

From: [REDACTED]
To: WHELAN Anthony (CAB-VON DER LEYEN) [REDACTED]
Cc: [REDACTED]
Subject: Minutes of the Meeting between the Cabinet of President Von der Leyen and Netflix 23 June 2022 - online platform conditions

Meeting between the Cabinet of President Von der Leyen and Netflix, 23 June 2022, 16:45

Participants:

Netflix:

[REDACTED]

Commission:

- Anthony Whelan, CAB of President Von der Leyen

[REDACTED] SG

Topics: Online platform conditions

The meeting took place on the initiative of Netflix.

Netflix explained their business structure as on-demand provider of entertainment, connecting users and producers, and highlighted their close cooperation with European producers, which had helped spreading awareness of non-English and non-Hollywood productions outside of the country of origin; one of the main aims of Netflix was forming connections through stories, no matter origin or language.

Netflix further explained their business concept as beyond mere infrastructure, but also a talented skills factory, technical distribution point, as well as creating distribution infrastructure, where Netflix had realised they could do a better job for consumers through engaging with Internet Service Providers (ISP). On the cooperation with ISPs, Netflix explained it as a give-and-take model, where Netflix would provide technical infrastructure and hardware for the ISPs free of charge, whereas the ISPs would enable content and data (paid by ISP consumers) to be widely distributed. A reason for this was the ambition to give consumers a good experience. In light of the COVID-19 pandemic, Netflix had worked quickly to provide more hardware despite the circumstances, and highlighted that they had now managed to deliver better quality on less bandwidth.

The Cabinet of President Von der Leyen took note of the points raised by Netflix.

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