

Meeting on the SUP directive and marking proposals with CITEO (French EPR scheme for household packaging and paper) on the 9th of March 2020

Participants:

Date: 9th of March 2020

Discussion:

Markings:

- CITEO expressed preference for the markings to focus on specific sorting guidelines, not only on not littering. A big survey in France on marking (for extended sorting guidelines that will be implemented from this summer on) showed that pictograms only are not really understood, text is needed for comprehension. Tidy man: is understood but is not of help to motivate to sort. Also based on survey, the wording “contains plastic + protect nature” can be misunderstood when read together. COM explained that SUP directive aimed at tackling littering, not sorting: limit of the mandate of COM.
- They asked whether it is possible to give in the guidelines recommendations to MS to add proper sorting guidelines to the markings as a best practice. COM explained that SUP directive has environmental legal basis so MS can go beyond that. If FR goes beyond, then has to notify EC and provide reasons. However, potential problem with COM legal service if guidelines mention for MS to go beyond the markings.
- CITEO mentioned that FR adopted law to ban the green dot while in other MS it is still mandatory, reason is because not understandable. Would be replaced by the tidy man. CITEO underlined that beverage bottles and containers need to be defined better. COM explained that in July there will be guidelines on the interaction between packaging directive and SUP directive to clarify.
- CITEO and COM raised concerns on visibility and effectiveness of engraving the marking on SUP cups.
- COM mentioned possible delay to end of the year instead of July so COM can see if delay in application for MS implementation.

Follow-up:

- COM cancelled meeting of 23rd March; will be reschedule in May.
- CITEO to send key learnings of its survey on markings.
- CITEO to send information on effects of white color marking instead of engraving on recycling.
- Follow-up Stakeholder Workshop in July 2020, CITEO to participate.