



November 4th, 2020

Dear President von der Leyen,

I hope this letter finds you well!

Regardless of what happens in the US in the next few days, your leadership in the European Union will be more crucial than ever next year.

It is my honour to inform you that you have been selected as the winner of the 2020 Global Citizen Prize in the World Leader category.

The *Global Citizen Prize* Selection Committee consisted of 30+ judges, and included former Heads of States and Governments, other political leaders and champions in the development community. The committee deliberated and gave careful consideration to all the nominees who embody the spirit of global citizens through their work, identity, and community collaborations.

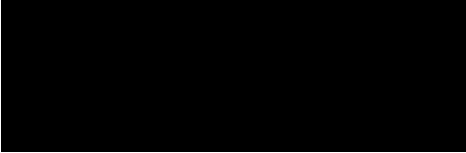
Madame President, you were selected given the extraordinary leadership you have provided over the last 12 months, during your first year in office, during which time you have driven significant and exemplary impact for the global community. This award honours and celebrates your contribution to achieving a just and sustainable future *for all, in particular through your relentless work for equitable access to tests, treatments and the vaccine against COVID-19.*

Your leadership has saved lives, and will continue to do so in the years to come. We are delighted to extend this nomination in recognition of that past and future leadership. We hope that the *Global Citizen World Leader Award* will be an opportunity to continue to rally for *equitable access to COVID tools, keeping the issue high on the agenda and preparing the next milestones, in particular the Global Health Summit that you will co-chair next year.*

In light of the current environment, the 2020 Prize production will be different to last year's event at London's *Royal Albert Hall*. The story of each of our *Global Citizen Prize* recipients will be told through video packages highlighting the impact of the recipients' work, introduced by our host followed with an on-camera conversation between each recipient and one of their (mutually approved) peers. We would focus the communication for the Award on your leadership in the fight against COVID, and what needs to be done next to win this fight. We would of course closely coordinate all communication efforts with your team. The *Global Citizen Prize* will be watched around the world through broadcast and digital programming that allows a global audience to celebrate the incredible work that our prize recipients have achieved this year and beyond.

We are so grateful to you for your tireless efforts to drive the implementation of the Global Goals for Sustainable Development. As a next step, we would be grateful to receive an indication of whether you are able to accept the *2020 Global Citizen World Leader Award*. Are you available for a call over the coming week to discuss the Award further?

Yours Sincerely,



 Global Citizen

About the Global Citizen Prize: World Leader Award: The *Global Citizen World Leader Award* was first awarded in 2018 from the stage of the *Mandela 100 Festival* in Johannesburg. Norwegian Prime Minister [REDACTED] was presented with the award by Elders co-founder and SDG advocate, [REDACTED]. Last year, [REDACTED] Deputy Secretary General of the United Nations was awarded the Prize at our award ceremony at London's Royal Albert Hall.

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