

From: [REDACTED] (CAB-VESTAGER)
To: [REDACTED] (DANIEL SCHWARTZ)
Subject: ACM, EPMA and ENPA position paper on the Digital Markets Act (DMA)
Date: 31 March 2021 15:40:02
Attachments: [REDACTED]
2) 02 23 ENPA ENPA Position Paper on the DMA (ENPA) (1).pdf
[REDACTED]

Good afternoon,
Thank you for your email and position paper. We hereby acknowledge their receipt. Thanks
Kind regards,
[REDACTED]
European Commission

Cabinet of Executive Vice-President Margrethe VESTAGER
Kriszta REGENSKY, Head of Cabinet, and Christine CANENBLEY, Deputy Head of Cabinet
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European Commission

From: [REDACTED] <info@magazinmedia.eu>
Sent: Wednesday, March 31, 2021 1:33 PM
To: CANENBLEY Christine (CAB-VESTAGER); [REDACTED] <cec.europa.eu>
Cc: STENGE-Werner (CAB-VESTAGER); [REDACTED] <info@magazinmedia.eu>; PAPANDROPOU (OS Pers. ege) (CAB-VESTAGER); [REDACTED] <cec.europa.eu>

Subject: ENMA and ENPA position paper on the Digital Markets Act (DMA)
Dear Christine,

I am once again contacting you on behalf of PMMA and ENPA to share with you our position paper on the DMA.

While we welcome the Commission initiative to propose such a legal instrument as an important step forward, press publishers believe that for the DMA to be successful the following points must be taken into account:

- The obligation for AppStores to apply fair and non-discriminatory access conditions must apply to all gatekeepers (Article 6(1) (k) DMA).
- The prohibition of self-preferencing in ranking must be extended to the practice of giving arbitrary and preferential treatment to selected third parties (Article 6(1) (d) DMA).
- The DMA should introduce an obligation for gatekeepers to participate in binding procedures to set a fair price for services such as the licensing of the publishers' rights.
- The DMA must include a prohibition to discriminate relevance-based information (i.e., generic search results) in favour of paid information (i.e., search advertising).
- To render enforcement fully effective, it must be ensured that national authorities can enforce the DMA for national cases while the Commission can take on cases if and once there is a European dimension.

We remain at your disposal, if there are specific points and issues in our position that you would be interested in discussing with us.

Best regards,

[REDACTED]
[REDACTED]
[REDACTED]
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