



**From:** [REDACTED]  
**Sent:** mercredi 28 avril 2021 14:55  
**To:** CAB DOMBROVSKIS CONTACT  
**Subject:** Honda's accelerated electrification ambitions

Dear Commissioner Dombrovskis,

Last week, on Earth Day, world leaders committed their countries to accelerated CO2 reduction targets at the Leaders' Summit organised by President Biden. On 23rd April, Honda's [REDACTED] set out ambitious new initiatives in the areas of environment and safety, which included how the company will make its contribution to tackling climate change and achieving net zero by 2050, including an ambitious commitment for 100% of global automobile sales to be electric by 2040.

The key points of the plan are:

- Honda will increase the ratio of battery-electric vehicles (EVs) and fuel cell electric vehicles (FCEVs) in all major markets of electrification – including Europe - to 40% by 2030, to 80% by 2035, and then to 100% globally by 2040
- Honda will aim to lead the motorcycle industry with an approach which will include not only electrification but also the improvement of the fuel efficiency of gasoline engines, utilization of biofuels and other strategies. The development of swappable batteries and associated infrastructure will be a key part of this approach.
- We will work to realize a “multi-pathway concept,” using a wide variety of energy sources including carbon-neutral fuels, which will be effective in all areas, including where electrification is difficult, such as with aircraft.

The detailed press release can be seen on [Hondanews.eu](https://www.hondanews.eu).

This announcement highlights Honda's ongoing commitment to taking effective action to tackle the climate emergency and to support the European Union and the Member States in delivering on decarbonisation ambitions and the Green Deal. We look forward to working with you in the coming months the Commission works on key dossiers relevant to electrification, such as the review of the Batteries Regulation, proposals for a Carbon Border Adjustment Mechanism and of course the upcoming review of the new car CO2 regulations.

I would be delighted to have an opportunity to discuss this announcement with you in further detail,

Kind regards,  
[REDACTED]

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