

Mr. Frans Timmermans
First Vice President
European Commission
Rue de la Loi / Wetstraat 200
1049 Brussels
Belgium

Thun - Switzerland, 6 March 2019

Circular Economy & Sustainability: Shaping the Future of Business Together
Invitation to speak at CE² – the new platform on circular economy in Switzerland

Dear Mr. Timmermans

We have been following with great interest your remarkable achievements as First Vice President of the European Commission and your eye-opening comments as thought leader on responsible business and circular economy. Together with partners such as ABB and the MAVA Foundation, the Swiss Economic Forum as part of the NZZ Media Group, will launch the new national platform **CE² - Circular Economy Entrepreneurs in 2019**. We are pleased to host among others **Ken Webster**, former Head of Innovation at the Ellen MacArthur Foundation, and **Dr. Stephan Feldhaus**, Head of Group Communications at Roche. Our vision with CE² is to establish the Swiss national platform for responsible business and circular economy: We bring together entrepreneurs, changemakers, leaders, scientists, politicians and associations across all industry sectors to strengthen a community that is passionate about promoting a profitable circular economy. CE² shows in concrete terms how circular economy and sustainability can be implemented profitably for businesses.

Together we are strong: The success of a platform is not least due to exciting and committed speakers. **It is my pleasure to invite you to speak at the launch event of CE² which will take place on 27 June 2019 in Langenthal/Switzerland.** I am deeply convinced that your unrivalled experience at the intersection of policy making, business and society would significantly contribute to a successful launch of CE².

What can you expect from us? In return we can offer you the unique opportunity to be at the forefront of the circular economy movement in Switzerland. You are also kindly invited to participate at the pre-event dinner with the members of the Advisory Board of CE² including Geanne van Arkel (Head of Sustainable Development, Interface EMEA) and Anders Wijkman (Former Co-President Club of Rome and Chairman of the Governing Board of Climate-KIC).

For your information, please find enclosed a short overview of CE². Should you have further questions, please have your staff contact me at [redacted]@swisseeconomic.ch, or by phone at [redacted].
Dear Mr. Timmermans, I look very much forward to hearing from you. We would be delighted to host you at the launch of CE².

All the best,

CE² Circular Economy Entrepreneurs

