

**From:** [REDACTED]  
**Sent:** mercredi 11 mai 2022 13:48  
**To:** [REDACTED]  
**Cc:** [REDACTED]  
**Subject:** Re: Meeting Cab Vestager/Netflix before summer

**Categories:** TO DO!

Dear [REDACTED]

We would like to confirm 11/07 at 16h

Kind regards

[REDACTED]  
On Fri, May 6, 2022 at 5:45 PM [REDACTED]  
wrote:

Dear [REDACTED]

Many thanks for your updated message. It is my pleasure to transmit the availability of [REDACTED]  
[REDACTED] for a meeting on the topic you raised one of the following possible  
dates:

07/07, 11:30-12:00

11/07, 16:00-16:30

Please communicate your preference for a suitable date and also for the format of the meeting. I will  
set up practicalities in function of this.

*For transparency purposes, this meeting will be published in the Transparency Register of the European  
Commission. Please make sure your organisation is duly registered.*

*The Cabinet does not intend to communicate actively on the content of this meeting. However, in line  
with Regulation (EC) No 1049/2001, minutes can be made accessible to the public upon request  
(without any disclosure of protected interests).*

Looking forward to hearing from you.

With kind regards,

[Redacted]

**From:** [Redacted]  
**Sent:** Thursday, May 5, 2022 3:16 PM  
**To:** [Redacted]  
**Cc:** [Redacted]

**Subject:** Re: Thank you

Dear [Redacted]

Many thanks for getting back to us. We understand that the diaries are very full with the current legislative agenda. However, in light of the comments made yesterday in the French press about an EC legislative proposal to be presented by end 2022, we wanted to ask if you would reconsider having a targeted meeting on this topic before the summer.

Kind regards,

[Redacted]

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On Wed, May 4, 2022 at 9:54 AM

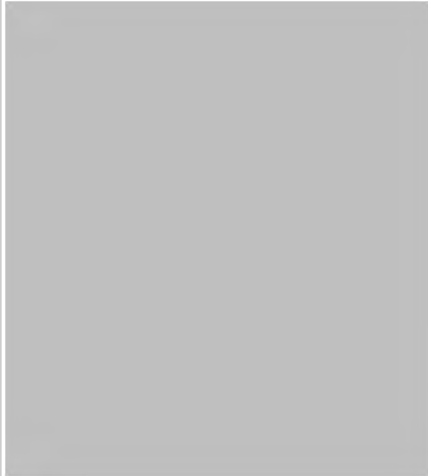
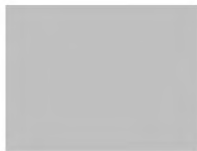
wrote:

Dear

I would like to thank you on behalf of for your kind proposal to organise a deeper dive on content delivery in the coming weeks. Due to a extremely charged legislative agenda and a very busy program of the Cabinet in the following months, they are unfortunately not able to take part to such a meeting. We are really sorry for that and we would suggest that you reach out after the summer break to follow-up on this initiative. Thank you in advance for your comprehension.

Best regards,





**From**

**Sent:** Monday, May 2, 2022 6:45 PM

**To**

**Cc:**

**Subject:** Re: Thank you

Dear

Following on from our previous conversation in April we wanted to reach out and see if you would have the availability for a deeper dive on content delivery in the coming weeks.

We would be glad to arrange a discussion with our Director for Global Content Delivery Policy at Netflix and take any questions you may have on the topic.

We await your answer with keen interest.

Best regards,

On Thu, Apr 21, 2022 at 10:07 AM [REDACTED] wrote:

Dear [REDACTED]

Thank you for your time and availability to meet yesterday. At Netflix we are deeply committed to bringing the greatest European stories together from across the region. One of our core beliefs is that great stories can come from anywhere and travel everywhere.

We mentioned a few papers and studies:

- A Netflix white paper describing our cooperative approach to content delivery. It aims at showcasing our collaborative outlook on network efficiency through our Open Connect caching program and our mutually beneficial business partnerships with internet service providers across Europe. We have discussed these findings with DG Connect and Commissioner Breton's Cabinet. Together with my colleague [REDACTED] we would be happy to hold a further meeting with you and any other colleagues to dive deeper on this topic, should it be of interest.
- The independent research on the prominence of EU works on Netflix by [REDACTED]. It finds that European works do not suddenly disappear from the Netflix homepage, even when a user only watches non-European titles. Please find it attached.
- The Key Trends 2021/2022 Yearbook by the European Audiovisual Observatory (EAO), which challenges several assumptions regarding the circulation of European works and regarding "global streamers". Please find it [here](#).

We remain at your disposal for any further information. Looking forward to our continued cooperation.

Kind regards,

[REDACTED]

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[REDACTED]

