To: [Email Address]
Cc: [Email Address] (JUST)
Subject: RE: Prime

Dear [Name],

Thank you for the additional information on your proposed new Prime cancellation flow.

This is to let you know that the consultation of the CPC network on your proposed commitments to be implemented by end of June 2022 was positive. One authority asked in this context if you could please still clarify that if a consumer chooses the "Remind me later, will he or she actually get a reminder and after what time?"

Please also let us know when you have implemented the changes.

Kind regards

From: [Email Address] <>
Sent: Friday, June 3, 2022 4:17 PM
To: [Email Address] @ec.europa.eu; [Email Address] @ec.europa.eu
Cc: [Email Address] @amazon.lu; [Email Address] @amazon.es; [Email Address] @amazon.lu
Subject: Prime

Dear [Name],

Thank you again for the exchange earlier. Please find attached the slides from earlier. To your question regarding the access point please find below a short description.
Please let me know if you have any further questions.

Best,

How do customers access the cancel flow?
Accessing the Prime cancellation flow is straight forward and can be done a variety of ways, including by searching "cancel Prime" from any Amazon page. On amazon.xx, the customer hovers over "Account & Lists", and selects "Your Prime membership". Customers select the option to "Update, cancel and more" on top of the page to access the Prime cancellation flow.
commercante n 10040783, TVA LU 26375245