

From: [REDACTED]
Sent: martedì 16 novembre 2021 11:52
To: [REDACTED] (GROW); [REDACTED] (GROW)
Subject: New EU Study Shows Importance Of Flexibility In Platform Work

Hello [REDACTED]

I hope you're keeping well since we spoke. I am writing today on behalf of [Delivery Platforms Europe](#), a coalition that brings together the leading local delivery platforms operating across Europe. I am delighted to share with you the results of a first of its kind industry study on the value of flexible platform work to European economies and their citizens.

The study, conducted by Copenhagen Economics, surveyed more than 16.000 couriers across 24 European countries demonstrates the value that couriers place on flexibility. 67% of the respondents said that the flexibility to choose when and where they work is the primary reason they choose this work and for 72% it is a complementary activity.

The study also found that 250,000 couriers could lose their work in the event of an EU-wide policy shift removing the possibility of flexible work, driving up to 75,000 couriers across Europe out of the workforce entirely, and put up to €800m of income at stake.

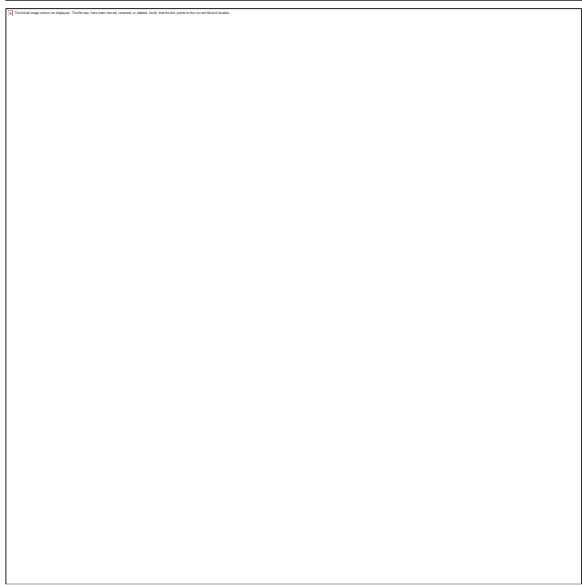
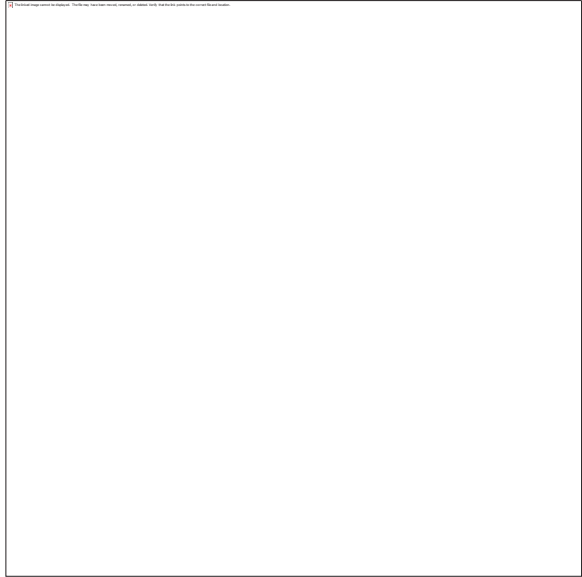
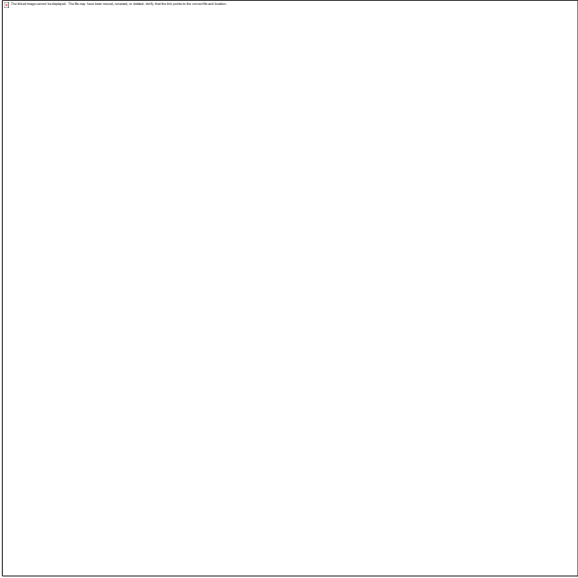
The debate around the best way forward to create a platform ecosystem that is equitable and works for everyone - riders, restaurants and vendors, customers and platforms - has been lacking clear, data-based empirical insights that manage to reflect the reality of the local delivery ecosystems and give a voice to the rider communities across Europe. Delivery Platforms Europe commissioned this study to fill this gap.

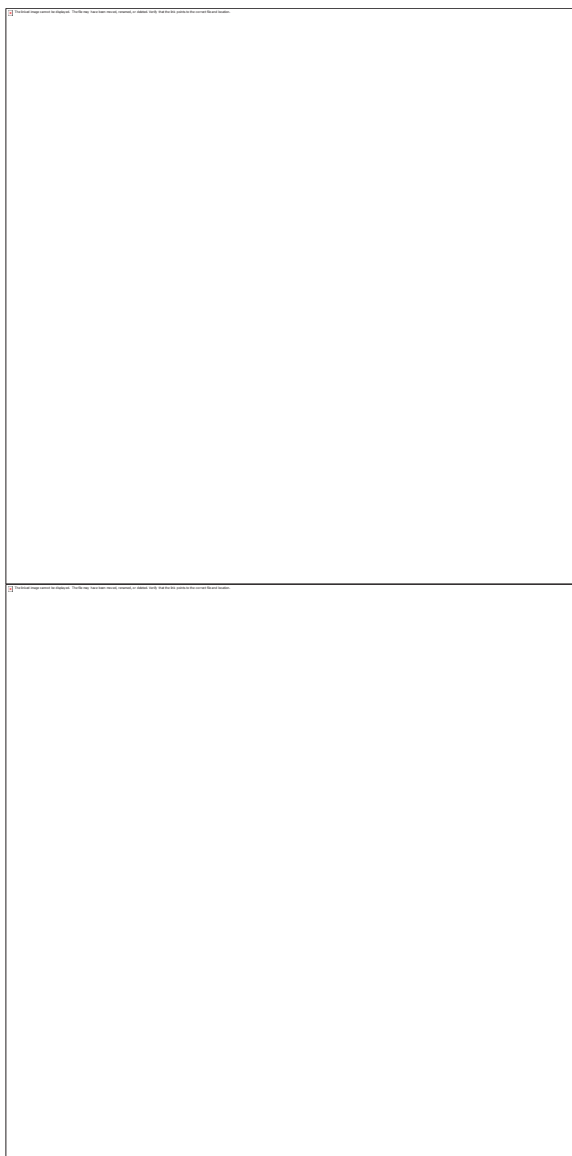
You can find the full study [here](#) and the press release [here](#).

I am delighted to share the study with you and wanted to add that within the next few days, we will follow up with an invitation to a webinar in which the research team will elaborate on their findings in detail.

Kind regards,

[REDACTED]
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