



European Commission activities on CSR 2013

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Implementing the CSR Communication

Annual Review meeting on CSR
Brussels, 20 December 2013

AGENDA FOR ACTION



EUROPEAN COMMISSION

Brussels, 25.10.2011
COM(2011) 681 final

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN
PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL
COMMITTEE AND THE COMMITTEE OF THE REGIONS

A renewed EU strategy 2011-14 for Corporate Social Responsibility

1. Enhancing **visibility** (Multi-stakeholder sector-based platforms, and award scheme for enterprise-stakeholder partnerships)
2. Improve and **tracking levels of trust** in business (consider measures on green washing, and surveys of citizen perceptions)
3. Code of good practice for **self- and co-regulation**
4. Enhancing **market reward for CSR** (consumption, investment, public procurement)
5. Legislative proposal on company **disclosure of social and environmental information**
6. CSR in **education, training and research**
7. Importance of **national and sub-national CSR policies**
8. Better **alignment of European and global approaches on CSR**

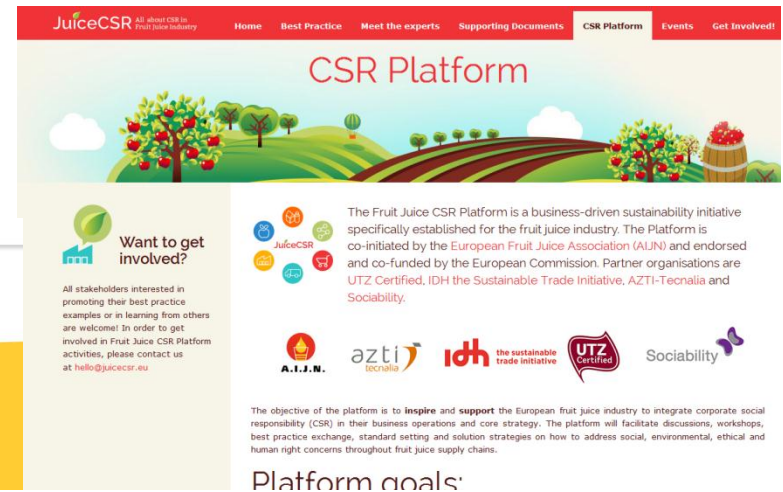
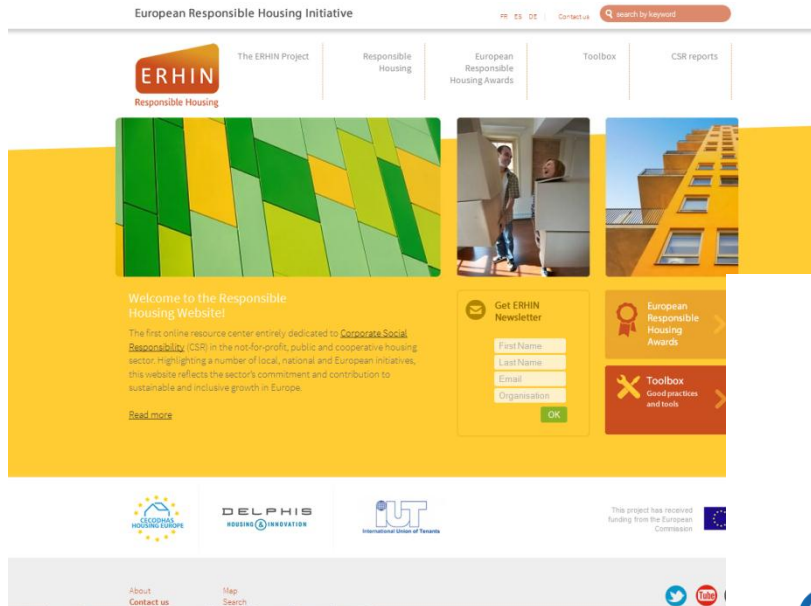
POLICY MEASURES /SUPPORT ACTIONS



European CSR awards



Launch of sector-specific multi-stakeholder platforms





Flash Eurobarometer 363

HOW COMPANIES INFLUENCE OUR SOCIETY: CITIZENS' VIEW

REPORT

Fieldwork: October-November 2012

Publication: April 2013

2013 guiding material

- For SMEs (My Business and Human Rights)
- Five SME case studies
- Sector guidance notes (ICT, Oil & Gas, Employment & Recruitment Agencies)



My business and human rights

*A guide to human rights for
small and medium-sized enterprises*



**De-mystifying Human Rights for
Small and Medium-sized Enterprises**



COMPLEMENTARY CSR- RELATED REGULATORY ACTIVITIES

- **Country by Country Reporting**
 - **Proposal on non-financial information reporting**
- [See presentation from DG MARKT later](#)



Proposal on Public Procurement – key provisions, update on progress

- Political Agreement in summer 2013, probable adoption March 2014
- Social, labour and environmental concerns were included in the following areas:
 - Award decisions (Art. 54 (2))
 - Exclusion grounds (Art. 55)
 - Rejection of a tender (Art. 69 (4))
 - Conditions for the performance of contracts (Art. 70)





Unfair Commercial Practices

- March 2013: Review of the application of the Unfair Commercial Practices Directive
- New plans to step up enforcement of the rules
- Aims to increase citizens' trust, including green washing concerns

Discussions on discussion on responsible sourcing of minerals from conflict areas

- **Public consultation** on interested parties' views on a potential EU initiative for responsible sourcing of minerals coming from conflict-affected and high-risk areas (closed on 26 June 2013)
 - 280 replies, three quarters from business.
 - Over 80% of the respondents indicated that business is interested in responsible sourcing.
 - Over 30% were already doing some due diligence either voluntarily or because they are required to.



THANK YOU

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http://ec.europa.eu/enterprise/policies/sustainable-business/corporate-social-responsibility/index_en.htm