



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL JUSTICE and CONSUMERS

Director

Brussels,  
JUST/E1/

**ANNEX TO THE REPLY OF DG JUSTICE  
AVAILABLE ON DECIDE**

**Interservices consultation initiated by:** DG SANTE

**Reference:** ISC/2020/01398

**Title:** ISC Farm to Fork Strategy

**Contact person in the DG:** [REDACTED] [REDACTED] [REDACTED]  
[REDACTED]

*Please tick the box corresponding to your answer and delete the unnecessary boxes.*

☐ Agreement

☒ Favourable opinion subject to comments being taken into account

☐ Negative opinion

**Comments:**

DG JUST is proposing some limited but important changes in the Farm to Fork Strategy in order to ensure consistency with DG JUST's "consumer empowerment" and 'corporate governance' initiatives as already announced in the Green Deal and the Circular Economy Action plan.

Firstly, we suggest the following small additions to the text in "Section 2.3 Promoting sustainable food consumption, facilitating the shift towards healthy, sustainable diets":

*"The Commission will therefore propose actions to empower consumers to make healthy and sustainable food choices. To this end, it will propose to introduce mandatory front-of pack nutrition labelling taking into account the diversity of diets and extend mandatory origin indication to milk as well as milk and meat used as ingredient. Origin labelling will enable consumers to identify locally produced food and stimulate short supply chains to the benefit of farmers. It will also examine, in synergy with other relevant initiatives, the possibility to harmonise voluntary green claims specifically for food products. Finally, in the medium term, the Commission will develop a sustainable food labelling framework integrating nutritional, climate, environmental and social aspects."*

Secondly, we ask to be indicated in the annex as involved DG for these consumer empowerment initiatives.

Thirdly, we ask to reformulate the current reference to DG JUST's sustainable corporate governance initiative to make sure that it is aligned with the text as adopted in the Circular Economy action plan which foresees adoption of the proposal by 2020/2021. The current wording in Section 2.2 (final paragraph) refers to a possible longer-term action: *"In the longer term, this could lead to rules on sustainable corporate governance that will require the food industry to integrate sustainability into corporate strategies."* However, this is not correct and it will need to be changed as follows: *"**The Commission** is also preparing an initiative to improve the corporate governance framework across industries and thereby including a possible requirement also for the food industry to integrate sustainability into corporate strategies (proposal in 2020/2021)."*

Nils BEHRNDT

(e-signed)