

EUROPEAN COMMISSION

Cabinet of President Ursula von der Leyen Member of Cabinet

Brussels, 2 September 2020 CA.1.CAB STAFF/KS

SHORT NOTES OF A MEETING

Subject: IBM on 20/02/2020

Anthony Whelan met with BM.EU & US markets of equivalent importance to BM.

IBM cloud is open source to avoid lock-in (unlike some leading competitors).

Favourable assessment of AI HLEG, more open process than for GDPR.

Avoid 'GDPR for AI' with very prescriptive rules on evolving technology (e.g. explainability). Promote AISO, IEEE standards for conformity assessment.

De-biasing: test AI systems by their outcomes, not their inputs.

5G: IBM/Red Hat is involved in OpenRAN initiative – promising area for EU-US-JP convergence. Important for telcos: European competitive markets mean low margins, therefore need for competitive supplier choices.

e-signed -Anthony WHELAN