

Dear Frans, I hope you would have an opportunity to participate to the world's largest Circular Economy event. I want to make sure that the Green Deal and Commission get maximum visibility in the event!



Best regards,

Jyrki

World Circular Economy Forum 2020

September 29 to October 1, 2020

Toronto, Ontario, Canada

Mr. Frans Timmermans
Executive Vice-President
European Green Deal
European Commission

Dear Mr. Timmermans:

The Government of Canada and the Finnish Innovation Fund Sitra would like to invite you to be a speaker at the World Circular Economy Forum 2020 (WCEF2020), to be held at the Beanfield Centre in Toronto, Ontario, from September 29 to October 1, 2020.

WCEF2020 is co-organized by Environment and Climate Change Canada, on behalf of the Government of Canada, and the Finnish Innovation Fund Sitra with the collaboration of domestic and international partner organizations, including the United Nations Environment Programme. It will bring together 2000 experts, innovators and game changers from around the world to share best practices and accelerate the transition to a global circular economy.

WCEF2020 will be a pivotal moment in the ongoing global discussion to shift the world to a more sustainable way of doing business. This is the first time the Forum will take place in North America. It will provide a unique opportunity to collaborate and engage with North American, European, and global institutions about circular economy ideas and opportunities.

In your role as Executive Vice-President for the European Green Deal, and recognizing that the circular economy is a viable option to address climate change, your participation at WCEF2020 would add immeasurably to the conversation we are working to facilitate. We would be honoured to have you share your views on how the transition to the circular economy contributes to economic growth. Your perspective would add critical value for the WCEF2020 audience and would help ensure the success of this year's forum.

Once we receive your acceptance of this invitation, we will provide you with further details regarding your role as a speaker and our recommendation for how our programme would benefit most from your involvement. We are looking forward to working with you.

Sincerely,

The Honourable Jonathan Wilkinson, P.C., M.P.
Minister of Environment and Climate Change
Government of Canada

Jyrki Katainen
President
Finnish Innovation Fund Sitra

Canada

SITRA