From:
 @eurocommerce.eu>

 Sent:
 vendredi 17 avril 2020 17:43

 To:
 (GROW)

 Cc:
 ; (GROW); (GROW);

Subject: RE: Retail VC with Breton confirmed Attachments: Briefing Breton questions.pdf

Dear ,

Sorry for the late delivery, as we were caught up in other meetings this afternoon. Please find attached the briefing with the questions.

Thanks a lot for your assistance in preparing this meeting.

Very best regards,







From: @ec.europa.eu

Sent: Friday, 17 April 2020 17:13

To: @ec.europa.eu; @ec.europa.eu; @ec.europa.eu; @ec.europa.eu;

Subject: RE: Retail VC with Breton confirmed

Dear ,

Here's the agenda for the call on Tuesday.

#### Agenda:

1. Initial remarks by Commissioner Thierry Breton

- 2. Introduction: , Eurocommerce and , Independent Retail Europe and REWE Group
- 3. Retail sector situation and outlook:
  - o Mr , of INGKA Group (IKEA)
    o Mr , of Euronics
- 4. Shopping centres perspective:
  - o Mr , of Gemini Holding
- 5. Dicussion
- 6. Wrap-up & next steps

Thank you again for your availability.

Best regards,



Subject: RE: Retail VC with Breton confirmed

Dear , Dear

I copy below the questions which will be asked in the call with the Commissioner.

I would be grateful if you could send us the bios of IKEA and Decathlon CEOs and the positions for the call (just a couple of bullet points – this is for Commissioner's briefing he needs to get this afternoon).

Would it be possible to have something early this afternoon?

Many thanks

# Impact on your business:

 How are your different business models impacted by the crisis? Have you been able to carry on with your business? If yes, what kind of organisational changes or additional costs did it require?

- What are the most urgent problems you have to face today?
- What are the outlooks for your business in the coming months (the exit phase)?

### Assessment of measures:

### Short-term

- In addition to the horizontal support measures put forward by the Commission and Member States, are there any additional, immediate support measures needed for the sectors?
- What are your needs in terms of financial support? Have you received support by national governments?
  - Do you see a need for further national policy coordination and in which direction?

# **Recovery Strategy / Long-term**

- How will your sector change/adapt after the crisis?
- What kind of measures do you consider necessary to relaunch the provision of services and consumer demand once the health pandemic is
- over?
- What kind of (medium and long-term) changes in consumer habits do you expect (e.g. e-commerce)?
- What kind of ecosystem could be built to help the EU retail sector's competitiveness?