

FUORIQUOTA

Milan, 20 april 2020

Dear
President of the European Commission
Ursula von der Leyen

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The pandemic has generated a dramatic impact on our personal and emotional life, but also on all the other dimensions that involve us as part of a complex and articulated social system. Health, education, economy, finance, production, tourism, culture: nothing has been spared and, in various ways, people, families, businesses, institutions and politics are feeling the need for a profound rethinking of priorities and ways of living, considered immutable until yesterday.

In this context, specific attention should be paid to the particular condition of women, who are exposed to the crisis in a more acute way than men, being in a position of greater occupational weakness (by level of unemployment, precariousness, part-time, pay gap, lower access to credit) and burdened by an even greater load of family care, also as a result of restrictive forms of lockdown, including smart working and home schooling.

Fuori Quota - the Association that gathers together women board members of listed companies, both independent directors and executive directors, and women in the top positions of companies and institutions, committed to realize proactive actions for the empowerment of female talent and the overcoming of the unfairness of gender inequality - aims to make a contribution in terms of concrete proposals to rethink society after the coronavirus emergency.

The programmatic document, which we submit to your attention, is the result of the involvement of more than 100 women at the top of institutions and companies interviewed by Fuori Quota on the impact of lockdown in the professional and personal sphere and on the priorities for reconstruction and identifies some clear guidelines for intervention. Starting from the need to ensure a fair gender representation in any task force or working group involved in the relaunch of the country.

Maurizia Iachino
President Fuori Quota

Alessia Mosca
Vice-President Fuori Quota