

From: [REDACTED], BRUSSELS, Public Affairs
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Sent: jeudi 12 novembre 2020 14:48
To: [REDACTED] (SANTÉ); [REDACTED] (CAB-TIMMERMANS); [REDACTED]
(CAB-KYRIAKIDES)
Cc: [REDACTED], BRUSSELS, Public Affairs
Subject: Nutri-Score: additional elements re. reformulation & status in Member States
Attachments: Overview of country position and requests on Nutri-Score.pdf; Nutri-Score -
10 Nov event (002).pdf

Dear [REDACTED], [REDACTED] and [REDACTED],

Further to the meeting with the Food Collective Network (IMAGINE) and my intervention at the BEUC webinar on Front-of-Pack Nutrition Labelling, I wanted to share with you the following 2 documents:

- Member States' positions: overview of key issues Member States have raised with us regarding Nutri-Score (focus on Member States that have not yet supported Nutri-Score)
- How Nutri-Score has helped reformulation & innovation at Nestlé: a few slides (3&4) that showcase how Nutri-Score has accelerated our reformulation and guided new product development since we decided to use Nutri-Score.

I hope this helps to further guide the discussions and I am of course available to provide further elements and we will take part in the impact assessment.

Have a good Thursday!

Best,

[REDACTED]

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