# 

UNION DES INDUSTRIELS
POUR LA VALORISATION DES
EXTRAITS DE CHANVRE

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# DEVELOPPING THE HEMP EXTRACT INDUSTRY

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### L'UIVEC



different industrial Gathering the economic actors interested in the exploitation of non-narcotic hemp extracts (CBD, CBG, CBN, etc., with the exception of THC, THC-A and any other drug) in France

Representing the entire value chain of the hemp extract industry, from production to processing, advice and distribution.

Focusing on the different uses of hemp extracts in finished products (foodstuffs, cosmetics, animal feed, etc.)

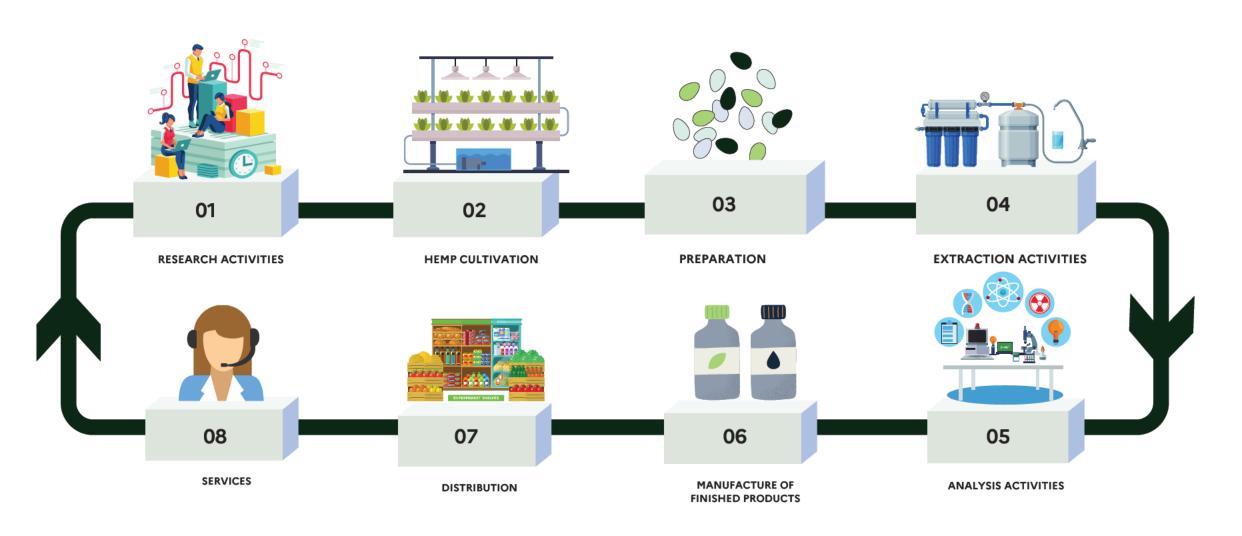
# A FRENCH INDUSTRY READY











France has all the assets, at all levels of the value chain, to become one of the world leaders in the hemp extract sector.











## KEY FIGURES



**TOMORROW** 



#### **TODAY**





#### **United States**



The CBD market was worth €2 billion in 2020 and is expected to reach nearly €7 billion by 2025



#### United Kingdom

The CBD market is estimated to be worth over €800 million by 2021



#### In the world

1.45 billion in 2018 and expected to reach \$24 billion in 2023

700

#### million euros of market potential in **France**

estimated market weight of CBD-containing products (excluding smoking flowers) by the end of 2022 if favorable regulations are adopted

15 000

#### jobs created

If the area under hemp in France were to return to its 19th century level

53%

#### market share for CBD dietary supplements in Europe

CBD dietary supplements are by far the largest market and annual growth of 10% is expected in this sector





#### **LEGAL FRAMEWORK BEFORE 12.30.2021**

 Ban on the "cultivation, import, export and industrial and commercial use" of hemp flowers and leaves

#### **LEGAL FRAMEWORK AS OF 01.01.2022**

- Extension of the "authorisation of the "cultivation, import, export and industrial and commercial use" to all parts of the hemp plant
- Use of flowers and leaves only for the production of hemp extracts (/!\ The ban on raw hemp flowers has been suspended by the French court's decision of 24th January).

• CBD from flowers/leaves is by extension covered by the regulations on narcotics: it is therefore prohibited and impossible to manufacture in France

- Different non-narcotic hemp extracts (CBD, CBG,
   CBC...) can be extracted from hemp flowers and leaves
- Different types of ingredients are allowed (isolates, broad spectrums...), as long as the THC threshold of 0.3% is met



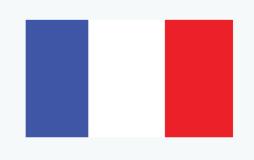


#### **LEGAL FRAMEWORK BEFORE 12.30.2021**

• It is only permitted to cultivate variety inscribed in the official catalogue of species and varieties of plants cultivated in France; and this variety does not exceed 0,2% of THC

#### **LEGAL FRAMEWORK AS OF 01.01.2022**

- Hemp varieties from the official catalogue of species and varieties of plants cultivated in France and the common catalogue of varieties of agricultural plant species are allowed to be grown.
- The whole plant can contain up to 0,3% of THC
- Only "active farmers" can grow flowers and leaves
- The sale of seedling and the practice of cuttings are prohibited





#### **SPECIFIC REQUIREMENTS FOR HEMP FLOWERS AND LEAVES:**

- Flowers and leaves must be produced from certified seeds
- To sell/buy flowers and leaves, the producer and the buyer have to sign a
  written contract before the production period (March/April). The contract
  must mention information such as volume and price. The quality of the
  products may be specified.
- It is allowed to import flowers and leaves for extraction if they come from varieties in one of the two catalogues (French/European).





#### **LEGAL FRAMEWORK EXISTING BEFORE 12.30.2021**

- Prohibition of therapeutic and health claims
- Prohibition of the promotion of cannabis (criminal offence of provocation to use drugs)

- **LEGAL FRAMEWORK ON 01.01.2022**
- Prohibition of therapeutic and health claims
- Prohibition of the promotion of cannabis (criminal offence of provocation to use drugs)

• Prohibition of all THC in finished products

 Allowing the presence of THC up to 0.3% in finished products, subject to applicable EU regulations



**Food products** 



Other products



# ISSUES NOT ADDRESSED BY THE REGULATORY EVOLUTION



#### **ISSUES**

Securing the first market for CBD and guaranteeing the quality of food products previously tolerated on the market, pending the validation of Novel Food dossiers

#### **SOLUTIONS**

Adoption of transitional measures to regulate the CBD food sector :

 Regulating the use of CBD in food supplements according to certain modalities, as permitted by Article 35 of the Novel Food Regulation.

No mention of cosmetic products containing hemp extracts

 Clarifying the possibility of using hemp extracts (isolates, broad spectrums...) in cosmetics, with a maximum threshold of 0.3% THC

Ensuring the development of the industry in a safe way, by guaranteeing the proper removal of THC during processing

**→** 

Monitoring extraction activities

 $\rightarrow$ 

Facilitating the obtention of THC standards for analytical activities



# THE TIMELINE



2021

21 JULY

Notification of the draft order to the European Commission

21 OCTOBER

End of the standstill period : the new text can now be adopted

**NOVEMBER** 

Arbitration period

Ratification period

tatification period

Publication of the new text in the French Official journal

31 DECEMBER

?

Potential launch of the control plan

# CONTACTS



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