



EUROPEAN COMMISSION

Cabinet of President Ursula von der Leyen
Member of Cabinet

Brussels, 2 September 2020
CA.1.CAB STAFF/KS

SHORT NOTES OF A MEETING

Subject: Salesforce on 20/02/2020

Anthony Whelan met with  Salesforce (SF)

SF is focused on customer trust, data security and only doing with data what customer requests. Committed to interoperability; open platform and app market. AI is built in, AI ethicist on chief scientist's staff.

Focus on 'sustainability cloud', e.g. dashboard on an organisation's energy use, SF is currently carbon neutral (through offsetting).

e-signed -
Anthony WHELAN