Vogue Mexico
Vogue UK Vogue
US WGSN
Who WhatWear
WWD

...and more



#COPENHAGENFASHIONSUMMIT

From 13May to 20 May 2018 almost 1200 posts on the hashtag #COPENFASHIONSUMMIT and mentions of @COPENHAGENFASHIONSUMMIT & @CPHFASHIONSUMMIT were published on social media*. In this period of time, the number of impressions on Summit related content reached 31million with +15,000 visits to the Summit instagram profile.

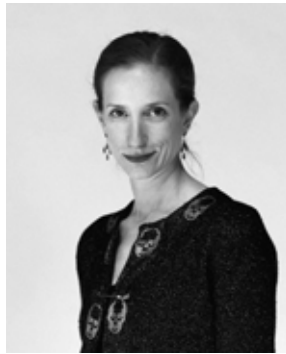


THEY WERE THERE



"Copenhagen Fashion Summit is seen by some as the 'Davos for the fashion industry'. It has become a global gathering of influential decision-makers in fashion, business and politics"

H.R.H.
CROWN PRINCESS
MARY OF DENMARK



"Copenhagen Fashion Summit has sustained its position as the world's largest event on sustainability in fashion and has drawn worldwide attention to Copenhagen"

VANESSA FRIEDMAN
FASHION DIRECTOR &
CHIEF FASHION CRITIC,
THE NEW YORK TIMES



"During the week of the Summit, Copenhagen is the epicenter for everyone and anyone in the fashion industry who is seriously thinking about our environment, the planet and the people who make our clothes"

IMRAN AMED
FOUNDER, CEO &
CHIEF EDITOR
BUSINESS OF FASHION

*"This Summit is much more than an opportunity to learn and collaborate.
It's a catalyst for action for us all."*

ERIC SPRUNK COO, NIKE, INC.
Copenhagen Fashion Summit 2018



**WE HOPE TO SEE YOU SOON IN
COPENHAGEN**



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**COPENHAGEN
FASHION SUMMIT**

**THE
SUMMIT**
SUSTAINABILITY IN FASHION

