



Press and audiovisual

Media relations

I am a newcomer to a policy DG and want to know more about the press and communication

Just grab a coffee with your [press officer](#)! Whether in person or online, s/he will be able to guide you through everything you need to know, introduce you to the services you can get from COMM, or redirect you to the right person.

Also, we recommend you subscribe to the [Council emailing service](#) and follow the [Council corporate accounts on social media](#) to keep abreast of the latest press products in your area of interest.

I have been contacted by a journalist

Use the expertise of the [press officers](#) for guidance on how to handle questions from journalists. It is for the press officer in the first instance to respond to questions from journalists, often after seeking the advice of the policy DG. Occasionally and where appropriate, the press officer will suggest a joint meeting with the journalist if the enquiry requires a more detailed discussion.

I realise that there is misinformation on the file I work on

If you see that the press tends to make factual mistakes in reporting about a file, or a misinformation campaign is carried out, seek the guidance of the relevant [press officer](#). In specific cases, technical briefings can be organised to help journalists understand complex issues, and on other instances positive campaigns can help redress the narrative on a certain topic.

I am dealing with a codecision file

Do not forget to keep your [press officer](#) in the loop. Usually, the Council communicates proactively around the establishment of Council's mandates and positions, when a political agreement is reached (in trilogue or Coreper), and when the file is adopted

Also do not forget to invite the press officer to trilogues, especially important or final ones, like you do with GIP and the legal service, and to share relevant documents for background knowledge.

I received a question by the presidency about the technical aspects of a press conference

The Press Centre handles all organisational, technical and logistical aspects of press conferences and other press events .

Get in touch with us, and we will not only answer your question, but we will also take care of the presidency's requests and coordinate with their communication team.

Contact the [Press Centre](#)!

Audiovisual

I have to deal for the first time with a public session of the Council and I wonder how the live videostreaming works

The media operations unit provides live videostreaming of the Council public deliberations and public debates on the Council Live website. The unit coordinates with the meeting services of ORG2 to cover the public deliberations. The Press Centre is the main point of contact

The live streaming can be followed at <https://video.consilium.europa.eu/home/en>

I am lost with the requests by the presidency to the ensure streaming of sessions, organisation of press events, publication of content, etc. and the constant changes in their programme. What should I do?

Keep calm and contact the [Press Centre!](#)

The presidency asked me to promote an upcoming result or decision via specific audiovisual product or through a TV/radio show

The audiovisual service has the expertise and experience to prepare, produce, and publish thematic videos with the help of highly experienced professionals.

The audiovisual service operates a multi-purpose brand new TV Studio perfectly designed for this purpose.

Please contact the audiovisual planning: planning.audiovisual@consilium.europa.eu

The presidency asked me to have a photographer come and take pictures of the meeting

Considering the increase in demand for external communication support by our stakeholders and the limitations of our resources, all DGs were informed by a note from the Director General of COMM that as of **1 July 2022, the professional photo service** offered by COMM.1B (Media Operations Unit) is limited only to **meetings at ministerial or at Head of States or Governments level**. Consequently, photo services for other types of meetings or events, including at working party level or for internal communication purposes, can no longer be provided.

I just received a phone call asking to organise a visit for a group of journalists/students in journalism, who should I contact?

The newsdesk team is coordinating the visits for media and students in journalism/communication on a regular basis.

The program of the visit focuses on press aspects, with specific presentations by press officers (when possible, given in the language of the visitors group) and a guided tour of the main Press premises (Press rooms, Café Autriche, Forum, TV studio...etc)

Contact the newsdesk: newsdesk@consilium.europa.eu

For other visits, check out our [visitors' service](#).

 [Contact us](#)

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 [Media operations](#)