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From: [REDACTED] [mailto: [REDACTED]@jti. [REDACTED]] >
Sent: 04 November 2013 18:01
To: SCHNICHELS Dominik (SANCO)
Cc: [REDACTED] (SANCO)
Subject: RE: request for a meeting
Attachments: 2013 11 04 - Letter to DG SANCO.pdf

Categories: TO REGISTER

Dear Dr. Schnichels,

Please find enclosed JTI's response to your request below.

With kind regards,

From: Dominik.Schnichels@ec.europa.eu [mailto:Dominik.Schnichels@ec.europa.eu]
Sent: 03 November 2013 23:41
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: request for a meeting

Dear Mr [REDACTED],

Many thanks for your mail. Unfortunately the letter does only partially/to a very limited extent contain the requested information regarding JTI's activities and plans for e-cigarettes. I therefore attach again the list of information that your company was asked to submit (covering the status quo and the plans for the next five years).

current brands on the market, envisaged product launches, nicotine content per brand/product (if too many introduce categories), pending or envisaged marketing authorisations (under pharmaceutical legislation), use of tobacco brand names for electronic cigarettes, the safety and quality standards to be applied and the use of flavours.

I would like to draw your attention to the fact that in case of an access to documents requests your company will be consulted prior to any disclosure and can request that commercially sensitive information is not disclosed. In this light I would kindly ask you to send the requested information until Monday, 5/11, cob. Failure to reply in time or in a complete manner will mean that the meeting of 6/11 needs to be postponed.

Kind regards

Dominik Schnichels

From: [REDACTED]
Sent: 31 October 2013 21:27
To: SCHNICHELS Dominik (SANCO)
Cc: [REDACTED]
Subject: RE: request for a meeting

Dear Dr. Schnichels,

Please find enclosed JTI's response to your request.

With kind regards,

[REDACTED]

[REDACTED]

JT International SA
1, rue de la Gabelle
CH-1211 Geneva 26
Switzerland

jti.com

From: <Dominik.Schnichels@ec.europa.eu>

Date: 25 Oct 2013 15:47:21 GMT+2

To: <antonella.pederiva@ceccm.eu>

Cc: [REDACTED]

Subject: RE: request for a meeting

Dear Ms Pederiva,

Many thanks for your mail and the clarifications regarding participation.

Obviously we understand that CECCM represents the interests of the large tobacco manufacturers (excluding PMI). Still I would ask that your members send us – before the meeting – a one page summary of their current and future activities for the e-cigarettes market. Also we will invite the companies represented in the meeting to comment on the two legislative options that are currently on the table. As suggested by you, please fix the details of the meeting with my PAs

Kind regards

Dominik Schnichels

From: Antonella Pederiva [mailto:antonella.pederiva@ceccm.eu]

Sent: Friday, October 25, 2013 3:42 PM

To: SCHNICHEL Dominik (SANCO)

Cc: [REDACTED]

Subject: RE: request for a meeting

Dear Dr. Schnichels,

Thank you for your e-mail dated 23.10.13.

I would like to confirm that it would be a joint CECCM PMI meeting. We thank you for the opportunity to comment on the minutes before they are published.

We note that you would like to add Article 18 to the agenda and we are happy to listen to the Commission's views on this topic and to make comments of a general nature. I hope that you appreciate that e-cigarettes are not in the scope of CECCM (which is exclusively a tobacco association) and therefore we will not be able to address this in detail at the meeting. Individual companies may get in touch with you separately to provide their comments or share their activities in the e-cigarette market.

As suggested, we will revert to your secretariat early next week on the date (5 or 6 of November?) and the proposal for our delegation.

We hope this is acceptable to you and we look forward to the meeting.

Yours sincerely,

CECCM & PMI

Antonella Pederiva
Secretary General of CECCM
Av Louise 125
B - 1050 Brussels
Tel ++ 32 2 541 00 34
Fax ++ 32 2 541 00 45

Confederation of European Community Cigarette Manufacturers (CECCM) AISBL, registered number 0879 438919 ceccm@ceccm.eu

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From: Dominik.Schnichels@ec.europa.eu [mailto:Dominik.Schnichels@ec.europa.eu]

Sent: mercredi 23 octobre 2013 1:19

To: Antonella Pederiva

Cc: [REDACTED]

Subject: RE: request for a meeting

Dear Ms Pederiva,

Thanks for your mail.

Do I understand you correctly that you are asking for a joint meeting CECCM and PMI. If yes, fine. If not, I would kindly ask for a declaration from PMI that do not wish to meet.

Please note that we intend - like last time - to publish minutes of the meeting on the internet. I trust that this is acceptable to you. Obviously you are given an opportunity to comment prior to publication.

An area that we would like to add to the agenda is Art. 18 (nicotine containing products). In preparation of the meeting we ask the members of CECCM as well as PMI to send us

separately (to ensure confidentiality) a one page summary of your current activities regarding electronic cigarettes as well as your intentions/plans for the next five years.

Due to the upcoming school holidays a meeting can only take place as of 4/11. Please arrange the details with my assistants in copy.

Kind regards

Dominik Schnichels

From: Antonella Pederiva [antonella.pederiva@ceccm.eu]

Sent: 22 October 2013 11:15

To: SCHNICHELS Dominik (SANCO)

Cc: [REDACTED]

Subject: request for a meeting

Dear Mr Schnichels,

Further to our earlier exchange of mails, we would like to request a meeting with you to discuss the recently adopted EP amendments on Articles 6 and 14 on the Revision of the Tobacco Products Directive.

Please note that this request is coordinated with PMI and that [REDACTED] is copied in on this mail.

I thank you in advance for considering our request

Best regards

Antonella Pederiva

Secretary General of CECCM

Av Louise 125

B - 1050 Brussels

Tel ++ 32 2 541 00 34

Fax ++ 32 2 541 00 45

Confederation of European Community Cigarette Manufacturers (CECCM) AISBL, registered number 0879 438919 ceccm@ceccm.eu

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Legal, Regulatory Affairs & Compliance
Regulatory Affairs

Dr. Dominik Schnichels
European Commission
DG SANCO
By e-mail: dominik.schnichels@ec.europa.eu

4 November 2013

Dear Dr. Schnichels,

In response to your request by email of 3 November for further information, in follow-up to my letter of 31 October, Japan Tobacco International (JTI) is pleased to respond as follows.

JTI will not disclose any commercially sensitive information.

JTI does not sell or market electronic cigarettes. We nevertheless have an interest in the development of the sector.

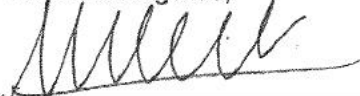
JTI does not currently have any envisaged product launches of electronic cigarettes, nor does JTI currently have any pending or envisaged marketing authorisations (under pharmaceutical legislation) of electronic cigarettes.

Let me reiterate that we believe in the freedom of adults to choose whether they wish to use electronic cigarettes and that no one should use them unless he or she understands the risks associated with doing so. JTI therefore believes that:

- any future regulation of electronic cigarettes and their individual components should reflect appropriate and proportionate requirements for product quality and safety standards;
- electronic cigarettes should not be regulated as medicinal products unless the manufacturer chooses to make a therapeutic claim, and
- electronic cigarettes should not be subject to marketing authorisations.

JTI believes that it has a useful role to play in the consideration of appropriate and proportionate electronic cigarette regulation, and looks forward to participation in a meaningful discussion with you on this topic.

With kind regards,



JT International S.A.

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