

## European Commission Communication on CSR 2011: Implementation table

		ACTION	TARGET DATE	Lead DGs (and others)	COMMENTS AND CURRENT STATUS
PRIORITY		<b>Enhancing visibility and disseminating good practice</b>			
	1	Create multistakeholder CSR platforms in a number of industrial sectors	2013	ENTR (CONNECT)	Three projects were awarded following the call for proposals for " <b>European Multistakeholder platforms</b> on corporate social responsibility in relevant business sectors": in the fruit juice, the machine tools and social housing sectors. The contracts were signed in March 2013 and the projects started in the summer. They will run for a period of 18 months.  DG CONNECT will launch a <b>thematic network/platform called ICT4Society</b> , to ensure coherent and consistent coordination of CSR issues in the ICT sector, in order to encourage and enable enterprises across the EU to apply and promote CSR, through strategic partnerships with relevant stakeholders, based on good practices that show the societal benefits that can be delivered by ICT. The platform will take off on 01/02/2014.
	2	Launch annual CSR awards	2012	ENTR	The first European CSR awards ceremony successfully took place on 25 June 2013 in Brussels, see <a href="http://www.europeancsrwards.eu/">http://www.europeancsrwards.eu/</a> .
OTHER	a	Support initiative to build CSR capacity of SMEs	No date specified	ENTR	Networking event for people and organisations that advise SMEs on CSR was held in Berlin on 11-12 June 2012. Guidebook for SME advisers published in 6 languages March 2013: <a href="http://bit.ly/WQJuBV">http://bit.ly/WQJuBV</a>
	b	Dialogue with companies on issues such as employability and workforce evolutions, demographic change, the needs of young people, active ageing, employee health and well-being	No date specified	EMPL, SANCO	<b>Healthy Ageing:</b> Conference on active ageing held in cooperation with CSR Europe, December 2011, and ongoing cooperation. <b>Employee health:</b> Joint Action on Mental Health and Well-being - a study was completed in May 2013 on the potential contribution of mental health promotion and mental disorder prevention programmes: it was found that it had a positive impact on the employment rate of the population and the productivity of the economy, bearing in absolute terms the net economic benefits (reduced costs and lost output) generated to range from -€3 billion to €135 billion. ( <a href="http://tinyurl.com/czj23ho">http://tinyurl.com/czj23ho</a> )
	c	Cooperate with CSR Europe to review the initial results of Enterprise 2020 and help define its next steps	2012	ENTR, EMPL (and others)	Meeting held in September between services of European Commission and a delegation from CSR Europe. CSR Europe Enterprise 2020 event on 29 November 2012 will provide further opportunity for review of initial results and discussion on next steps.
PRIORITY		<b>Improving and tracking trust in business</b>			
	3	Address green-washing in Unfair Commercial Practices (UCP) Directive report	2012	JUST	The European Commission published in April 2013 a <b>Communication on the application of the UCP Directive</b> (COM(2013) 138), see here: <a href="http://tinyurl.com/nkftg5o">http://tinyurl.com/nkftg5o</a> . The accompanying Report (COM(2013)139, <a href="http://tinyurl.com/q975dpf">http://tinyurl.com/q975dpf</a> ) provides a first assessment of the application of the Directive in the Member States as well as an outline of the actions needed to maximize its benefits. Further, the Commission is pursuing two initiatives relating to the issue: 1) <b>Multi-stakeholder dialogue on environmental claims</b> - a report on "Helping consumers make informed green choices and ensuring a level playing field for business" was published in March 2013 ( <a href="http://tinyurl.com/ofk7omk">http://tinyurl.com/ofk7omk</a> ) 2) SANCO <b>consumer market study on environmental claims</b> : as a follow up to the aforementioned dialogue, the Commission is conducting a dedicated study on EU consumer markets and environmental claims for non-food products, which is expected to be finalised in March 2014.

	4	Launch debate on role and potential of business and surveys of trust in business	2013	ENTR	<p>1. Debate: Financing has been proposed for 2013 work programme of Enterprise and Innovation Programme. Publish tender in 2013. Operational start date beginning of 2014.</p> <p>2. <b>CSR Eurobarometer Survey:</b> A Eurobarometer survey was carried out in late 2012 and its results published in April 2013 (see <a href="http://tinyurl.com/q4a2mt7">http://tinyurl.com/q4a2mt7</a>), showing inter alia that EU citizens feel uninformed about company's social activities and that in general they believe that SMEs do a better job in CSR than large companies.</p> <p>3. A <b>Eurobarometer on perceptions of discrimination</b> in the EU was published in November 2012 (<a href="http://tinyurl.com/bv2zpqc">http://tinyurl.com/bv2zpqc</a>), showing that in particular in the employment sector EU citizens feel that there is need for improvement (training employees and employers on diversity issues, monitoring recruitment procedures and monitoring the composition of the workforce).</p>
PRIORITY	<b>Improving self and co-regulation processes</b>				
	5	Code of good practice for self- and co-regulation processes	2012	CONNECT (ENTR, EMPL)	A set of <b>Principles for Better Self- and Co-Regulation</b> was published in February 2013, further to a public consultation and an open meeting with stakeholders. A Community of Practice has been set up, with an online platform up and running. This is a place where companies, industry associations, NGOs, universities, researchers or other organisations can exchange ideas and best practices about better self- and co-regulation actions. The Community of Practice strives to own, promote and advance the Principles for Better Self- and Co- Regulation, which encapsulate current evidence-based best practice design principles for self and co-regulatory actions. The inaugural meeting of the Community of Practice will take place on 10 December.
PRIORITY	<b>Enhancing market reward - public procurement</b>				
	6	Social and environmental issues in review of public procurement directives	2011	MARKT (EMPL, ENV, ENTR)	<p>Proposal for <b>revision of public procurement directives</b> published by Commission December 2011, including new provisions for use of social and environmental criteria, and on market access for SMEs. See <a href="http://bit.ly/xuBYu4">http://bit.ly/xuBYu4</a></p> <p>The proposed Directive is currently in the EP and Council for adoption. The EP's plenary sitting (first reading) is foreseen for January 2014.</p>

OTHER		<b>Enhancing market reward - consumption</b>			
	d	Responsible consumption in review of Sustainable Consumption and Production Action Plan	No date specified	ENV, ENTR, SANCO	The Commission <b>Communication on "Building the Single Market for Green Products</b> - Facilitating better information on the environmental performance of products and organisations " (COM(2013) 196) was published in April 2013 and can be accessed here: <a href="http://tinyurl.com/ngrxfx">http://tinyurl.com/ngrxfx</a> . The Communication was published together with a Commission "Recommendation on the use of common methods to measure and communicate the life cycle environmental performance of products and organisations" ( <a href="http://tinyurl.com/cebngkv">http://tinyurl.com/cebngkv</a> ), which is addressed to EU member states, public and private actors.
PRIORITY		<b>Enhancing market reward - investment</b>			
	7	Consider proposals for requirement on investors to inform about responsible investment criteria applied	No date specified	MARKT	On 3/7/2012 the Commission adopted legislative proposals to improve disclosures for retail investment products which provide a basis for providing summary information about CSR and socially responsible investment matters. See <a href="http://bit.ly/RPIZSG">http://bit.ly/RPIZSG</a>
OTHER	e	All European asset managers invited to sign up to UNPRI	No date specified	INVESTORS	Commission to explore possible cooperation with UNPRI as follow up.
	f	Support in 2012 capacity-building for investors on integration of social and environmental information into investment decisions	2012	ENTR	The Commission co-funded a capacity-building project on the integration of social and environmental information into investment decisions, which was published in February 2013 and can be accessed here: <a href="http://tinyurl.com/pgqbdds">http://tinyurl.com/pgqbdds</a> .
OTHER		<b>Disclosure of social and environmental information</b>			
	g	New legislative proposal on non-financial disclosure	2012	MARKT, ENTR (EMPL, ENV, TRADE, SANCO)	The Commission presented in April 2013 a <b>proposal for a Directive</b> amending Council Directives 78/660/EEC and 83/349/EEC as regards <b>disclosure of non-financial and diversity information</b> by certain large companies and groups, <a href="http://bit.ly/1bvjkts">http://bit.ly/1bvjkts</a>
	h	Develop policy to encourage companies to measure and benchmark environmental performance using life-cycle-based methodology	2012	ENV	Draft final methodology has been published, <a href="http://bit.ly/N3Z8rb">http://bit.ly/N3Z8rb</a> . The proposal was adopted in April 2013 (Communication "Building the Single Market for Green Products" and Recommendation on the use of common methods, <a href="http://ec.europa.eu/environment/eussd/smgp/index.htm">http://ec.europa.eu/environment/eussd/smgp/index.htm</a> ). The 3-year pilot phase involving the development of sector-specific rules, testing of reporting and of verification issues is launched. Selected pilots will be soon communicated on the <a href="http://ec.europa.eu/environment/eussd/smgp/organisation_footprint.htm">http://ec.europa.eu/environment/eussd/smgp/organisation_footprint.htm</a> website (now it contains statistics about the response to the call for volunteers).
PRIORITY		<b>CSR in education, training and research</b>			
	8	Financial support for education and training projects on CSR under EU Lifelong Learning and Youth in Action Programmes, and action to raise the awareness of education professionals and enterprises	2012	EMPL, EAC	Seminar on youth, entrepreneurship, volunteering and CSR organised Sept 2012, concluding that more support is needed to encourage young people into voluntary activities that will better prepare them for the world of work. Examples of support for CSR in the Youth in Action Programme include the programme "Prince, Merchant and Citizen as one: CSR in Europe", and "PARTNERSHIP2020 (see <a href="http://bit.ly/TvNIQR">http://bit.ly/TvNIQR</a> ).
OTHER	i	European Business Schools encouraged to sign UN Principles for Responsible Management Education (UNPRME)	No date specified	BUSINESS SCHOOLS	Commission to explore possible cooperation with UNPRME as follow up.
	j	Explore opportunities for financing further research on CSR still under the 7th European Research Programme and Horizon 2020	No date specified	RTD (ENTR, EMPL)	the Commission has funded a research project on <b>Impact Measurement and Performance Analysis of CSR</b> . The objective is to create new tools and develop existing ones further in order to measure the impacts goals of CSR at different levels. The output of this work, including research papers, can be found here: <a href="http://csr-impact.eu/documents.html">http://csr-impact.eu/documents.html</a>
PRIORITY		<b>National and sub-national CSR policies</b>			
	9	Create peer review mechanism with MS	2012	EMPL, ENTR	The Commission held so far <b>5 peer review meetings</b> out of 7 and valuable insights gained for Commission and Member States.
	INV 1	MS to develop or update CSR plans or national lists of priority actions	mid-2012	MEMBER STATES	The Commission sent out a questionnaire to EU Member States and received 25 out of 28 replies: <b>24 Member States will have or already have a plan</b> ; one Member States is not planning a national action plan: LV; three MS have not replied: BE, GR, LU.
		<b>Aligning EU and global approaches - principles and guidelines</b>			

PRIORITY	10	Monitor commitments of EU enterprises > 1,000 employees to take account of internationally recognised CSR principles and guidelines, and take account of ISO 26000 in Commission's own operations.	No date specified	ENTR, HR	1. Monitor enterprise commitments: Analysis of the references that 200 randomly selected large enterprises make to certain CSR guidelines and principles was published in March 2013: <a href="http://tinyurl.com/p2ag7tb">http://tinyurl.com/p2ag7tb</a> . 2. ISO 26000 in Commission operations: Analysis has been done comparing ISO 26000 with current internal Commission policies.
	INV 2	Large European enterprises make commitment to take account of UNGC, OECD GL or ISO 26000 in their CSR approaches	2014	ENTERPRISES	To be followed up through implementation of priority action 10 above.
	INV 3	European multinationals make commitment to respect ILO Tri-partite Declaration	2014	ENTERPRISES	To be followed up through implementation of priority action 10 above.
OTHER	k	Step up cooperation with MS, partner countries and relevant international fora to promote respect for internationally recognised CSR principles and guidelines and to foster greater consistency between them.	No date specified	ENTR, EMPL, TRADE, EEAS	Examples of Commission action in 2012 include: Seminar with Latin American countries on EU CSR Policy and OECD Guidelines for MNEs; participation in training for Chinese enterprises organised by UN Global Compact Network China; relevant international organisations invited to Annual Review Meeting on 28 November 2012. On 11 October 2013 a special seminar on CSR took place between the EU and CELAC countries as a follow-up of the Santiago Declaration of the EU-CELAC summit in January 2013.
PRIORITY	<b>Aligning EU and global approaches - UN business and human rights framework</b>				
	11	Develop human rights guidance for SMEs and 3 industrial sectors	2012	ENTR	1. Sector guidance: selection of sectors announced February 2012 (employment and recruitment agencies, ICT, and oil & gas, published in June 2013. See <a href="http://bit.ly/R7ZwIE">http://bit.ly/R7ZwIE</a> 2. SMEs: Introductory guide and other materials published in multiple language version March 2013 (EN version published Dec 2012): See <a href="http://bit.ly/ZP98GY">http://bit.ly/ZP98GY</a>
	12	Publish report on implementation on UNGPs in context of EU policies	2012	ENTR, EMPL (EEAS, JUST, MARKT and others)	Informal discussion paper published by Commission services as input for Danish Presidency Conference on implementation of the UN Guiding Principles, May 2012. Estimated publication date of report now 2nd quarter 2014.
	INV 4	All European enterprises to meet corporate responsibility to respect human rights as defined in UNGPs		ENTERPRISES	Partial follow up (regarding policy commitments only) may be possible through priority action 10 above.
	INV 5	Member States to develop national plans for implementation of UNGPs	end 2012	MEMBER STATES (EMPL, ENTR)	Ongoing discussions with Member States. One of the actions included in the EU Strategic Framework and Action Plan on Democracy and Human Rights, adopted by the Council of the EU in June 2012, is for Member States to develop national plans for the implementation of the UNGPs, with timing indicated for 2013. See <a href="http://bit.ly/KXgi8R">http://bit.ly/KXgi8R</a>
OTHER	l	Process involving enterprises and EU Delegations to raise understanding of the challenges facing companies that operate in countries where the state fails to meet its duty to protect human rights	No date specified	EEAS, ENTR, EMPL	Discussions ongoing to decide on implementation plan.
PRIORITY	<b>Aligning EU and global approaches - CSR in relations with 3rd countries and regions</b>				
	13	Identify ways to promote responsible business conduct in future policy initiatives for inclusive/sustainable growth in 3rd countries	2012	DEVCO, TRADE	(1) Commission adopted <b>communication on Trade, Growth and Development</b> in January 2012 (encourages responsible business conduct, promotes CSR instruments; see <a href="http://bit.ly/yv1MzO">http://bit.ly/yv1MzO</a> ) and Council conclusions in March 2012 (see <a href="http://bit.ly/TH908H">http://bit.ly/TH908H</a> ) ; (2) Commission <b>communication on social protection in EU Development cooperation</b> adopted August 2012 (see <a href="http://bit.ly/Swu9mH">http://bit.ly/Swu9mH</a> ) and Council conclusions in October (see <a href="http://bit.ly/Qw099l">http://bit.ly/Qw099l</a> ). (3) The <b>2012 and the 2013 Action Programmes of the European Instrument for Democracy and Human Rights (EIDHR)</b> supports amongst other things the development of trade unions and social dialogue in 3rd countries (see <a href="http://www.eidhr.eu/library">http://www.eidhr.eu/library</a> ). (4) The Commission has published its <b>roadmap</b> regarding its planned <b>Communication on "Strengthening the Role of the Private Sector in Achieving Inclusive and Sustainable Growth in Developing Countries"</b> ( <a href="http://tinyurl.com/q5lqd4f">http://tinyurl.com/q5lqd4f</a> ). CSR also features highly in the post-2015 development goals debate at UN level, where the Commission advocates for a strong private sector engagement.

OTHER	m	Commission to make relevant proposals in the field of trade and development.	No date specified	TRADE, DEVCO	Commission communication on Trade, Growth and Development adopted in January 2012, encourages responsible business conduct and promotes CSR instruments.
	n	Propose to address CSR in established dialogues with 3rd countries and regions	On-going	EEAS, TRADE, DEVCO, ENTR, EMPL	Examples of progress in 2012 include: discussing implementation of UN Guiding Principles on Business and Human Rights in EU-US Human Rights dialogue; addressing CSR in 1st meeting of the EU-Korea Committee on Trade and Sustainable Development; and addressing CSR in EC-Turkey sub-committee on Industry and Trade, EU-Chile Association Committee meeting, EU-CELAC CSR Seminar with senior officials
		<b>General</b>			
	o	Report on implementation	2014	ENTR, EMPL	Aim for mid- 2014.
	p	Review meeting	2014	ENTR, EMPL	Aim for mid- 2014.
	q	Open commitment to promote uptake of responsible business conduct by a much larger number of EU enterprises	mid-2012	ENTERPRISES ("European business leaders")	Discussed with Forum CC in Feb 2012.
		<b>Other non-Communication related initiatives</b>			
	r	Supply chain management initiatives	2014	TRADE, MARKT	(1) The Commission is preparing "A comprehensive EU supply chain initiative for responsible sourcing of minerals originating in conflict-affected and high-risk areas", see the roadmap here: <a href="http://tinyurl.com/odjkpbk">http://tinyurl.com/odjkpbk</a> . (2) In April 2013, the Council and the EP agreed on a Commission proposal regarding disclosure requirements for the extractive industry and loggers of primary forests and on simpler accounting requirements for small companies ( <a href="http://bit.ly/1ac4eGb">bit.ly/1ac4eGb</a> ).