

(SG)

From: [REDACTED] IAB Europe <[REDACTED]@iabeurope.eu>
Sent: Wednesday 23 February 2022 14:48
To: [REDACTED]
Cc: [REDACTED]
Subject: Re: Invitation to be a Panelist (10 March, 15-15.45) --- IAB Europe - Policy Matters Event Series - The Digital Services Act: What can be Expected from the Final Text?

Dear [REDACTED],

Thank you for your email and to Mr. Stengg for his willingness to speak to us.

We would be pleased to meet virtually 09/03, 17:00-17:30. For the time being, we would declare participation of the following colleagues and we are checking internally and we shall come back to you with any other names that would form our representation.

[REDACTED] IAB Europe

[REDACTED] IAB Europe

We would be happy to connect via the Commission's WebEx conference call facilities - thank you in advance for sharing dial-in details of the meeting.

Kind regards,
[REDACTED]

On Wed, Feb 23, 2022 at 10:51 AM [REDACTED] <[REDACTED]@ec.europa.eu> wrote:

Dear [REDACTED],

Following your exchange with Mr Stengg, I have the pleasure to propose the following availabilities for a virtual meeting:

08/03, 16:30-17:00

09/03, 17:00-17:30

10/03, 11:30-12:00

Please communicate your preference for a suitable date and also for a video platform you would like to use.

For transparency purposes, this meeting will be published in the Transparency Register of the European Commission. Please make sure your organisation is duly registered.

The Cabinet does not intend to communicate actively on the content of this meeting. However, in line with Regulation (EC) No 1049/2001, minutes can be made accessible to the public upon request (without any disclosure of protected interests).

Looking forward to hearing from you.

With kind regards,
[REDACTED]



European Commission

B-1049 Brussels/Belgium

[\[redacted\]@ec.europa.eu](mailto: [redacted]@ec.europa.eu)

From: [redacted] IAB Europe [redacted] [@iabeurope.eu](mailto: [redacted]@iabeurope.eu)>
Sent: Tuesday, February 22, 2022 7:10 PM
To: STENGG Werner (CAB-VESTAGER) [redacted] [@ec.europa.eu](mailto: [redacted]@ec.europa.eu)>; [redacted] <[redacted]>
[redacted] [@ec.europa.eu](mailto: [redacted]@ec.europa.eu)>
Cc: [redacted] [redacted] [@iabeurope.eu](mailto: [redacted]@iabeurope.eu)>
Subject: Re: Invitation to be a Panelist (10 March, 15-15.45) --- IAB Europe - Policy Matters Event Series - The Digital Services Act: What can be Expected from the Final Text?

That's great news - thank you very much, Werner. [redacted] - kindly please advise of Werner's availability, and we shall adjust accordingly.



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On Tue, Feb 22, 2022 at 7:07 PM STENGG Werner <[redacted]@ec.europa.eu> wrote:

This can be done, of course. [redacted], in copy, can help you find a good moment for this

Best

Werner

From: [redacted] - IAB Europe [redacted] [@iabeurope.eu](mailto: [redacted]@iabeurope.eu)>
Sent: Tuesday, February 22, 2022 7:05 PM
To: STENGG Werner (CAB-VESTAGER) [redacted] [@ec.europa.eu](mailto: [redacted]@ec.europa.eu)>
Cc: CAB VESTAGER CONTACT <[Margrethe-Vestager-contact@ec.europa.eu](mailto: Margrethe-Vestager-contact@ec.europa.eu)>; [redacted] [redacted] [@iabeurope.eu](mailto: [redacted]@iabeurope.eu)>; [redacted] <[redacted]@ec.europa.eu>
Subject: Re: Invitation to be a Panelist (10 March, 15-15.45) --- IAB Europe - Policy Matters Event Series - The Digital Services Act: What can be Expected from the Final Text?

Dear Werner,

Thank you for your swift response.

That's unfortunate but we fully appreciate your position. If you were however in a position to take meeting requests, we would be most pleased to speak with you, in the same context but bilaterally. Thank you in advance for your kind consideration.

Kind regards,

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On Tue, Feb 22, 2022 at 7:00 PM STENGG Werner <[REDACTED]@ec.europa.eu> wrote:

Dear [REDACTED]

Many thanks for the invite. I am afraid, however, that I cannot publicly discuss matters that are subject to ongoing and sensitive trilogue negotiations....

Many thanks for your understanding, and have a nice evening

Werner

From: [REDACTED] - IAB Europe <[REDACTED]@iabeurope.eu>

Sent: Tuesday, February 22, 2022 6:57 PM

To: STENGG Werner (CAB-VESTAGER) <[REDACTED]@ec.europa.eu>

Cc: CAB VESTAGER CONTACT <Margrethe-Vestager-contact@ec.europa.eu>; [REDACTED]

[REDACTED] <[REDACTED]@iabeurope.eu>

Subject: Invitation to be a Panelist (10 March, 15-15.45) --- IAB Europe - Policy Matters Event Series - The Digital Services Act: What can be Expected from the Final Text?

Dear Mr. Stengg,

I am writing to you on behalf of **IAB Europe** (Transparency Register: 43167137250-27), the European-level association for the digital marketing and advertising ecosystem.

We are looking to organise a dedicated DSA panel discussion in the context of IAB Europe's Policy Matters Event Series and we would like to join this session. It is to take place on 10 March from 15 to 15:45 CET. It will focus on the DSA trilogue negotiations and provisions that could affect online advertising.

It will be a discussion organised by IAB Europe that will feature business leaders, public policy experts and representatives of the EU institutions and is expected to be facilitated by an external moderator.

Given the fact that what is being discussed during trilogues that could change the way we operate online, we are keen to get your expert view on what is to be incorporated in the DSA, what these provisions would mean for its prospects, and what is the best way to bridge the different views in the negotiations.

The discussion will be completely digital and held remotely, so it will only require you to dial in.

I do hope you are in a position to respond positively to this invitation.

I look forward to hearing from you.

Kind regards,



T: [redacted]

[redacted] [@iabeurope.eu](mailto:[redacted]@iabeurope.eu)

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