

From: [BRAUN Helena \(CAB-TIMMERMANS\)](#)
To: [CAB-TIMMERMANS ARCHIVES](#)
Cc: [REDACTED] [\(CAB-TIMMERMANS\)](#)
Subject: FW: Invitation of VP Timmermans as a speaker - FEAD event on the EU Green Deal & Circular Economy - IFAT München, 6/7 May
Date: mardi 14 janvier 2020 09:37:22
Attachments: [image001.png](#)
[image002.png](#)

Pls register and attribute to me, tx!

Helena Braun
Member of Cabinet



European Commission
Cabinet of the Executive Vice-President for the European Green Deal
[Frans Timmermans](#)
[REDACTED]

Visit Frans Timmermans' personal [webpage](#), [Twitter](#) and [Facebook](#) page!

From: [REDACTED]
Sent: Tuesday, January 14, 2020 8:33 AM
To: BRAUN Helena (CAB-TIMMERMANS)
Cc: [REDACTED]
Subject: Invitation of VP Timmermans as a speaker - FEAD event on the EU Green Deal & Circular Economy - IFAT München, 6/7 May

Dear Helena,

As briefly discussed in December, we'd be honoured if Mr Timmermans would accept to participate to a short public debate (1H30) FEAD intends to organise during next IFAT. IFAT is the biggest international fair for environment in the world, with nearly 150 000 visitors from all countries. It's not only an opportunity for over 3 000 exhibitors to show their technologies and solutions for environment and depollution (water, waste, material resource), but it's "the" meeting point for major stakeholders from the circular economy, from companies to public authorities, NGO's and press. IFAT is, as well, a public forum, with a number of public events and conference, and a wide press coverage. For instance, high level representatives of the German government, at Ministry level, are always present.

<https://www.ifat.de/en/>

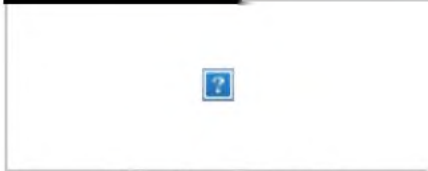
Mr Timmermans' participation in a short public forum (max 1h30), organised by FEAD, where he would make a key note speech and/or participate in a high level panel, on the Green Deal, would give him an opportunity for a strong media echo and visibility in Germany and, more generally, in the European public debate on environment, climate change, circular economy and "green growth". Meetings with other high level people, such as officials from the German government and CEOs from the private sector, can be easily organised, if needed with the help of IFAT services as well as from BDE, FEAD's German member. Key messages and further debate will benefit from a wide press coverage.

IFAT takes place on the week of 4th to 8th May. Ideally our invitation should target 6th May, or 7th (rather in the morning/mi-day at the latest), but, depending upon Mr Timmermans timetable we can be flexible: 5th is also an option. 4th is the opening day. Could you tell us, on the principle, whether it is envisageable? We will send in the next

days an official invitation letter from Mr Peter Kurth, the new FEAD's President, who is also BDE's President (BDE is the FEAD German member, the trade association for private waste management companies & Circular Economy). If the answer is positive, we will see with you the content and the practical aspects, including the date.

Thank you for your help and your interest,

Kind regards,



European Federation of Waste Management and Environmental Services
Fédération Européenne des Activités de la Dépollution et de l'Environnement
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