Good afternoon.

Thank you for your email and position paper. We hereby acknowledge their receipt.

Thanks.

Cabinet
Executive Vice-President
Margrethe VESTAGER
JØRGENSEN.
Head of Cabinet, and Christiane CANENBLEY. Deputy Head of Cabinet

Rue de la Loi.
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European Commission

From: LA&VFST AfľRI
To: таоаЯпетя*мч
Subject: ACK EMMA and ENPA position paper on the Digital Markets Act (DMA)
Date: mercredi 31 mam 2021 15:40:50
Attachment: тмеМ1д-д maor.'in?

Dear Christiane,

I am once again contacting you on behalf of EMMA and ENPA to share with you our position paper on the DMA.

While we welcome the Commission’s initiative to propose such a legal instrument as an important step forward, press publishers believe that for the DMA to be successful the following points must be taken into account:

• The obligation for AppStores to apply fair and non-discriminatory access conditions must apply to all gatekeepers (Article 6(1) DMA).
• The prohibition of self-preferencing in ranking must be extended to the practice of giving arbitrary and preferential treatment to selected third parties (Article 6(1) d) DMA).
• The DMA should introduce an obligation for gatekeepers to participate in binding procedures to set a fair price for services such as the licensing of the publishers’ rights.
• The DMA must include a prohibition to discriminate relevance-based intermediation (i.e., generic search results) in favour of paid intermediation (i.e., search-advertising).
• To render enforcement fully effective, it must be ensured that national authorities can enforce the DMA for national cases while the Commission can take on cases if and once there is a European dimension.

We remain at your disposal, if there are specific points and issues in our position that you would be interested in discussing with us.

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